

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																
CONVEYING PARTY DATA																	
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Coachsports, Inc.</td> <td></td> <td>10/13/2008</td> <td>CORPORATION: CALIFORNIA</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	Coachsports, Inc.		10/13/2008	CORPORATION: CALIFORNIA						
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Coachsports, Inc.		10/13/2008	CORPORATION: CALIFORNIA														
RECEIVING PARTY DATA																	
<table border="1"> <tr> <td>Name:</td> <td>ECHL, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>116 Village Blvd</td> </tr> <tr> <td>Internal Address:</td> <td>Suite 230</td> </tr> <tr> <td>City:</td> <td>Princeton</td> </tr> <tr> <td>State/Country:</td> <td>NEW JERSEY</td> </tr> <tr> <td>Postal Code:</td> <td>08540</td> </tr> <tr> <td>Entity Type:</td> <td>CORPORATION: VIRGINIA</td> </tr> </table>				Name:	ECHL, Inc.	Street Address:	116 Village Blvd	Internal Address:	Suite 230	City:	Princeton	State/Country:	NEW JERSEY	Postal Code:	08540	Entity Type:	CORPORATION: VIRGINIA
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PROPERTY NUMBERS Total: 1																	
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Serial Number:</td> <td>77349242</td> <td>ONTARIO REIGN</td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Serial Number:	77349242	ONTARIO REIGN								
Property Type	Number	Word Mark															
Serial Number:	77349242	ONTARIO REIGN															
CORRESPONDENCE DATA																	
Fax Number: (336)723-7201 Phone: (336)723-7200 Email: cotis@hendricklawfirm.com <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Correspondent Name: Kenneth C. Otis Address Line 1: 723 Coliseum Drive Address Line 2: Suite 101 Address Line 4: Winston Salem, NORTH CAROLINA 27106																	
NAME OF SUBMITTER:	Kenneth C. Otis																
Signature:	/kenneth c otis/																
Date:	12/15/2011																
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OP \$40.00 77349242

ASSIGNMENT OF TRADEMARK

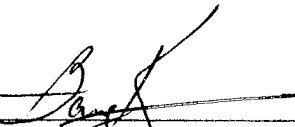
WHEREAS Coachsports, Inc., (“Assignor”) with an address of 3633 East Inland Empire Boulevard, Ontario, CA 91754, has adopted, used and is using the mark, “Ontario Reign” referenced in Schedule A attached hereto (the “Mark”), which application for the Mark is pending before the United States Patent and Trademark Office;

WHEREAS ECHL, Inc., (“Assignee”) with an address of 116 Village Blvd., Suite 304, Princeton, NJ 08540, is desirous of acquiring the Mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor, does hereby assign to Assignee all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the above identified application thereof.

Coachsports, Inc. (“Assignor”)

Date: 10/13/08

BY: 
Name: Barry Kemp
Title: President

SCHEDULE A

Mark

Application Number

ONTARIO REIGN

77349242