

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|   |  |                       |                      |
|---|--|-----------------------|----------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                               |                       |                      |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |                       |                      |
| <b>CONVEYING PARTY DATA</b>   |  |                       |                      |
| <b>Name</b>   | <b>Formerly</b>                              | <b>Execution Date</b> | <b>Entity Type</b>   |
| Wild West Domains, Inc.   |  | 12/12/2011            | CORPORATION: ARIZONA |
| <b>RECEIVING PARTY DATA</b>   |  |                       |                      |
| <b>Name:</b>  | Go Daddy Operating Company, LLC              |                       |                      |
| <b>Street Address:</b>  | 14455 N. Hayden Road, Suite 219              |                       |                      |
| <b>City:</b>  | Scottsdale                                   |                       |                      |
| <b>State/Country:</b>   | ARIZONA                                      |                       |                      |
| <b>Postal Code:</b>   | 85260  |                       |                      |
| <b>Entity Type:</b>   | LIMITED LIABILITY COMPANY: DELAWARE          |                       |                      |
| <b>PROPERTY NUMBERS Total: 5</b>  |  |                       |                      |
| <b>Property Type</b>  | <b>Number</b>                                | <b>Word Mark</b>      |                      |
| <b>Registration Number:</b>   | 3081853                                      | DOMAINS PRICED RIGHT  |                      |
| <b>Registration Number:</b>   | 3009321                                      | WILD WEST             |                      |
| <b>Registration Number:</b>   | 2679104                                      | WILD WEST             |                      |
| <b>Registration Number:</b>   | 2837329                                      | WILD WEST DOMAINS     |                      |
| <b>Serial Number:</b>   | 85342033                                     | WILD WEST DOMAINS     |                      |
| <b>CORRESPONDENCE DATA</b>  |  |                       |                      |
| <b>Fax Number:</b>  | (480)247-4041                                |                       |                      |
| <b>Phone:</b>   | 480-505-8800                                 |                       |                      |
| <b>Email:</b>   | cjones@godaddy.com                           |                       |                      |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> |  |                       |                      |
| <b>Correspondent Name:</b>  | Christine Jones                              |                       |                      |
| <b>Address Line 1:</b>  | 14455 N. Hayden Road, Suite 219              |                       |                      |
| <b>Address Line 4:</b>  | Scottsdale, ARIZONA 85260                    |                       |                      |
| <b>ATTORNEY DOCKET NUMBER:</b>  | ASSIGN-WWD TO GDOC                           |                       |                      |

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|--|-----------------|
| NAME OF SUBMITTER:   | Christine Jones |
| Signature:   | /cjones/        |
| Date:  | 12/12/2011      |
| Total Attachments: 2<br>source=WWD to GDOC 12.12.11#page1.tif<br>source=WWD to GDOC 12.12.11#page2.tif |                 |

**TRADEMARK ASSIGNMENT**

THIS AGREEMENT, entered into effective as of the date last written below is by and between Wild West Domains, Inc., an Arizona corporation, with its principal place of business at 14455 North Hayden Road, Suite 219, Scottsdale, Arizona 85260 ("Assignor") and Go Daddy Operating Company, LLC, a Delaware limited liability company, with its principal place of business at 14455 North Hayden Road, Suite 219, Scottsdale, Arizona 85260 ("Assignee").

**RECITALS**

A. ASSIGNOR has adopted and has used in its business the Trademarks set forth in Schedule 1, which is attached to and incorporated in this Agreement.

B. ASSIGNEE wishes to acquire the Trademarks.

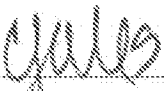
NOW THEREFORE, the Parties agree as follows:

1. For good and valuable consideration, the receipt and sufficiency of which have been acknowledged, ASSIGNOR assigns its right, title, and interest in the Trademarks to ASSIGNEE as a successor to and as part of the on-going business acquired by ASSIGNEE.

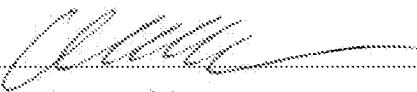
2. ASSIGNOR agrees to execute any document that ASSIGNEE reasonably deems necessary to effect the terms of this Agreement, with ASSIGNEE bearing any costs associated therewith. ASSIGNOR shall have no further obligation to prosecute or bear any cost associated with the Trademarks on Schedule 1.

IN WITNESS WHEREOF, this Agreement is executed below by an authorized representative of each Party.

WILD WEST DOMAINS, INC.

By:   
Name: Christine Jones  
Its: Secretary  
Date: 12/12/2011


GO DADDY OPERATING COMPANY, LLC

By:   
Name: Warren Adelman  
Its: CEO  
Date: 12/12/2011

Schedule I

Trademark Registrations and Applications (Wild West Domains, Inc.)

| REGISTRATIONS   |                         |                     |                         |
|---|-------------------------|---------------------|-------------------------|
| MARK  | CURRENT OWNER           | REGISTRATION NUMBER | INTERNATIONAL CLASS(ES) |
| Domains Priced Right  | Wild West Domains, Inc. | 3081853             | 42                      |
| Wild West   | Wild West Domains, Inc. | 3009321             | 42                      |
| Wild West   | Wild West Domains, Inc. | 2679104             | 42                      |
| Wild West Domains & Design<br> | Wild West Domains, Inc. | 2837329             | 42                      |

| APPLICATIONS  |                         |                    |                         |
|---|-------------------------|--------------------|-------------------------|
| MARK  | CURRENT OWNER           | APPLICATION NUMBER | INTERNATIONAL CLASS(ES) |
| Wild West Domains & Design<br>(new logo)<br> | Wild West Domains, Inc. | 85342033           | 42                      |