

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Nordstrom, Inc.		12/08/2011	CORPORATION: WASHINGTON
RECEIVING PARTY DATA			
Name:	NIHC, Inc.		
Street Address:	701 Southwest Broadway, 4th Floor		
City:	Portland		
State/Country:	OREGON		
Postal Code:	97205		
Entity Type:	CORPORATION: COLORADO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3944653	BP.	
CORRESPONDENCE DATA			
Fax Number:	(206)682-6031		
Phone:	2066224900		
Email:	annw.docketing@seedip.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	William O. Ferron, Jr., Seed IP Law		
Address Line 1:	701 Fifth Avenue, Suite 5400		
Address Line 4:	Seattle, WASHINGTON 98104		
ATTORNEY DOCKET NUMBER:	700043.20588		
NAME OF SUBMITTER:	William O. Ferron, Jr.		
Signature:	/William O. Ferron, Jr./		
Date:	12/09/2011		
Total Attachments: 1 source=BP. in Cl. 18 Assignment#page1.tif			

CH \$40.00 3944653

ASSIGNMENT

WHEREAS, Nordstrom, Inc., has adopted and used in its business the trademark "BP." which is registered in the United States Patent and Trademark Office under Registration No. 3944653 and which issued April 12, 2011;

WHEREAS, NIHC, Inc., a corporation of the State of Colorado having a place of business at 701 Southwest Broadway, 4th Floor, Portland, Oregon 97205-3398, is desirous of acquiring said trademark and ownership of said registration.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that for and in consideration of One Dollar (\$1.00) and other good and valuable consideration to it paid, the receipt and sufficiency of which are hereby acknowledged, said Nordstrom, Inc., by these presents, does sell, assign and transfer unto NIHC, Inc., the entire right, title and interest in and to said trademark, registration and the goodwill of the business in connection with which said trademark is used and all claims for damages by reason of past infringement of the trademark and registration, and the right to sue for and collect such damages.

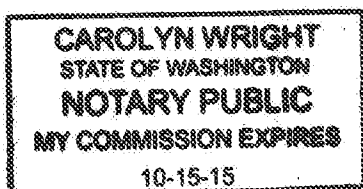
NORDSTROM, INC.

December 8, 2011
Date

David G. Johansen
David G. Johansen
Vice President and Counsel

State of Washington
County of King

I certify that I know or have satisfactory evidence that David G. Johansen signed this instrument, on oath stated that he was authorized to execute the instrument, and acknowledged it as the Vice President and Counsel for Nordstrom, Inc. to be the free and voluntary act of such corporation for the uses and purposes mentioned in the instrument.



Dated December 8, 2011
Carolyn Wright
Notary Public
My appointment expires 10-15-15