

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Iconix Brand Group, Inc.		12/14/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	The Candie's Foundation		
Street Address:	1450 Broadway, 3rd Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	non-profit organization: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3967612	CRY.BABY.	
CORRESPONDENCE DATA			
Fax Number:	(212)391-2057		
Phone:	212-730-0030		
Email:	tsoinger@iconixbrand.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Andrew R. Tarshis		
Address Line 1:	1450 Broadway, 3rd Floor		
Address Line 4:	New York, NEW YORK 10018		
ATTORNEY DOCKET NUMBER:	CRY.BABY. ICGG TO C.FDTN.		
NAME OF SUBMITTER:	Andrew R. Tarshis		
Signature:	/atarshis/		
Date:	12/14/2011		
Total Attachments: 2 source=img-Z14131517-0001#page1.tif source=img-Z14131517-0001#page2.tif			

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TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is made on the 14 day of December, 2011, between ICONIX BRAND GROUP, INC., a Delaware corporation with an address at 1450 Broadway, New York, New York 10018 ("Assignor") and THE CANDIE'S FOUNDATION, a New York non-profit organization, with an address at 1450 Broadway, New York, New York 10018 ("Assignee").

WHEREAS, Assignor has adopted, used, is using, and/or intends to use the following trademark, for which it owns a federal application and registration in the United States Patent and Trademark Office:

CRY.BABY., Registration No. 3967612, Reg. Date: May 24, 2011

WHEREAS, Assignee is desirous of acquiring said mark and the application and registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign, sell, and transfer to Assignee, its successors and assigns, all its right, title, and interest in and to said mark, together with the goodwill of the business symbolized by and associated with said mark thereof.

IN TESTIMONY WHEREOF, Assignor and Assignee have executed this Assignment by a duly authorized officer.

ICONIX BRAND GROUP, INC.

Dated: December 14 2011

By: Andrew R. Tarshis
Name: Andrew R. Tarshis
Title: EVP and General Counsel

THE CANDIE'S FOUNDATION

Dated: December 14 2011

By: Andrew R. Tarshis
Name: ANDREW R. TARSHIS
Title: DIRECTOR

State of New York)
) ss:
County of New York)

On this 14 day of December, 2011, before me appeared ANDREW R. TARSHIS, the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of ICONIX BRAND GROUP, INC.



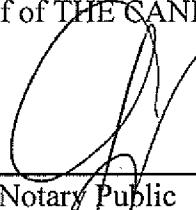
Notary Public

(Seal)

GARA MARINOFF
Notary Public, State of New York
No. 02MA6209808
Qualified in New York County
Commission Expires August 3, 2013

State of New York)
) ss:
County of New York)

On this 14 day of December 2011, before me appeared Andrew TARSHIS, the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of THE CANDIE'S FOUNDATION.



Notary Public

(Seal)

GARA MARINOFF
Notary Public, State of New York
No. 02MA6209808
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