

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Entity Type
	Adam Timothy		SOLE PROPRIETORSHIP: MASSACHUSETTS
EXECUTION DATE			
		11/17/2011	
RECEIVING PARTY DATA			
Name:	Simon & Schuster, Inc.		
Street Address:	1230 Avenue of the Americas		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10020		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	3903625	ATHENAEUM PUBLISHING
CORRESPONDENCE DATA			
Fax Number:	(212)975-0114		
Phone:	212-975-4321		
Email:	trademarks@cbs.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Mallory Levitt		
Address Line 1:	51 West 52nd Street		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	S&S A ATHENEUM		
NAME OF SUBMITTER:	Mallory Levitt		
Signature:	/Mallory Levitt/		
Date:	12/14/2011		
Total Attachments: 1 source=ATHENAEUM PUBLISHING Executed Assignment doc#page2.tif			

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TRADEMARK
REEL: 004679 FRAME: 0303

ASSIGNMENT OF TRADEMARKS

WHEREAS, Adam Timothy dba Athenaeum Publishing ("Assignor"), a Massachusetts sole proprietorship with its principal place of business 54 High Rd, Newbury, MA 01951, is the owner of Registration No. 3,903,625 for the mark ATHENAEUM PUBLISHING (the "Mark") and desires to assign all right, title and interest in and to the Mark, together with the goodwill and business symbolized thereby; and

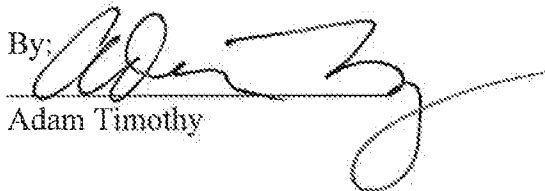
WHEREAS, Simon & Schuster, Inc. ("Assignee"), a New York corporation at 1230 Avenue of the Americas, New York, NY 10020, desires to obtain all rights in and to the Mark.

NOW, THEREFORE, for good and valuable consideration, Assignor hereby sells, transfers, conveys and assigns to Assignee, all of Assignor's right, title and interest in and to the Mark, whether statutory or at common law, including all registrations and applications therefore, the right to recover for past infringement, and the goodwill of the business in connection with which it has been used.

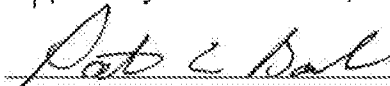
IN WITNESS WHEREOF, Assignor has caused this document to be executed as of the day of November, 2011.

ADAM TIMOTHY dba
ATHENAEUM PUBLISHING

By:


Adam Timothy

Sworn to before me this
17th day of November, 2011


Notary Public

