

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																						
NATURE OF CONVEYANCE:	CHANGE OF NAME																						
CONVEYING PARTY DATA																							
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Pernod Ricard Nording Holding, Inc., a Delaware corporation acting through its Swedish Branch, Pernod Ricard Nordic Holding, Inc., USA Filial</td> <td></td> <td>11/11/2011</td> <td>CORPORATION: DELAWARE</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	Pernod Ricard Nording Holding, Inc., a Delaware corporation acting through its Swedish Branch, Pernod Ricard Nordic Holding, Inc., USA Filial		11/11/2011	CORPORATION: DELAWARE												
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RECEIVING PARTY DATA																							
<table border="1"> <tr> <td>Name:</td> <td colspan="3">Absolut Holding Inc. c/o Absolut Holding Filial</td> </tr> <tr> <td>Street Address:</td> <td colspan="3">Box 47170, 100 74</td> </tr> <tr> <td>City:</td> <td colspan="3">Stockholm</td> </tr> <tr> <td>State/Country:</td> <td colspan="3">SWEDEN</td> </tr> <tr> <td>Entity Type:</td> <td colspan="3">CORPORATION: DELAWARE</td> </tr> </table>				Name:	Absolut Holding Inc. c/o Absolut Holding Filial			Street Address:	Box 47170, 100 74			City:	Stockholm			State/Country:	SWEDEN			Entity Type:	CORPORATION: DELAWARE		
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PROPERTY NUMBERS Total: 1																							
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Serial Number:</td> <td>85474500</td> <td></td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Serial Number:	85474500															
Property Type	Number	Word Mark																					
Serial Number:	85474500																						
CORRESPONDENCE DATA																							
Fax Number:	(202)756-8087																						
Phone:	2027568000																						
Email:	rkim@mwe.com																						
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>																							
Correspondent Name:	Richard Y. Kim																						
Address Line 1:	600 13th Street, N.W.																						
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20005-3096																						
ATTORNEY DOCKET NUMBER:	88014-183																						
DOMESTIC REPRESENTATIVE																							
Name:	Richard Y. Kim																						

CH \$40.00 85474500

Address Line 1: 600 13th Street, N.W.

Address Line 4: Washington, DISTRICT OF COLUMBIA 20005-3096

NAME OF SUBMITTER:

Richard Y. Kim

Signature:

/Richard Y. Kim/

Date:

12/15/2011

Total Attachments: 1

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