TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Masco Corporation		12/15/2011	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	BrassCraft Manufacturing Company	
Street Address:	39600 Orchard Hill Place	
City:	Novi	
State/Country:	MICHIGAN	
Postal Code:	48375	
Entity Type:	CORPORATION: MICHIGAN	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	0940298	KWIK-IN

CORRESPONDENCE DATA

Fax Number: (313)792-6797 Phone: 313-792-6485

Email: gar_zarins@mascohq.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US

Mail.

Correspondent Name: Edgar A. Zarins/Masco Corporation

Address Line 1: 21001 Van Born Road
Address Line 4: Taylor, MICHIGAN 48180

ATTORNEY DOCKET NUMBER:	150-3042-T (BRASSCRAFT)
NAME OF SUBMITTER:	Edgar A. Zarins
Signature:	/Edgar A. Zarins/
Date:	12/16/2011

Total Attachments: 1

source=1503042assign#page1.tif

CH \$40 00

TRADEMARK REEL: 004681 FRAME: 0077

ASSIGNMENT

WHEREAS, Masco Corporation, a Delaware corporation having a principal place of business at 21001 Van Born Road, Taylor, Michigan ("Assignor"), is the owner of the mark KWIK-IN and corresponding registration No. 940,298 (the 'Mark'); and

WHEREAS, BrassCraft Manufacturing Company, a Michigan corporation having a place of business at 39600 Orchard Hill Place, Novi, Michigan("Assignee") desires to acquire the Mark;

NOW, THEREFORE, for and in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, absolutely and forever, the entire right, title and interest, whether statutory or at common law, in and to the Mark, together with the goodwill of the business symbolized by the Mark and all registrations and applications therefor, together with all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.

Assignor agrees to execute any further papers and to do such other acts as may be necessary and proper to vest full title in and to the Marks in the Assignee.

IN WITNESS WHEREOF, this Assignment is effective as of the $15\frac{4}{2}$ day of December, 2011.

MASCO CORPORATIO

Name:

John Sznewa∜s

Vice President@ Treasurer Its: <u>& Chief Financial Office</u>r

County of Wayne)) ss State of Michigan)

Chengl W. Hormer

TRADEMARK
REEL: 004681 FRAME: 0078

RECORDED: 12/16/2011