

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
StyleMark LLC		12/13/2011	LIMITED LIABILITY COMPANY: FLORIDA

RECEIVING PARTY DATA

Name:	Polaroid Eyewear U.S., LLC
Street Address:	2 Sunshine Blvd.
City:	Ormond Beach
State/Country:	FLORIDA
Postal Code:	32174
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Serial Number:	85325750	3D POWERVISION
Serial Number:	85130183	BEST UNDER THE SUN
Registration Number:	3772745	SUNCOVER SURROUND
Serial Number:	77670267	SUNCOVER VIZOR
Serial Number:	76444446	SUN COVERS
Serial Number:	77534544	THERMOFUSION
Serial Number:	77567421	ULTRASIGHT

CORRESPONDENCE DATA

Fax Number: (214)756-8113
 Phone: 214-740-8519
 Email: sritchie@lockelord.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: Monty L. Ross % Locke Lord LLP
 Address Line 1: 2200 Ross Ave., Ste. 2200

CH \$190.00 85325750

900209520

**TRADEMARK
 REEL: 004678 FRAME: 0020**

Address Line 4: Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER: 051564200004

NAME OF SUBMITTER: Monty Ross

Signature: /Monty Ross/

Date: 12/13/2011

Total Attachments: 20

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RECORDABLE TRADEMARK ASSIGNMENT

This Recordable Trademark Assignment (this "Assignment") is signed this 13th day of December, 2011, and is made by StyleMark LLC., a Florida limited liability company ("Assignor"), which is the successor to StyleMark, Inc., a Florida corporation, pursuant to a conversion from a regular corporation to a limited liability company under Florida law as evidenced by the certified copy of the Certificate of Conversion that is attached as Exhibit A to this Assignment, in favor of Polaroid Eyewear U.S., LLC, a Florida limited liability company ("Assignee").

In exchange for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and pursuant to the IP Assignment and Sharing Agreement between Assignor and Assignee dated December 13, 2011, the parties agree as follows:

1. Assignor hereby assigns, transfers, and conveys to Assignee all of Assignor's rights, title and interests, throughout the world, in and to the trademarks and/or service marks on the attached Schedule of Marks (the "Marks"), including without limitation all statutory and common law rights in the Marks, all registrations and applications related to the Marks, the right to sue for and to recover damages and other remedies in respect of any infringement of the Marks on or subsequent to the date of the IP Assignment and Sharing Agreement, and all of the goodwill attaching to and/or associated with Marks. Assignee hereby accepts the foregoing assignment.
2. Assignor hereby authorizes and requests the officials of the U.S. Patent and Trademark Office and the corresponding officials of any and all other countries worldwide to record this assignment and issue all registrations for the Marks in the name of Assignee or Assignee's designee.
3. Assignor also agrees that it will reasonably cooperate with Assignee to fully carry out the terms of this Assignment, including, but not limited to, executing and delivering, or causing to be executed and delivered, any additional documents, oaths, declarations, and instruments that Assignee reasonably determines may be necessary to perfect, vest, give

effect to and record Assignee's ownership of any rights in the Marks and notarization or other legalization of any such additional documents, oaths, declarations, and instruments.

IN WITNESS WHEREOF, the Assignor has duly executed this Assignment to be effective as of the date set forth above.

ASSIGNOR:

STYLEMARK LLC

Address: 2 Sunshine Blvd.
Ormond Beach, Florida 32174

By: [Signature]

Printed Name: Mark Ascik

Title: President

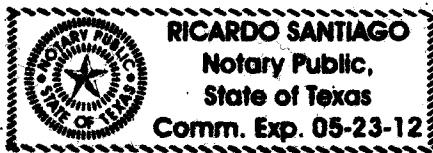
NOTARIZATION

STATE OF TEXAS)
COUNTY OF DALLAS)

On this 13th day of December, 2011, before me personally appeared Mark A. Ascik, having the title of President of STYLEMARK LLC, known by me to be the person of the above name, who signed the foregoing instrument in his/her capacity as the President of STYLEMARK LLC, and acknowledged the same to be his/her own free act and deed on behalf of STYLEMARK LLC, and for the purpose therein set forth.

