

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Josh Lloyd		12/12/2011	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	ShopVisible, LLC		
Street Address:	945 East Paces Ferry Road		
Internal Address:	Suite 1475		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30326		
Entity Type:	LIMITED LIABILITY COMPANY: GEORGIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77156633	SHOPVISIBLE	
CORRESPONDENCE DATA			
Fax Number:	(803)255-9831		
Phone:	(803) 799-2000		
Email:	ip@nelsonmullins.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Nelson Mullins Riley & Scarborough LLP		
Address Line 1:	100 North Tryon Street		
Address Line 2:	42nd Floor, IP Department		
Address Line 4:	Charlotte, NORTH CAROLINA 28202		
ATTORNEY DOCKET NUMBER:	27268/00001		
NAME OF SUBMITTER:	John C. McElwaine		
Signature:	/John C. McElwaine/		
Date:	12/12/2011		
Total Attachments: 1 source=DOC001#page1.tif			

OP \$40.00 77156633

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT is made by Josh Lloyd, an individual residing at 4391 Creekwood Close, Atlanta, Georgia 30342 (the "Assignor"), and ShopVisible, LLC, a Georgia limited liability company with address of 945 East Paces Ferry Road, Suite 1475, Atlanta, Georgia 30326 (the "Assignee").

WHEREAS, Assignor is the owner of the following trademark registration at the U.S. Patent and Trademark Office (hereinafter, the "Mark"):

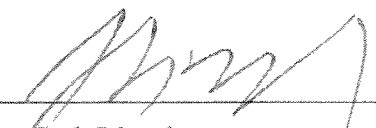
MARK	Application Number	Registration Number	Registration Date	Classes
SHOPVISIBLE (and Design)	77156633	3535925	11/25/2008	9 and 42

WHEREAS, Assignor is willing to assign all of Assignor's right, title and interest in and to the Mark, including all goodwill pertaining thereto, to Assignee, and Assignee is willing to accept such assignment on the terms and conditions set forth herein.

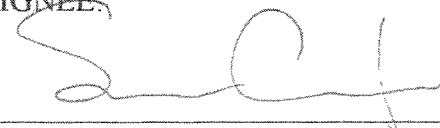
NOW, THEREFORE, for ten dollars (\$10.00) and other good and valuable consideration paid to Assignor by Assignee the receipt of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto said Assignee, its successors and assigns, the entire right, title and interest in and to said Mark, together with the good will of the business symbolized by said Mark, and the said registration, and in and to any and all claims and choses in action, whether at law or in equity, for past and future infringement or dilution of said Mark, for past and future acts of unfair competition related to said marks, and for any and all other past and future acts related to said Mark and giving rise to any remedy by statute or otherwise.

IN WITNESS WHEREOF, the parties have signed this instrument on the dates indicated below

ASSIGNOR:

By: 
Name: Josh Lloyd
Date: 12/12/2011

ASSIGNEE:

By: 
Name: Sean Cook
Title: Chief Executive Officer
Date: 12/12/2011