

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ENERGY CLUB, INC.		11/28/2011	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	ENERGY CLUB, LLC		
Street Address:	12950 Pierce Street		
City:	Pacoima		
State/Country:	CALIFORNIA		
Postal Code:	91331		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	2108437	ENERGY CLUB	
Registration Number:	3170464	ENERGY CLUB	
Registration Number:	3238739	CIRCUS TOYPOPS	
Registration Number:	3349034	MUCHO SABOR	
Registration Number:	3407773	NATURE'S PRIVATE RESERVE	
Registration Number:	3454285	POWER UP WITH ENERGY CLUB	
Registration Number:	3523006	THE SMART ALTERNATIVE	
CORRESPONDENCE DATA			
Fax Number:	(818)783-0992		
Phone:	8187830990		
Email:	amy@rozsaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Thomas I. Rozsa		
Address Line 1:	18757 Burbank Boulevard, Suite 220		
Address Line 4:	Tarzana, CALIFORNIA 91356-3346		

OP \$190.00 2108437

ATTORNEY DOCKET NUMBER:	41560.024
NAME OF SUBMITTER:	Thomas I. Rozsa
Signature:	/Thomas I. Rozsa/
Date:	12/14/2011
Total Attachments: 1 source=Assignment Document EC LLC 11-28-11#page1.tif	

ASSIGNMENT

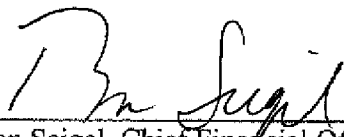
WHEREAS, ENERGY CLUB, INC., a California corporation, whose address is 12950 Pierce Street, Pacoima, California 91331, has sold of all of it's assets in business to ENERGY CLUB, LLC which includes all of the following trademarks and all of the good will associated with the trademarks as part of the entire transfer of the business of ENERGY CLUB, INC. to ENERGY CLUB, LLC:

1. ENERGY CLUB, Registration No. 2,108,437, registered on October 28, 1997;
2. ENERGY CLUB, Registration No. 3,170,464, registered on November 14, 2006;
3. CIRCUS TOYPOPS, Registration No. 3,238,739, registered on May 8, 2007;
4. MUCHO SABOR, Registration No. 3,349,034, registered on December 4, 2007;
5. NATURE'S PRIVATE RESERVE, Registration No. 3,407,773 registered on April 8, 2008;
6. POWER UP WITH ENERGY CLUB, Registration No. 3,454,285, registered on June 24, 2008;
7. THE SMART ALTERNATIVE, Registration No. 3,523,006, registered on October 28, 2008

WHEREAS, ENERGY CLUB, LLC, a California corporation, whose address is 12950 Pierce Street, Pacoima, California 91331, is desirous of acquiring said marks thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said ENERGY CLUB, INC. does hereby assign unto the said ENERGY CLUB, LLC, all right, title and interest in and to the said marks, together with the good will of the business symbolized by the marks, and the above identified registrations thereof.

Dated: 11-28-11

By: 
Brian Seigel, Chief Financial Officer