

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Creative Hairdressers, Inc.		12/02/2011	CORPORATION: VIRGINIA
RECEIVING PARTY DATA			
Name:	Salon Plaza Enterprises Subsidiary, LLC		
Street Address:	1577 Spring Hill Road, Suite 500		
City:	Vienna		
State/Country:	VIRGINIA		
Postal Code:	22182		
Entity Type:	LIMITED LIABILITY COMPANY: VIRGINIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2120212	SALON PLAZA	
CORRESPONDENCE DATA			
Fax Number:	(703)218-2160		
Phone:	(703) 218-2138		
Email:	kevin.oliveira@ofplaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Kevin Oliveira		
Address Line 1:	9302 Lee Highway, Suite 1100		
Address Line 2:	Odin, Feldman & Pittleman, PC		
Address Line 4:	Fairfax, VIRGINIA 22181		
ATTORNEY DOCKET NUMBER:	01606.00060		
NAME OF SUBMITTER:	Kevin Oliveira		
Signature:	/kto/		

OP \$40.00 2120212

Date:

12/09/2011

Total Attachments: 2

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TRADEMARK ASSIGNMENT AGREEMENT

CREATIVE HAIRDRESSERS, INC., a corporation organized under the laws of the Commonwealth of Virginia ("**Creative**"), owns the marks referenced in Annex A-1 itself, with rights, interest and goodwill established in these marks by Creative or by its predecessors in interest, and has made a determination to allow **Salon Plaza Enterprises Subsidiary, LLC**, a limited liability company organized under the laws of the Commonwealth of Virginia ("**SPES**"), to continue to conduct business operations with these marks;

IN FURTHERANCE, Creative wishes to assign the marks and registrations of the ownership in these marks as referenced in Annex A-1 and all goodwill therein to SPES;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Creative does hereby assign, effective as of October 28, 2011, to SPES all right, title and interest in and to the marks and registrations of the ownership in these marks as referenced in Annex A-1 together with all of the goodwill of the business symbolized by the marks.

CREATIVE HAIRDRESSERS, INC.
a Virginia corporation

By: _____

Lester D. Mardiks, Vice President and Counsel

Date: 12-2-11

Annex A1

TRADEMARK	REGISTRATION NO.	REGISTRATION DATE
SALON PLAZA	2,120,212	December 9, 1997

Annex A1