

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	ICAP Plc		11/28/2011
			Public Limited Company: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	ICAP Services North America, LLC		
Street Address:	Harborside Financial Center, 1100 Plaza 5		
City:	Jersey City		
State/Country:	NEW JERSEY		
Postal Code:	07311		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	4047977	TRUEQUOTE
CORRESPONDENCE DATA			
Fax Number:	(212)808-0844		
Phone:	212.808.0700		
Email:	jhamburg@nmmlaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Jeanne Hamburg		
Address Line 1:	Norris, McLaughlin & Marcus, P.A.		
Address Line 2:	875 Third Avenue, 8th Floor		
Address Line 4:	New York, NEW YORK 11105		
ATTORNEY DOCKET NUMBER:	102198-122		
NAME OF SUBMITTER:	Jeanne Hamburg		
Signature:	/jeanne hamburg/		
Date:	12/13/2011		
Total Attachments: 1 source=Assignment#page1.tif			

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## TRADEMARK ASSIGNMENT

This assignment is from ICAP Plc, a public limited company organized under the laws of the United Kingdom (referred to in this document as "Assignor"), having a place of business at 2 Broadgate, London, United Kingdom EC2M 7UR to ICAP Services North America, LLC a limited liability company organized under the laws of the State of Delaware (referred to in this document as "Assignee"), having a place of business at Harborside Financial Center, 1100 Plaza 5, Jersey City, New Jersey 07311.

WHEREAS, Assignor is owner of all right, title and interest in and to the trademark and trademark registration, as set forth and identified below, and in and to the goodwill of the business relating thereto:

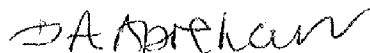
**Trademark:**  
TRUEQUOTE

**Registration Number:**  
U.S. Trademark Registration No. 4047977

WHEREAS, Assignee wishes to acquire from Assignor all right, title and interest in and to the trademark registration set forth and identified above, together with the goodwill of the business appertaining to and symbolized by said trademark and registration;

NOW THEREFORE, be it known that for consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor by these presents does hereby sell, transfer and assign to Assignee its entire right, title and interest in and to the aforesaid trademark and registration, together with the right to recover for the past infringement thereof, and the goodwill of the business appertaining thereto and which is symbolized thereby.

ASSIGNOR

  
Name: DEBORAH ASHCRAFT  
Title: COMPANY SECRETARY  
ICAP Plc

Date: 28 NOVEMBER 2011