[Signature: Ricardo Santiago]
Notary Public

My Commission Expires:



ACKNOWLEDGED AND ACCEPTED BY ASSIGNEE:**POLAROID EYEWEAR U.S., LLC**Address: 2 Sunshine Blvd.
Ormond Beach, Florida 32174

By: _____

Printed Name: _____

Title: _____

SCHEDULE OF MARKS

COUNTRY	MARK	SERIAL NO	FILE DATE	REG NO	REG DATE
EU	3D POWERVISION	009989617	2011-05-24		
U.S.	3D POWERVISION	85325750	2011-05-20		
EU	BEST UNDER THE SUN	009395252	2010-09-22	009395252	2011-02-08
U.S.	BEST UNDER THE SUN	85130183	2010-09-15		
U.S.	SUNCOVER SURROUND	77608823	2008-11-06	3772745	2010-04-06
U.S.	SUNCOVER VIZOR	77670267	2009-02-13	3800547	2010-06-08
AU	SUN COVERS			1014883	2004-08-09

COUNTRY	MARK	SERIAL NO	FILE DATE	REG NO	REG DATE
EU	SUNCOVERS	009839655	2011-03-24		
U.S.	SUN COVERS	76444446	2002-08-28	2824519	2004-03-23
AU	SUNMATE			316469	1978-03-13
Austria	SUNMATE			88661	1978-08-01
Benelux	SUNMATE	00063223	1988-05-17	451212	1988-05-17

COUNTRY	MARK	SERIAL NO	FILE DATE	REG NO	REG DATE
CIM	SUNMATE	390880	1998-11-16	390880	1998-11-16
DK	SUNMATE	VA 1978 01079	1978-03-06	03091-1978	1978-09-15
FR	SUNMATE	910854	1988-03-03	1633638	1998-03-31
IT	SUNMATE	RM2008C003 851	2008-06-24	1300053	1985-07-31
NO	SUNMATE	19780636	1978-03-01	107516	1981-02-19

COUNTRY	MARK	SERIAL NO	FILE DATE	REG NO	REG DATE
Portugal	SUNMATE	238351	1986-12-17	238351	1992-02-05
Switzerland	SUNMATE	01074/1978	1978-03-01	P-293536	1978-05-24
Benelux	SUNMATE & design	01069064	2005-01-05	767863	2005-01-05
CTM	SUNMATE & design	004817532	2006-05-01	4817532	2007-01-25
RU	SUNMATE & design			139113	1996-02-28

COUNTRY	MARK	SERIAL NO	FILE DATE	REG NO	REG DATE
South Africa	SUNMATE & design			94/10228	1994-09-22
Sweden	SUNMATE & design	200500077	2005-01-07	374335	2005-08-26
Sweden	SUNMATE & design	200500078	2005-01-07	374336	2005-08-26
Switzerland	SUNMATE & design	50051/2005	2005-01-05	530868	2005-01-05
Switzerland	SUNMATE & design	59010/2004	531018	531018	2005-02-24
CTM/ International	THERMOFUSION	1014384	2009-10-15	1014384	2009-08-16
U.S.	THERMOFUSION	77534544	2008-07-30	3920187	2011-02-15

CO. NO.	MARK	SERIAL NO.	FILE DATE	REG. NO.	REG. DATE
AU	ULTRASIGHT			1334938	2010-07-09
CN	ULTRASIGHT			8005805	2011-03-14
EU	ULTRASIGHT			8535874	2010-02-17
NO	ULTRASIGHT			260072	2009-12-04
RU	ULTRASIGHT			423957	2010-11-26
South Africa	ULTRASIGHT	2009/25252	2009-12-10		
Switzerland	ULTRASIGHT	63050/2009	2009-11-20	598.103	2009-11-20

COUNTRY	MARK	SERIAL NO	FILE DATE	REG NO	REG DATE
Turkey	ULTRASIGHT	2009/63444	2009-11-26	2009/63444	2010-12-20
U.S.	ULTRASIGHT	77567421	2008-09-11	3790900	2010-05-18
Ukraine	ULTRASIGHT	m200915916	2009-11-26	132497	2010-12-10

EXHIBIT A

**CERTIFICATE OF CONVERSION
FROM STYLEMARK, INC.
TO STYLEMARK LLC**



FLORIDA DEPARTMENT OF STATE
Division of Corporations

December 9, 2011

C T CORPORATION SYSTEM
TALLAHASSEE, FL

Re: Document Number L11000138854

The Certificate of Conversion and Articles of Organization were filed December 9, 2011, with an organizational date deemed effective July 5, 1974, for STYLEMARK, LLC, the resulting Florida Limited Liability Company.

The certification you requested is enclosed.

To maintain "active" status with the Division of Corporations, an annual report must be filed yearly between January 1st and May 1st beginning in the year following the file date or effective date indicated above. If the annual report is not filed by May 1st, a \$400 late fee will be added. **It is your responsibility to remember to file your annual report in a timely manner.**

A Federal Employer Identification Number (FEI/EIN) will be required when this report is filed. Contact the IRS at 1-800-829-4933 for an SS-4 form or go to www.irs.gov.

