

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
International Sanitary Supply Association		12/14/2011	CORPORATION: ILLINOIS

**RECEIVING PARTY DATA**

<b>Name:</b>	International Sanitary Supply Association
<b>Street Address:</b>	7373 North Lincoln Avenue
<b>City:</b>	Lincolnwood
<b>State/Country:</b>	ILLINOIS
<b>Postal Code:</b>	60712-1799
<b>Entity Type:</b>	CORPORATION: ILLINOIS

<b>Name:</b>	Ecoform, LLC
<b>Street Address:</b>	9417 States View Drive
<b>City:</b>	Knoxville
<b>State/Country:</b>	TENNESSEE
<b>Postal Code:</b>	37922
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: TENNESSEE

**PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
Serial Number:	85213032	TRANSPARE
Serial Number:	85213024	TRANSPARE

**CORRESPONDENCE DATA**

Fax Number: (312)360-9315  
 Phone: 3123600080  
 Email: tmdocket@gbclaw.net, smelby@gbclaw.net  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

CH \$65.00 85213032

Correspondent Name: Greer, Burns & Crain, Ltd.  
Address Line 1: 300 S. Wacker Drive  
Address Line 2: Suite 2500  
Address Line 4: Chicago, ILLINOIS 60606

ATTORNEY DOCKET NUMBER:	99367 / 99251 TRANSPARE
NAME OF SUBMITTER:	Tanja Proehl, Attorney of Record
Signature:	/Tanja Proehl/
Date:	12/16/2011

Total Attachments: 2  
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## TRADEMARK ASSIGNMENT

WHEREAS, International Sanitary Supply Association, a corporation organized under the laws of the State of Illinois, having a place of business at 7373 North Lincoln Avenue, Lincolnwood, IL 60712-1799 (hereinafter referred to as "Assignor"), has filed a U.S. Trademark Application Serial No. 85/213,032 for the mark TRANSPARE for "association services, namely, promoting environmental safety, responsibility and information in the cleaning and maintenance industry" (hereinafter referred to as the "Service Mark") and U.S. Trademark Application Serial No. 85/213,024 for the mark TRANSPARE for "Institutional cleaning and maintenance products" and "Institutional cleaning and maintenance services" (hereinafter referred to as the "Certification Mark"). The Service Mark and the Certification Mark applications were filed based on a bona fide intention to use said mark in interstate commerce in the United States. Actual use of the Service Mark has now been made in interstate commerce in the United States.

WHEREAS, Ecoform, LLC, a limited liability company organized under the laws of the state of Tennessee, having a place of business at 9417 States View Drive, Knoxville, TN 37922 and the aforesaid International Sanitary Supply Association (hereinafter referred to as "Assignees") are jointly and equally successors to the portion of the Assignor's business as pertains to the TRANSPARE mark, which business is ongoing and existing, and are desirous of acquiring Assignor's right to the Service Mark and the Certification Mark, along with the goodwill of the business symbolized by the mark as Joint Owners.

NOW, THEREFORE, to all whom it may concern, be it known that for good and valuable consideration the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, transfers, conveys and assigns to Assignees jointly and equally all of its right, title and interest in the Service Mark and the Certification Mark, together with the goodwill of the business to which the Service Mark and the Certification Mark pertain.

EXECUTED at \_\_\_\_\_, this 14<sup>th</sup> day of December 2011.

Assignor:

International Sanitary Supply Association

by William C. Balek  
Name: WILLIAM C. BALEK  
Title: Director of Environmental Services

Accepted by Assignees:

Ecoform, LLC

by Jack Gerbig  
Name: JACK GERBIG  
Title: PRESIDENT

International Sanitary Supply Association

by William C. Balek  
Name: WILLIAM C. BALEK  
Title: Director of Environmental Services