

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	11/01/2009		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	174085 Canada Inc.		11/01/2009
CORPORATION: CANADA			
RECEIVING PARTY DATA			
Name:	3913554 Canada Inc.		
Street Address:	645 rue Wellington, suite 210A		
City:	Montreal, Quebec		
State/Country:	CANADA		
Postal Code:	H3C1T2		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	3328408	HOW IT'S MADE
CORRESPONDENCE DATA			
Fax Number:	(914)941-6091		
Phone:	(914) 941-5668		
Email:	jahrens@collenip.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Jane F. Collen		
Address Line 1:	80 South Highland Avenue		
Address Line 2:	The Holyoke-Manhattan Building		
Address Line 4:	Ossining, NEW YORK 10562		
ATTORNEY DOCKET NUMBER:	F695		
DOMESTIC REPRESENTATIVE			

OP \$40.00 3328408

Name: Jess M. Collen/Jane F. Collen-COLLEN IP  
Address Line 1: 80 South Highland Avenue  
Address Line 2: The Holyoke-Manhattan Building  
Address Line 4: Ossining, NEW YORK 10562

NAME OF SUBMITTER:	Jane F. Collen
Signature:	/Jane F. Collen/
Date:	12/15/2011

**Total Attachments: 3**

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UNITED STATES PATENT AND  
TRADEMARK OFFICE

TRADEMARK: How It's Made – Reg. No. 3,328,408

### Notice of amalgamation

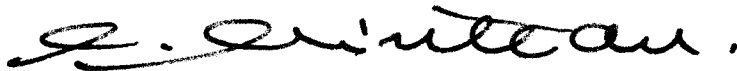
Please take note that 174085 Canada Inc. has, on November 1<sup>st</sup>, 2009, proceeded to an amalgamation with other corporations under the name 3913554 Canada Inc.

You will find in attachment a copy of the Registry of Corporations evidencing this operation.

Consequently, would you be kind enough to record the change of owner in the trademarks registry.

Montreal, July 15, 2011.

**174085 Canada Inc. and  
3913554 Canada Inc.**



Per: **Louis Linteau, Agent**  
duly authorized as he so declares



Canada

Industry Canada > Business Tools and Resources > Corporations Canada > Online Filing Centre

## Corporations Canada

### Federal Corporation Information

[Glossary of Terms used on this page](#)

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**Corporation Number**

2616637

**Business Number (BN)**

140997735RC0001

**Governing Legislation**

Canada Business Corporations Act - 1990-06-15

**Corporate Name**

→ 174085 CANADA INC.

**Status**

→ Inactive - Amalgamated into [3913554 CANADA INC.](#) on 2009-11-01

**Registered Office Address**

645 rue Wellington, suite 210A  
MONTREAL QC H3C 1T2  
Canada

Active CBCA corporations are required to [update this information](#) within 15 days of any change.

**Directors**

Minimum	Maximum
1	3

**Directors**

ANDRE DOUILLARD  
JEAN-MARC ST-PIERRE

Email or fax [Corporations Canada](#) to obtain addresses of directors.

Active CBCA corporations are required to [update this information](#) within 15 days of any change.

**Annual Filings**

**Anniversary Date (MM-DD)**  
06-15

**Date of Last Annual Meeting**  
2008-07-31

**Annual Filing Period (MM-DD)**  
06-15 to 08-14

**Type of Corporation**  
Non-distributing corporation with 50 or fewer shareholders

**Status of Annual Filings**

2008 - Filed  
2007 - Filed  
2006 - Filed

**Corporate History**

**Corporate Name History**

1990-06-15 to Present

174085 CANADA INC.

