

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT												
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the record for CHEVYS FRESH MEX, to remove No. 75/374284 from Assignment as it was erroneously added to list of marks in cover sheet previously recorded on Reel 001904 Frame 0580. Assignor(s) hereby confirms the Assignment document.												
<b>CONVEYING PARTY DATA</b>													
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Name</th> <th style="width:20%;">Formerly</th> <th style="width:20%;">Execution Date</th> <th style="width:30%;">Entity Type</th> </tr> </thead> <tbody> <tr> <td>Hotel Corporation of the Pacific, Inc.</td> <td></td> <td>01/01/1998</td> <td>CORPORATION: HAWAII</td> </tr> </tbody> </table>		Name	Formerly	Execution Date	Entity Type	Hotel Corporation of the Pacific, Inc.		01/01/1998	CORPORATION: HAWAII				
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Hotel Corporation of the Pacific, Inc.		01/01/1998	CORPORATION: HAWAII										
<b>RECEIVING PARTY DATA</b>													
<table border="1" style="width:100%; border-collapse: collapse;"> <tr> <td style="width:20%;"><b>Name:</b></td> <td>AST Brands, LLC</td> </tr> <tr> <td><b>Street Address:</b></td> <td>2155 Kalakaun Avenue</td> </tr> <tr> <td><b>City:</b></td> <td>Honolulu</td> </tr> <tr> <td><b>State/Country:</b></td> <td>HAWAII</td> </tr> <tr> <td><b>Postal Code:</b></td> <td>96815-2354</td> </tr> <tr> <td><b>Entity Type:</b></td> <td>LIMITED LIABILITY COMPANY: HAWAII</td> </tr> </table>		<b>Name:</b>	AST Brands, LLC	<b>Street Address:</b>	2155 Kalakaun Avenue	<b>City:</b>	Honolulu	<b>State/Country:</b>	HAWAII	<b>Postal Code:</b>	96815-2354	<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: HAWAII
<b>Name:</b>	AST Brands, LLC												
<b>Street Address:</b>	2155 Kalakaun Avenue												
<b>City:</b>	Honolulu												
<b>State/Country:</b>	HAWAII												
<b>Postal Code:</b>	96815-2354												
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: HAWAII												
<b>PROPERTY NUMBERS Total: 1</b>													
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:20%;">Property Type</th> <th style="width:15%;">Number</th> <th style="width:65%;">Word Mark</th> </tr> </thead> <tbody> <tr> <td>Serial Number:</td> <td>75374284</td> <td>CHEVYS FRESH MEX</td> </tr> </tbody> </table>		Property Type	Number	Word Mark	Serial Number:	75374284	CHEVYS FRESH MEX						
Property Type	Number	Word Mark											
Serial Number:	75374284	CHEVYS FRESH MEX											
<b>CORRESPONDENCE DATA</b>													
<p>Fax Number: (415)882-3232          Phone: (415)882-3200          Email: tmparalegal@owe.com  <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Correspondent Name: Melville Owen          Address Line 1: 455 Market Street, Suite 1910          Address Line 4: San Francisco, CALIFORNIA 94105</p>													
<b>ATTORNEY DOCKET NUMBER:</b>	ASTB 90001												
<b>NAME OF SUBMITTER:</b>	Melville Owen												

CH \$40.00 75374284

900209364

**TRADEMARK**  
 REEL: 004677 FRAME: 0004

Signature:	/Melville Owen/
Date:	12/12/2011
Total Attachments: 4 source=Assign [Reel-Frame 1904-0580]#page1.tif source=Assign [Reel-Frame 1904-0580]#page2.tif source=Assign [Reel-Frame 1904-0580]#page3.tif source=Assign [Reel-Frame 1904-0580]#page4.tif	

FORM PTO-1015A  
EFFECTIVE 06/01/98  
DATE 06/01/98

07-29-1999

U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK

MED  
5-10-99



101084062  
RECORDATION FURNISHED

TRADEMARKS ONLY

TO The Commissioner of Patents and Trademarks. Please record the attached original document(s) or copy(ies)

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_
- Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_
- Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

Conveyance Type

- Assignment **22**  License **75374282**
- Security Agreement  Nunc Pro Tunc Assignment
- Merger
- Change of Name **TM**
- Other \_\_\_\_\_

Effective Date  
Month Day Year  
1/1/98

Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name Hotel Corporation of the Pacific, Inc.

