

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																							
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																							
CONVEYING PARTY DATA																								
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CORRESPONDENCE DATA																								
Fax Number:	(215)751-7066																							
Email:	trademarks@gsk.com																							
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>																								
Correspondent Name:	Charles M. Atkinson																							
Address Line 1:	One Franklin Plaza, 200 North 16th St.																							
Address Line 2:	LGTM - FP2030																							

Address Line 4: Philadelphia, PENNSYLVANIA 19102-1225

ATTORNEY DOCKET NUMBER:	PRJ-COO/7018228/004/MQD
NAME OF SUBMITTER:	Charles Atkinson
Signature:	/Charles M Atkinson/
Date:	12/15/2011

**Total Attachments: 2**

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT

As of July 15, 2011, **STAFFORD-MILLER (IRELAND) LIMITED**, a company of Ireland, having an address of Clocherane, Youghal Road, Dungarvan, Co. Waterford, Ireland, for good and valuable consideration, receipt of which is hereby acknowledged, does hereby assign to **GLAXOSMITHKLINE LLC**, a limited liability company of the United States, having an address at Corporation Service Company, 2711 Centerville Road, Suite 400, Wilmington, Delaware 19808, United States, all rights, title and interest in and to, along with the goodwill symbolized by the marks, in the following Assignor's United States trademark applications and registrations:

<u>Mark</u>	<u>Application Number</u>	<u>Application Date</u>	<u>Registration Number</u>	<u>Registration Date</u>
FRESH IMPACT	78129437	May 17, 2002	2748954	August 05, 2003
FRESH WAVE	77965665	March 23, 2010	N/A	N/A
INTELLIGENT TOOTHPASTE	85142145	September 30, 2010	N/A	N/A
INTENSE SHIELD	79013522	February 24, 2005	3071280	March 21, 2006
PRONAMEL device	77068510	December 20, 2006	3635750	June 9, 2009
SENSODYNE	85094468	July 28, 2010	N/A	N/A

RAPID RELIEF				
SENSOGARD	74801072	October 15, 1991	1766479	April 20, 1993

**STAFFORD-MILLER (IRELAND) LIMITED**

By: Emma Stopford.

Name: Emma S. Stopford

Title: Vice President, Consumer Healthcare

Legal: Global Trade Marks