

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Domains By Proxy, Inc.		12/12/2011	CORPORATION: ARIZONA
RECEIVING PARTY DATA			
Name:	Go Daddy Operating Company, LLC		
Street Address:	14455 N. Hayden Road, Suite 226		
City:	Scottsdale		
State/Country:	ARIZONA		
Postal Code:	85260		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2949545	DOMAINS BY PROXY	
Registration Number:	2898089	DOMAINS BY PROXY PRIVATE REGISTRATIONS	
Registration Number:	2814224	YOUR IDENTITY IS NOBODY'S BUSINESS BUT OURS	
CORRESPONDENCE DATA			
Fax Number:	(480)247-4041		
Phone:	480-505-8800		
Email:	cjones@godaddy.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Christine Jones		
Address Line 1:	14455 N. Hayden Road, Suite 219		
Address Line 4:	Scottsdale, ARIZONA 85260		
ATTORNEY DOCKET NUMBER:	ASSIGN - DBP TO GDOC		
NAME OF SUBMITTER:	Christine Jones		

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 REEL: 004676 FRAME: 0983

Signature:	/cjones/
Date:	12/12/2011
Total Attachments: 2 source=DBP to GDOC#page1.tif source=DBP to GDOC#page2.tif	

TRADEMARK ASSIGNMENT

THIS AGREEMENT, entered into effective as of the date last written below is by and between Domains By Proxy, Inc., an Arizona corporation, with its principal place of business at 14455 North Hayden Road, Suite 226, Scottsdale, Arizona 85260 ("Assignor") and Go Daddy Operating Company, LLC, a Delaware limited liability company, with its principal place of business at 14455 North Hayden Road, Suite 219, Scottsdale, Arizona 85260 ("Assignee").

RECITALS

A. ASSIGNOR has adopted and has used in its business the Trademarks set forth in Schedule 1, which is attached to and incorporated in this Agreement.

B. ASSIGNEE wishes to acquire the Trademarks.

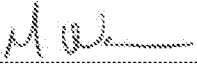
NOW THEREFORE, the Parties agree as follows:

1. For good and valuable consideration, the receipt and sufficiency of which have been acknowledged, ASSIGNOR assigns its right, title, and interest in the Trademarks to ASSIGNEE as a successor to and as part of the on-going business acquired by ASSIGNEE.


2. ASSIGNOR agrees to execute any document that ASSIGNEE reasonably deems necessary to effect the terms of this Agreement, with ASSIGNEE bearing any costs associated therewith. ASSIGNOR shall have no further obligation to prosecute or bear any cost associated with the Trademarks on Schedule 1.

IN WITNESS WHEREOF, this Agreement is executed below by an authorized representative of each Party.

DOMAINS BY PROXY, INC.


By: 
Name: Neil Warner
Its: President
Date: 12/12/2011

GO DADDY OPERATING COMPANY, LLC

By: 
Name: Warren Adelman
Its: CEO
Date: 12/12/2011

SCHEDULE I

Trademark Registrations (Domains By Proxy, Inc.)

REGISTRATIONS			
MARK	CURRENT OWNER	REGISTRATION NUMBER	INTERNATIONAL CLASS(ES)
Domains by Proxy	Domains By Proxy, Inc.	2949545	42
Domains by Proxy Private Registrations & Design 	Domains By Proxy, Inc.	2898089	42
Your Identity is Nobody's Business But Ours	Domains By Proxy, Inc.	2814224	42