Should you have any further questions concerning this matter, please feel free to call (850) 245-6051, the Registration Filing Section.

Buck Kohr
Regulatory Specialist II
Division of Corporations

Letter Number: 211A00027576

www.sunbiz.org

Division of Corporations - P.O. BOX 6327 -Tallahassee, Florida 32314

TRADEMARK
REEL: 004678 FRAME: 0034

State of Florida



Department of State

I certify from the records of this office that STYLEMARK, LLC, is a limited liability company organized under the laws of the State of Florida, filed on December 9, 2011, with an organizational date deemed effective July 5, 1974.

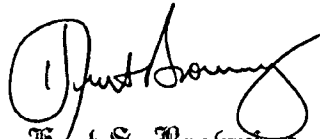
The document number of this company is L11000138854.

I further certify that said company has paid all fees due this office through December 31, 2011, and its status is active.

Given under my hand and the
Great Seal of the State of Florida
at Tallahassee, the Capital, this the
Ninth day of December, 2011



CR2EO22 (1-11)


Kurt S. Browning
Secretary of State

State of Florida



Department of State

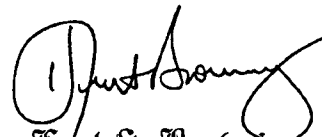
I certify the attached is a true and correct copy of the Certificate of Conversion and Articles of Organization, filed on December 9, 2011, with an organizational date deemed effective July 5, 1974, for STYLEMARK, LLC, the resulting Florida Limited Liability Company, as shown by the records of this office.

The document number of this entity is L11000138854.

Given under my hand and the
Great Seal of the State of Florida
at Tallahassee, the Capital, this the
Ninth day of December, 2011



CR2EO22 (1-11)


Kurt S. Browning
Secretary of State

COVER LETTER

TO: Registration Section
Division of Corporations

SUBJECT: StyleMark, LLC
(Name of Resulting Florida Limited Company)

The enclosed Certificate of Conversion, Articles of Organization, and fees are submitted to convert an "Other Business Entity" into a "Florida Limited Liability Company" in accordance with s. 608.439, F.S.

Please return all correspondence concerning this matter to:

Carrie Wright
(Contact Person)

Locke Lord Bissell & Liddell, LLP
(Firm/Company)

2200 Ross Avenue, Suite 2200
(Address)

Dallas, TX 75201
(City, State and Zip Code)

kmason@stylemark.net
E-mail address: (to be used for future annual report notifications)

For further information concerning this matter, please call:

Kirk A. Mason at (386) 815-5789
(Name of Contact Person) (Area Code and Daytime Telephone Number)

Enclosed is a check for the following amount:

\$150.00 Filing Fees
(\$25 for Conversion
& \$125 for Articles
of Organization)

\$155.00 Filing Fees
and Certificate of
Status

\$180.00 Filing Fees
and Certified Copy

\$185.00 Filing Fees,
Certified Copy, and
Certificate of Status

STREET ADDRESS:
Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301

MAILING ADDRESS:
Registration Section
Division of Corporations
P. O. Box 6327
Tallahassee, FL 32314

FILED
 SECRETARY OF STATE
 DIVISION OF CORPORATIONS
 11 DEC - 9 PM 25 28

Certificate of Conversion
For
"Other Business Entity"
Into
Florida Limited Liability Company

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DIVISION OF CORPORATIONS
11 DEC -9 PM 2:28

This Certificate of Conversion and attached Articles of Organization are submitted to convert the following "Other Business Entity" into a Florida Limited Liability Company in accordance with s.608.439, Florida Statutes.

1. The name of the "Other Business Entity" immediately prior to the filing of this Certificate of Conversion is:

StyleMark, Inc.

(Enter Name of Other Business Entity)

2. The "Other Business Entity" is a corporation

(Enter entity type. Example: corporation, limited partnership, general partnership, common law or business trust, etc.)

first organized, formed or incorporated under the laws of Florida
(Enter state, or if a non-U.S. entity, the name of the country)

on 07/05/1974
(Enter date "Other Business Entity" was first organized, formed or incorporated)

3. If the jurisdiction of the "Other Business Entity" was changed, the state or country under the laws of which it is now organized, formed or incorporated:

4. The name of the Florida Limited Liability Company as set forth in the attached Articles of Organization:

StyleMark, LLC

(Enter Name of Florida Limited Liability Company)

5. If not effective on the date of filing, enter the effective date: _____
(The effective date: 1) cannot be prior to nor more than 90 days after the date this document is filed by the Florida Department of State; AND 2) must be the same as the effective date listed in the attached Articles of Organization, if an effective date is listed therein.)