1/1/98

Formerly \_\_\_\_\_

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other \_\_\_\_\_
- Citizenship/State of Incorporation/Organization Hawaii

Receiving Party

Mark if additional names of receiving parties attached

Name AST Brands, LLC

DBA/AKA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) 2155 Kalakaua Avenue, Suite 500

Address (line 2) \_\_\_\_\_

Address (line 3) Honolulu

Hawaii, USA

96815-2354

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other limited liability company
- Citizenship/State of Incorporation/Organization Hawaii

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

05/14/1999 JSHBAZZ 00009138 75374282

FOR OFFICE USE ONLY

340E

01 FC:481 40.00 DP  
02 FC:482 300.00 DP

Public Screen reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0631-0027), Washington, D.C. 20503. SeeOMB Information Collection Budget Package 0631-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK  
REEL: 004677 FRAME: 0006

FORM PTO-161SB  
Expires 06/30/99  
1-788-322-8222

Page 2

U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number:

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number: (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties

Enter the total number of properties involved. #

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment:

Enclosed  Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

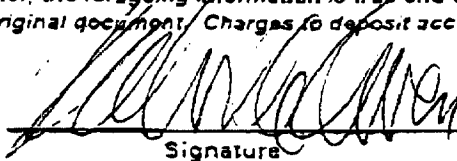
Deposit Account Number: #

Authorization to charge additional fees: Yes  No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Melville Owen  
Name of Person Signing

  
Signature

May 4, 1999  
Date Signed

FORM PTO-1613C  
Expires 06/30/99  
CS-8 06/31/97

### RECORDATION FORM COVER SHEET CONTINUATION TRADEMARKS ONLY

U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK

#### Conveying Party

Enter Additional Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name

Formerly

Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship State of Incorporation/Organization

#### Receiving Party

Enter Additional Receiving Party

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OBA/AKA/TA

Composed of

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Trademark Application Number(s)

Registration Number(s)


2,017,516	2,149,471	

**ASSIGNMENT**

WHEREAS, Hotel Corporation of the Pacific, Inc. dba Aston Hotels & Resorts, a corporation organized and existing under the laws of the state of Hawaii, with a principal business office at 2155 Kalakaua Avenue, Suite 500, Honolulu, HI 96815-2354 ("Hotel"), has adopted, used and is using the trade names, trademarks and service marks attached hereto as Schedule A ("the Marks") in connection with hotel and resort hotel services, hotel and resort hotel management services for others, and related goods and services;

WHEREAS, Hotel is the owner of the said trade names, service marks and trademarks and all of the rights appertaining thereto;

WHEREAS, Hotel owns United States and foreign trademark registrations and pending applications for the Marks attached hereto as Schedule B ("the Registrations"); and

WHEREAS, AST Brands, LLC, a limited liability company organized and existing under the laws of the state of Hawaii, with a principal business office at 2155 Kalakaua Avenue, Suite 500, Honolulu, HI 96815-2354 ("AST Brands") desires to obtain the rights to use the Marks in connection with hotel and resort hotel services, hotel and resort hotel management services for others, and related goods and services worldwide;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged:

Hotel hereby assigns to AST Brands effective as of January 1, 1998 all of its right, title and interest in and to the Marks, including all the Registrations therein, together with all the good will of the business symbolized by the mark; and

Hotel agrees to supply such further evidence of its intention to transfer and assign all of its right, title and interest in and to the Marks and Registrations as may be reasonably requested by AST Brands.

HOTEL CORPORATION OF THE PACIFIC, INC.

By   
Andre S. Talibouet  
Its President