

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Purlaw Company		08/05/2011	COMPANY: UNITED KINGDOM

RECEIVING PARTY DATA

Name:	Societe des Produits Nestle S.A.
Street Address:	CASE POSTALE 353
City:	1800 VEVEY
State/Country:	SWITZERLAND
Entity Type:	Societe anonyme: SWITZERLAND

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Serial Number:	77684916	GLYCOSE
Serial Number:	77465243	MEDISHOT
Serial Number:	77465242	VITASHOT
Serial Number:	77465228	NUTRISHOT
Serial Number:	77465144	PROCAL SHOT
Serial Number:	77213975	VITAFLO COOLER SYSTEM
Serial Number:	77213970	VITAFLO EXPRESS
Serial Number:	77213819	VITAFLO
Serial Number:	77211505	VITAFLO
Serial Number:	85041606	VITA FRIENDS PATIENTS FAMILY CLINICIANS ADVOCACY

CORRESPONDENCE DATA

Fax Number: (973)593-7651
 Phone: 973-593-7404
 Email: jacqueline.stelling@us.nestle.com
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

900209472

**TRADEMARK
 REEL: 004677 FRAME: 0605**

OP \$265.00 77684916

Correspondent Name: JACQUELINE M. STELLING
Address Line 1: 12 VREELAND ROAD, 2ND FLOOR
Address Line 4: FLORHAM PARK, NEW JERSEY 07932

ATTORNEY DOCKET NUMBER: PURLAW TO SPN (2ND TRY)

DOMESTIC REPRESENTATIVE

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER: Jacqueline M. Stelling

Signature: /jms/

Date: 12/13/2011

Total Attachments: 3
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Trademark Assignment

WHEREAS, Purlaw Company, St Georges House, Croydon, Surrey CR9 1NR, United Kingdom (hereinafter "Assignor"); and

WHEREAS, Société des Produits Nestlé S.A., a Switzerland corporation having a place of business at Avenue Nestlé 55, CH-1800 Vevey, Switzerland ("Assignee"); and

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks, trademark registrations and trademark applications listed in the attached Schedule A, as well as all of the goodwill of the business symbolized thereby and associated therewith (the "Trademarks"); and

WHEREAS, Assignor is willing to transfer such right, title and interest in and to the Trademarks to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns and transfers unto Assignee all right, title and interest in and to the Trademarks, together with the portion of the business appurtenant to and symbolized by the Trademarks and including, without limitation, all common law rights in and to the Trademarks and the right to sue and recover for, and the right to profits or damages due or accrued or arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Trademarks, to be held and enjoyed by Assignee, its successors and assigns to the same extent that would have been held and enjoyed by Assignor had such assignment not been made.

Assignor covenants and agrees to execute and deliver such other documents as Assignee may reasonably request for the purposes of transferring, recording or otherwise effectuating or perfecting the transfer and assignment confirmed herein and as originally contemplated herein.

IN WITNESS WHEREOF, Assignor has executed this Trademark Assignment effective as of the 5 day of August, 2011.

PURLAW COMPANY



Name: ISABELLE DESCHAETX

Title: COMPANY SECRETARY

SOCIÉTÉ DES PRODUITS NESTLÉ S.A.








Name:

Title:

ISABELLE DE BLIC HAMON
Authorized Signatory

SCHEDULE

Country Name	TM Status	Trademark Name	Serial Number
U.S.A.	Application	GLYCOSAIDE glycOsade	77684916
U.S.A.	Application	MEDISHOT	77465243
U.S.A.	Application	NUTRISHOT	77465228
U.S.A.	Application	PROCAL SHOT	77465144
U.S.A.	Application	VITA FRIENDS in "Circle" & FAMILY PATIENTS ADVOCACY CLINICIANS w/"Human figures" (col) 	85041606
U.S.A.	Application	VITAFLO on "Blue ball" & COOLER & SYSTEM (col) 	77213975
U.S.A.	Application	VITAFLO on "Blue ball" & EXPRESS w/"Underlining" (col) 	77213970
U.S.A.	Application	VITAFLO on "Blue ball" (col) 	77213819
U.S.A.	Application	VITASHOT	77465242
U.S.A.	Application	VITAFLO on "Blue ball" (col) 	77211505