

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SUAREZ CORPORATION INDUSTRIES		12/08/2011	CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	EY & L INC.		
Street Address:	468 NORTH CAMDEN DRIVE, SUITE 200		
City:	BEVERLY HILLS		
State/Country:	CALIFORNIA		
Postal Code:	90210		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	4031859	CELEBRITY LOOK FOR LESS	
Serial Number:	85231252	CELEBRITY LOOK 4 LESS	
Serial Number:	77769210	ENDLESS YOUTH AND LIFE	
Serial Number:	77949043	PRETTY FIT	
Serial Number:	85023237	PRETTY FIT	
Serial Number:	77645645	REPOTENT	
CORRESPONDENCE DATA			
Fax Number:	(216)579-6073		
Phone:	216-579-1700		
Email:	lhawkins@pearne.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	JOHN P. MURTAUGH/PEARNE & GORDON LLP		
Address Line 1:	1801 EAST 9TH STREET, SUITE 1200		
Address Line 4:	CLEVELAND, OHIO 44114-3108		

CH \$165.00 4031859

ATTORNEY DOCKET NUMBER:	SUA-H6474
NAME OF SUBMITTER:	JOHN P. MURTAUGH
Signature:	/johnpmurtaugh/
Date:	12/13/2011
Total Attachments: 2 source=EY&LASSIGNMENT#page1.tif source=EY&LASSIGNMENT#page2.tif	

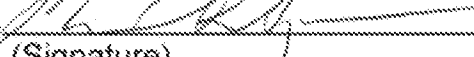
ASSIGNMENT OF TRADEMARK RIGHTS

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, SUAREZ CORPORATION INDUSTRIES, a corporation of Ohio, having an address at 7800 Whipple Avenue, NW, North Canton, OH 44720 ("Assignor"), hereby sells, assigns and transfers to EY & L INC., a corporation of California, having an address at 468 N. Camden Drive, Suite 200, Beverly Hills CA 90210 ("Assignee"), its successors and assigns, all of Assignor's right, title and interest in the United States and throughout the world in and to the trademark applications and registrations set forth in the attached Attachment A, the marks to which said applications and registrations pertain (the "Marks"), Assignor's common law rights in the Marks, that portion of the business to which the Marks pertain, together with the goodwill of the business associated with the Marks and the right to sue for past infringement of the Marks.

Assignor further covenants and agrees, for itself and for its successors and assigns, that, at Assignee's request, Assignor shall execute and deliver all applications, declarations, assignment documents and other instruments as may be necessary or advisable to secure for or vest in Assignee, its successors or assigns, all right, title and interest in and to any application for registration, certificate of registration, trademark right or other right or property covered by this Assignment.

SUAREZ CORPORATION INDUSTRIES

Date: 12/8/11

By: 
(Signature)

Name: MICHAEL R. GIORGIO

Title: CHIEF FINANCIAL OFFICER

ATTACHMENT A

Atty Docket No.	MARK	United States Application No./ Registration No.
42810	CELEBRITY LOOK FOR LESS	4,031,859
47677	CELEBRITY LOOK 4 LESS	85/231,252
45574	ENDLESS YOUTH AND LIFE	77/769,210
46546	PRETTY FIT	77/949,043
46732	PRETTY FIT	85/023,237
44767	REPOTENT	77/645,645