

10/13/2011



RECORD  
TRA

103634373

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

10/13/11

1. Name of conveying party(ies):

UMPQUA HOLDINGS CORPORATION

- Individual(s)
- General Partnership
- Corporation- State: Oregon
- Other
- Association
- Limited Partnership

Citizenship (see guidelines)

Additional names of conveying parties attached?  Yes  No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) September 29, 2011

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  No

Name: UMPQUA INVESTMENTS, INC.

Internal

Address:

Street Address: 675 Oak Street, Suite 200

City: Eugene

State: Oregon

Country: U.S.A.

Zip: 97401

- Association
- General Partnership
- Limited Partnership
- Corporation
- Other

Citizenship  
If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)



4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

3,829,744

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

UMPQUA INVESTMENTS

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: James K. Coons

Internal Address:

Street Address: 777 High Street, Suite 200

City: Eugene

State: Oregon

Zip: 97401

Phone Number: (541) 686-9160

Fax Number: (541) 643-8693

Email Address: jcoons@eugene-law.com

6. Total number of applications and registrations involved: 1

CHECK Refund Total: \$25.00

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 65.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment information:

Deposit Account Number: 00000037 3829744

Authorized User Name: 00000036 3829744

01 EC-A521

40.00 05

9. Signature:

10/13/2011 01 EC-A521

*[Handwritten Signature]*  
Signature

10-4-11  
Date

James K. Coons

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 2

Document to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

**ASSIGNMENT OF REGISTERED TRADEMARK**

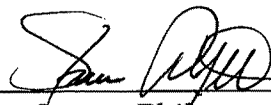
Umpqua Holdings Corporation, an Oregon corporation (Assignor) is shown as the owner of the following trademark (Mark) now registered on the Principal Register of the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
UMPQUA INVESTMENTS	3,829,744	August 3, 2010

Assignor does hereby transfer and assign to Umpqua Investments, Inc., an Oregon corporation (Assignee) and its successors and assigns all right, title and interest in and to the Mark and its related federal registration with all associated goodwill, rights of action, powers and benefits to the Mark.

Dated this: 29<sup>th</sup> of September, 2011.

UMPQUA HOLDINGS CORPORATION

By:   
Name: Steven Philipott  
Title: Executive Vice President