

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SUAREZ CORPORATION INDUSTRIES		12/08/2011	CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	SCI DIRECT, LLC		
Street Address:	7800 WHIPPLE AVENUE, N.W.		
City:	NORTH CANTON		
State/Country:	OHIO		
Postal Code:	44720		
Entity Type:	LIMITED LIABILITY COMPANY: OHIO		
PROPERTY NUMBERS Total: 27			
Property Type	Number	Word Mark	
Registration Number:	3419699	ABGONE	
Registration Number:	3021844	ALPHABASICS	
Registration Number:	3558954	BIO SPEEDCLEAN	
Registration Number:	3527290	BIOTECH RESEARCH	
Registration Number:	1904532	BOUNCE SAND WEDGE	
Registration Number:	1805606	COMPUCLUB	
Registration Number:	3353195	EDEN PURE	
Registration Number:	3959717	EDENFLOW	
Registration Number:	3506699	EDENPURE	
Registration Number:	3945035	EZ-POWER PLUS	
Serial Number:	77879013	GEN3	
Registration Number:	1442493	IHS	
Registration Number:	3891376	IHS TWIN STEAMER	
Serial Number:	85217730	IHSBOTTLEBUDDY	

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TRADEMARK

Registration Number:	1765049	INTERNATIONAL HOME SHOPPING
Registration Number:	1858702	LIGHTNING BOLT
Registration Number:	1435472	LINDENWOLD
Registration Number:	1435474	LINDENWOLD FINE JEWELERS
Registration Number:	3325541	PRO TOUR
Registration Number:	2068188	PRO-TOUR
Registration Number:	1797968	PT LIGHTNING
Serial Number:	85194011	SCALERID
Registration Number:	3735279	SPEED SLIM
Registration Number:	3059508	SPEED SLIM
Registration Number:	1871654	THE HANFORD PRESS
Serial Number:	77425213	TREASURE ART
Registration Number:	3864773	WEDGE

CORRESPONDENCE DATA

Fax Number: (216)579-6073
Phone: 216-579-1700
Email: lhawkins@pearne.com
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Correspondent Name: JOHN P. MURTAUGH/PEARNE & GORDON LLP
Address Line 1: 1801 EAST 9TH STREET, SUITE 1200
Address Line 4: CLEVELAND, OHIO 44114-3108

ATTORNEY DOCKET NUMBER:	SUA-H6474
NAME OF SUBMITTER:	JOHN P. MURTAUGH
Signature:	/johnpmurtaugh/
Date:	12/12/2011

Total Attachments: 3
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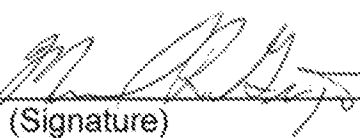
ASSIGNMENT OF TRADEMARK RIGHTS

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, SUAREZ CORPORATION INDUSTRIES, a corporation of Ohio, having an address at 7800 Whipple Avenue, NW, North Canton, OH 44720 ("Assignor"), hereby sells, assigns and transfers to SCI Direct, LLC, a limited liability company of Ohio, having an address at 7800 Whipple Avenue, NW, North Canton, OH 44720 ("Assignee"), its successors and assigns, all of Assignor's right, title and interest in the United States and throughout the world in and to the trademark applications and registrations set forth in the attached Attachment A, the marks to which said applications and registrations pertain (the "Marks"), Assignor's common law rights in the Marks, that portion of the business to which the Marks pertain, together with the goodwill of the business associated with the Marks and the right to sue for past infringement of the Marks.

Assignor further covenants and agrees, for itself and for its successors and assigns, that, at Assignee's request, Assignor shall execute and deliver all applications, declarations, assignment documents and other instruments as may be necessary or advisable to secure for or vest in Assignee, its successors or assigns, all right, title and interest in and to any application for registration, certificate of registration, trademark right or other right or property covered by this Assignment.

SUAREZ CORPORATION INDUSTRIES

Date: 12/8/11

By: 
(Signature)

Name: MICHAEL R. GIORGIO

Title: CHIEF FINANCIAL OFFICER

ATTACHMENT A

Atty Docket No.	MARK	United States Application No./ Registration No.
35569	ABGONE	3,419,699
36501	ALPHABASICS	3,021,844
36765	BIO SPEEDCLEAN	3,558,954
43598	BIOTECH RESEARCH	3,527,290
33323	BOUNCE SAND WEDGE	1,904,532
33324	COMPUCLUB	1,805,606
36156	EDEN PURE	3,353,195
46830	EDENFLOW	3,959,717
37955US1	EDENPURE	3,506,699
45449	EZ-POWER PLUS	3,945,035
46129	GEN 3	77/879,013
33328	IHS	1,442,493
46421	IHS TWIN STEAMER	3,891,376
47559	IHSBOTTLEBUDDY	85/217,730
33329	INTERNATIONAL HOME SHOPPING	1,765,049
36372	LIGHTNING BOLT	1,858,702
33330	LINDENWOLD	1,435,472
33331	LINDENWOLD FINE JEWELERS	1,435,474
35622	PRO TOUR	3,325,541
33334	PRO-TOUR	2,068,188
33336	PT LIGHTNING	1,797,968

ATTACHMENT A

47495	SCALERID	85/194,011
35433	SPEED SLIM	3,735,279
36428	SPEED SLIM	3,059,508
33212	THE HANFORD PRESS	1,871,654
43535	TREASURE ART	77/425,213
42382	WEDGE	3,864,773