

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SUAREZ CORPORATION INDUSTRIES		12/08/2011	CORPORATION: OHIO

RECEIVING PARTY DATA

Name:	SCI BROKER SERVICES, LLC
Street Address:	7800 WHIPPLE AVENUE, N.W.
City:	NORTH CANTON
State/Country:	OHIO
Postal Code:	44720
Entity Type:	LIMITED LIABILITY COMPANY: OHIO

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	4064106	BIG FLASH BARGAINS
Serial Number:	77833749	EMPOWERED CITIZENS NEWS NETWORK
Serial Number:	85268853	GOPROTEIN
Serial Number:	77846410	HOF PLAYER
Registration Number:	3787447	HOF PLAYER REPRESENTATIVES
Serial Number:	85158321	PRIVATE PLANE MART
Registration Number:	3945800	THE HEALTHY HOME PROFESSOR
Registration Number:	3843357	THE SUAREZ BUSINESS INSTITUTE
Registration Number:	4064121	VERACITY

CORRESPONDENCE DATA

Fax Number: (216)579-6073
 Phone: 216-579-1700
 Email: lhawkins@peame.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

900209323

**TRADEMARK
 REEL: 004676 FRAME: 0846**

CH \$240.00 4064106

via US Mail.

Correspondent Name: JOHN P. MURTAUGH/PEARNE & GORDON LLP
Address Line 1: 1801 EAST 9TH STREET, SUITE 1200
Address Line 4: CLEVELAND, OHIO 44114-3108

ATTORNEY DOCKET NUMBER:	SUA-H6474
NAME OF SUBMITTER:	JOHN P. MURTAUGH
Signature:	/johnpmurtaugh/
Date:	12/12/2011

Total Attachments: 2
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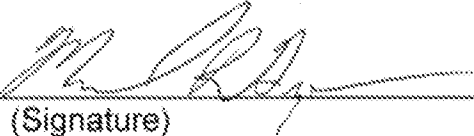
ASSIGNMENT OF TRADEMARK RIGHTS

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, SUAREZ CORPORATION INDUSTRIES, a corporation of Ohio, having an address at 7800 Whipple Avenue, NW, North Canton, OH 44720 ("Assignor"), hereby sells, assigns and transfers to SCI BROKER SERVICES, LLC, a limited liability company of Ohio, having an address at 7800 Whipple Avenue, NW, North Canton, OH 44720 ("Assignee"), its successors and assigns, all of Assignor's right, title and interest in the United States and throughout the world in and to the trademark applications and registrations set forth in the attached Attachment A, the marks to which said applications and registrations pertain (the "Marks"), Assignor's common law rights in the Marks, that portion of the business to which the Marks pertain, together with the goodwill of the business associated with the Marks and the right to sue for past infringement of the Marks.

Assignor further covenants and agrees, for itself and for its successors and assigns, that, at Assignee's request, Assignor shall execute and deliver all applications, declarations, assignment documents and other instruments as may be necessary or advisable to secure for or vest in Assignee, its successors or assigns, all right, title and interest in and to any application for registration, certificate of registration, trademark right or other right or property covered by this Assignment.

SUAREZ CORPORATION INDUSTRIES

Date: 12/8/11

By: 
(Signature)

Name: MICHAEL R. GIORGIO

Title: CHIEF FINANCIAL OFFICER

ATTACHMENT A

Atty Docket No.	MARK	United States Application No./ Registration No.
46633	BIG FLASH BARGAINS	4,064,106
45935	EMPOWERED CITIZENS NEWS NETWORK	77/833,749
47870	GOPROTEIN	85/268,853
46022	HOF PLAYER	77/846,410
46023	HOF PLAYER REPRESENTATIVES	3,787,447
47309	PRIVATE PLANE MART	85/158,321
46468	THE HEALTHY HOME PROFESSOR	3,945,800
46297	THE SUAREZ BUSINESS INSTITUTE	3,843,357
46683	VERACITY	4,064,121