

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		SECURITY INTEREST	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
MOM SAS		12/13/2011	Company: FRANCE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BNP Paribas, as Security Agent		
<b>Street Address:</b>	20 rue de la Villete Le Bonnel		
<b>City:</b>	Lyon		
<b>State/Country:</b>	FRANCE		
<b>Postal Code:</b>	69003		
<b>Entity Type:</b>	Bank: FRANCE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3448165	GOGO SQUEEZ	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(302)636-5454		
<b>Phone:</b>	800-927-9801 x2348		
<b>Email:</b>	jpaterso@cscinfo.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Correspondent Name:</b>	Corporation Service Company		
<b>Address Line 1:</b>	1090 Vermont Avenue NW, Suite 430		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20005		
<b>ATTORNEY DOCKET NUMBER:</b>	23886-5		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>			
<b>Address Line 1:</b>			
<b>Address Line 2:</b>			

CH \$40.00 3448165

**900209406**

**TRADEMARK  
 REEL: 004677 FRAME: 0567**

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Jean Paterson

Signature:

/jep/

Date:

12/13/2011

**Total Attachments: 4**

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# RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

### 1. Name of conveying party(ies):

MOM SAS

- Individual(s)                       Association  
 General Partnership               Limited Partnership  
 Corporation- State: \_\_\_\_\_  
 Other Company \_\_\_\_\_

Citizenship (see guidelines) France

Additional names of conveying parties attached?  Yes  No

### 3. Nature of conveyance )/Execution Date(s) :

Execution Date(s) December 13, 2011

- Assignment                               Merger  
 Security Agreement                       Change of Name  
 Other \_\_\_\_\_

### 2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  
 No

Name: BNP Paribas, as Security Agent

Internal

Address: \_\_\_\_\_

Street Address: 20 rue de la Villete Le Bonnel

City: \_\_\_\_\_

State: \_\_\_\_\_

Country: Lyon                              Zip: 69003

- Association      Citizenship \_\_\_\_\_  
 General Partnership      Citizenship \_\_\_\_\_  
 Limited Partnership      Citizenship \_\_\_\_\_  
 Corporation      Citizenship \_\_\_\_\_

Other Bank                              Citizenship France

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

### 4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

3448165

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

### 5. Name & address of party to whom correspondence concerning document should be mailed:

Name: \_\_\_\_\_

Internal Address: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Fax Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

### 6. Total number of applications and registrations involved:

One

### 7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$


- Authorized to be charged to deposit account  
 Enclosed

### 8. Payment Information:

Deposit Account Number \_\_\_\_\_

Authorized User Name \_\_\_\_\_

### 9. Signature:

  
Signature

12/13/11  
Date

JONATHAN LARSON  
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 4

## TRADEMARK SECURITY AGREEMENT SUPPLEMENT

**WHEREAS**, MOM SAS, company incorporated in France as a *société par actions simplifiée* (herein referred to as "**Security Provider**"), having an address at 1, rue de la Pépinière, 75008 Paris, France has adopted, used and is using the trademarks, trade names, trade styles and service marks listed on the annexed Schedule A, which trademarks, trade names, trade styles and service marks are registered or are the subject of an application in the United States Patent and Trademark Office (the "**Trademarks**"); and

**WHEREAS**, the Security Provider has entered into a Security Agreement, dated as of December 13, 2011 (said Security Agreement, as it may hereafter be amended or otherwise modified from time to time being the "**Security Agreement**", the terms defined therein and not otherwise defined herein being used herein as therein defined) in favor of the BNP Paribas as security agent (the "**Security Agent**"); and

**WHEREAS**, pursuant to the Security Agreement, the Security Provider has granted to the Security Agent a security interest in all right, title and interest of the Security Provider in and to the Trademarks, together with all prints and labels on which said Trademarks have appeared or appear, designs and general intangibles of like nature, now existing or hereafter adopted or acquired, and the goodwill of the business symbolized by the Trademarks and the applications, registrations and recordings in the United States Patent and Trademark Office or in any similar office or agency of the United States of America, any State thereof, or any other country or any political subdivision thereof, all whether now or hereafter owned or licensable by the Security Provider, and all reissues, extensions or renewals thereof, all trademark licenses registered with the United States Patent and Trademark Office and all proceeds of all of the foregoing, including, without limitation, any claims by the Security Provider against third parties for infringement thereof (the "**Collateral**"), to secure the payment and performance of the Secured Liabilities.

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, the Security Provider does hereby further confirm, and put on the public record, their grant to the Security Agent of a security interest in the Collateral to secure the prompt payment and performance of the Secured Liabilities.


The Security Provider does hereby further acknowledge and affirm that the rights and remedies of the Security Agent with respect to the grant of, security interest in and mortgage on the Collateral made hereby are more fully set forth in the Security Agreement; the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

The Security Agent's address is :

Centre d'Affaires Entreprises Lyon Métropole Entreprises  
ACI/Z02249A  
20 rue de la Villette Le Bonnel  
69003 Lyon, France

**IN WITNESS WHEREOF**, the Security Provider has duly executed or caused this Supplement to Security Agreement (Trademarks) to be duly executed as of December 13, 2011.

MOM SAS

By: 

Name: *LAPEROUTE*

Title: *President*

*Signature Page to Trademark Security Agreement*

**TRADEMARK**  
**REEL: 004677 FRAME: 0571**

Schedule A to the Trademark Security Agreement Supplement

Trademark	Application or Registration Date	Application Serial No. or Registration No.
GOGO SQUEEZ	6/17/2008	3448165