

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
hi5 Networks, Inc.		12/09/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Tagged Acquisition Corporation		
Street Address:	840 Battery, 2nd Floor		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94111		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78978162	HI5	
Serial Number:	85291261	HI5	
CORRESPONDENCE DATA			
Fax Number:	(650)838-4350		
Phone:	(650) 838-4300		
Email:	coleb@perkinscoie.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Brian R. Coleman		
Address Line 1:	3150 Porter Drive		
Address Line 4:	Palo Alto, CALIFORNIA 94304		
ATTORNEY DOCKET NUMBER:	58520-0050		
NAME OF SUBMITTER:	Brian R. Coleman		
Signature:	/brian r. coleman/		

CH \$65.00 78978162

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**TRADEMARK
 REEL: 004679 FRAME: 0651**

Date:

12/14/2011

Total Attachments: 5

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ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS, hi5 Networks, Inc., a Delaware corporation ("*Assignor*"), with its principal place of business at 55 Second Street, Suite 400, San Francisco, CA 94105, has common law rights in the mark(s) that is/are the subject of this assignment and as shown in the attached Exhibit(s) and;

WHEREAS Assignor is the owner of the trademark/service mark registration(s) set forth in Exhibit 1 and incorporated herein by reference;

WHEREAS, Assignor is the owner of the pending use trademark/service mark application(s) set forth in Exhibit 2 and incorporated herein by reference;

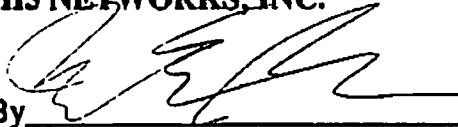
WHEREAS, Tagged Acquisition Corporation, a Delaware corporation ("*Assignee*"), with its principal place of business at 840 Battery, 2nd Floor, San Francisco, CA 94111, is desirous of acquiring said common law rights, registrations, applications and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the mark(s) set forth in Exhibit(s) 1 and 2 together with that portion of its business relating to the mark(s) and the goodwill appurtenant thereto.

Assignor agrees to execute and deliver, at the request of Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all right, title, and interest in and to the Mark to the Assignee and/or provide evidence to support any of the foregoing in the event such evidence is necessary to effectuate the assignment, to the extent such evidence is in the possession or control of Assignor.

Signed this 9th day of December, 2011.

HIS NETWORKS, INC.

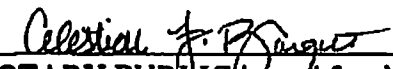
By 

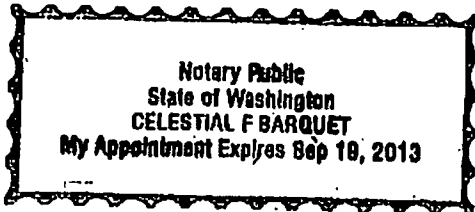
Name: **Bill Gossman**
Title: **Executive Chairman**

STATE OF WA)
) ss.
COUNTY OF King)

On the 9th day of December, 2011, before me personally appeared Bill Gossman, the person who signed the foregoing instrument, who being by me duly sworn, acknowledged that he/she is the Executive Chairman of HIS Networks, Inc., the corporation described in and which executed the foregoing instrument, that he/she has signed said instrument as a free act on behalf of said corporation, and that he/she has the authority to act on behalf of, and bind, said corporation.

SUBSCRIBED AND SWORN to before me on the date stated above.


NOTARY PUBLIC in and for the State of
Washington, residing at 7192nd Ave.
My Appointment Expires: 9/19/13



Acceptance of Assignment

Tagged Acquisition Corporation, a Delaware corporation, the Assignee above, does hereby accept the assignment of the trademarks and all of the rights, title and interests therein as described above.

Signed this 9th day of December, 2011.

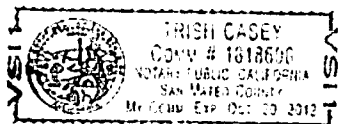
TAGGED ACQUISITION CORPORATION

By: *Greg Tseng*
Name: Greg Tseng
Title: Chief Executive Officer

STATE OF California,
COUNTY OF San Francisco ss.

On the 9 day of December, 2011, before me personally appeared Greg Tseng, the person who signed the foregoing instrument, who being by me duly sworn, acknowledged that he/~~she~~ is the CEO of Tagged, the corporation described in and which executed the foregoing instrument, that he/~~she~~ has signed said instrument as a free act on behalf of said corporation, and that he/~~she~~ has the authority to act on behalf of, and bind, said corporation.

SUBSCRIBED AND SWORN to before me on the date stated above.



Trish Casey Notary Public
NOTARY PUBLIC in and for the State of
Calif., residing at San Francisco
My Appointment Expires: 10 20 2012

EXHIBIT 1
TRADEMARK REGISTRATIONS

Mark	Country	Application No.	Registration No.
HIS and Design	Australia	1124119	1124119
HIS	India	1470680	1470680
HIS and Design	India	1470681	1470681
HIS	Mexico	902689	1107573
HIS	Thailand	682454	SM42956
HIS	Thailand	682455	SM42327
HIS	Thailand	682456	SM42328
HIS	Thailand	682457	SM42329
HIS	Thailand	682458	SM42957
HIS	Thailand	682459	SM42003

EXHIBIT 2
PENDING "USE" APPLICATIONS

Mark	Country	Application No.	Registration No.
HIS (Stylized)	European Community	10110211	
HIS	Mexico	900934	
HIS	Mexico	900935	
HIS	Mexico	900936	
HIS	Mexico	900938	
HIS and Design	Romania	M2009/006449	
HIS	US	78/978,162	
HIS (Stylized)	US	85/291,261	