6. The conversion is permitted by the applicable law(s) governing the other business entity and the conversion complies with such law(s) and the requirements of s.608.439, F.S., in effecting the conversion.

7. The "Other Business Entity" currently exists on the official records of the jurisdiction under which it is currently organized, formed or incorporated.

Signed this 8th day of December 2011

Signature of Member or Authorized Representative of Limited Liability Company: Individual signing affirms that the facts stated in this document are true. Any false information constitutes a third degree felony as provided for in s.817.155, F.S.

Signature of Member or Authorized Representative: [Signature]
Printed Name: Mark A. Asick Title: Authorized Representative

Signature(s) on behalf of Other Business Entity: Individual(s) signing affirm(s) that the facts stated in this document are true. Any false information constitutes a third degree felony as provided for in s.817.155, F.S. [See below for required signature(s).]

Signature: [Signature]
Printed Name: Mark A. Asick Title: President

Signature:
Printed Name: Title:

Signature:
Printed Name: Title:

Signature:
Printed Name: Title:

Signature:
Printed Name: Title:

Signature:
Printed Name: Title:

If Florida Corporation: Signature of Chairman, Vice Chairman, Director, or Officer. If Directors or Officers have not been selected, an Incorporator must sign.

If Florida General Partnership or Limited Liability Partnership: Signature of one General Partner.

If Florida Limited Partnership or Limited Liability Limited Partnership: Signatures of ALL General Partners.

All others: Signature of an authorized person.

Fees: Certificate of Conversion: \$25.00
Fees for Florida Articles of Organization: \$125.00
Certified Copy: \$30.00 (Optional)
Certificate of Status: \$5.00 (Optional)

ARTICLES OF ORGANIZATION FOR FLORIDA LIMITED LIABILITY COMPANY

ARTICLE I - Name:

The name of the Limited Liability Company is:

StyleMark, LLC

(Must end with the words "Limited Liability Company, the abbreviation "L.L.C.," or the designation "LLC.")

ARTICLE II - Address:

The mailing address and street address of the principal office of the Limited Liability Company is:

Principal Office Address:

2 Sunshine Blvd.

Ormond Beach, FL 32174

Mailing Address:

2 Sunshine Blvd.

Ormond Beach, FL 32174

ARTICLE III - Registered Agent, Registered Office, & Registered Agent's Signature:

(The Limited Liability Company cannot serve as its own Registered Agent. You must designate an individual or another business entity with an active Florida registration.)

The name and the Florida street address of the registered agent are:

Mark A. Ascik

Name

2 Sunshine Blvd.

Florida street address (P.O. Box **NOT** acceptable)

Ormond Beach, FL 32174

City, State, and Zip

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent as provided for in Chapter 608, F.S..


Registered Agent's Signature (REQUIRED)

(CONTINUED)

Page 1 of 2

FILED
SECRETARY OF STATE
DIVISION OF CORPORATIONS
11 DEC -9 11 28

ARTICLE IV- Manager(s) or Managing Member(s):

The name and address of each Manager or Managing Member is as follows:

Title:

"MGR" = Manager

"MGRM" = Managing Member

Name and Address:

<u>MGR</u>	<u>Mark A. Ascik</u> <u>2 Sunshine Blvd.</u> <u>Ormond Beach, FL 32174</u>
<u>MGR</u>	<u>Warren A. Stephens</u> <u>2 Sunshine Blvd.</u> <u>Ormond Beach, FL 32174</u>
<u>MGR</u>	<u>Richard H. Blank, Jr.</u> <u>2 Sunshine Blvd.</u> <u>Ormond Beach, FL 32174</u>
<u>MGR</u>	<u>Noel Strauss</u> <u>2 Sunshine Blvd.</u> <u>Ormond Beach, FL 32174</u>

(Use attachment if necessary)

ARTICLE V: Effective date, if other than the date of filing: _____
(OPTIONAL)

(The effective date: 1) cannot be prior to nor more than 90 days after the date this document is filed by the Florida Department of State; **AND** 2) must be the same as the effective date listed in the attached Certificate of Conversion, if an effective date listed therein.)

REQUIRED SIGNATURE:



Signature of a member or an authorized representative of a member.

(In accordance with section 608.408(3), Florida Statutes, the execution of this document constitutes an affirmation under the penalties of perjury that the facts stated herein are true. I am aware that any false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S.)

By: Mark A. Ascik, Authorized Representative
Typed or printed name of signee