

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																
CONVEYING PARTY DATA																	
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Registration Number:	3483032	MOPAR MAGIC															
CORRESPONDENCE DATA																	
Fax Number:	(404)541-4797																
Phone:	404-815-6500																
Email:	svayner@kilpatricktownsend.com																
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>																	
Correspondent Name:	Sabina A. Vayner																
Address Line 1:	1100 Peachtree St. NE, Suite 2800																
Address Line 2:	Kilpatrick Townsend & Stockton LLP																
Address Line 4:	Atlanta, GEORGIA 30309																
ATTORNEY DOCKET NUMBER:	381730																
NAME OF SUBMITTER:	Valetta Northcutt, Paralegal																

Signature:	/Val Northcutt/
Date:	12/16/2011
Total Attachments: 3 source=MOPAR MAGIC ASSIGNMENT#page1.tif source=MOPAR MAGIC ASSIGNMENT#page2.tif source=MOPAR MAGIC ASSIGNMENT#page3.tif	

TRADEMARK ASSIGNMENT

This Assignment is made and entered into this 14th day of December, 2011 ("Effective Date"), by and between **Monster Trucks Ltd. (d/b/a Monster Trucks Unlimited)**, a Virginia limited liability company with a principal place of business at 2593 Mulch Landing Road, Virginia Beach, Virginia 23453 ("Assignor") and **Chrysler Group LLC**, a Delaware limited liability company with a principal place of business at 1000 Chrysler Drive, CIMS 485-13-32, Auburn Hills, Michigan 48326 ("Assignee").

WHEREAS, Assignor has adopted and used the trademark listed in Schedule 1 attached hereto (the "Trademark");

WHEREAS, Assignor has obtained a United States trademark registration for the Trademark listed in Schedule 1 attached hereto (the "Registration");

WHEREAS, Assignee desires to obtain and Assignor desires to assign, grant and deliver exclusively to Assignee all rights, title, and interest of every kind and nature in and to the Trademark and the Registration;

NOW, THEREFORE, for one United States dollar (US \$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor assigns to Assignee all rights, title and interest in and to the Trademark and Registration, together with the goodwill of the business symbolized thereby, and with the right to recover for damages and profits and all other remedies for past infringements thereof.

IN WITNESS WHEREOF, the Assignor has executed this Trademark Assignment as of the Effective Date.

MONSTER TRUCKS LTD.
d/b/a MONSTER TRUCKS UNLIMITED
Assignor

By: Steven R. Sims

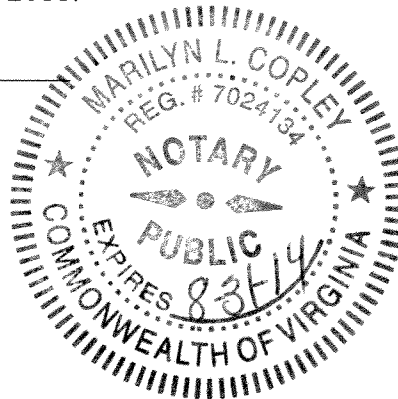
Name: Steven Sims

Position: President

Signed, sealed, and delivered before me

This 14th day of December, 2011.

Marilyn L. Copley
Notary Public



SCHEDULE 1

TRADEMARK REGISTRATION

<u>Trademark</u>	<u>Reg. No.</u>	<u>Services</u>
MOPAR MAGIC	3,483,032	<u>Class 41</u> : Entertainment in the nature of automobile races; entertainment in the nature of monster truck races; entertainment services, namely, participation in monster truck racing