

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
D.L. RYAN COMPANIES, LTD.		12/11/2011	CORPORATION: CONNECTICUT

RECEIVING PARTY DATA

Name:	D.L. RYAN COMPANIES, LLC
Street Address:	50 Danbury Road
City:	Wilton
State/Country:	CONNECTICUT
Postal Code:	06897
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 20

Property Type	Number	Word Mark
Registration Number:	3266960	ACTION BIASED MARKETING
Registration Number:	3337344	IS YOUR BRAND ACTIVE?
Registration Number:	3990472	'NVISTA
Registration Number:	3605540	PANAVISTA
Registration Number:	3410466	PROCREATE
Registration Number:	1836347	RYAN DIRECT
Registration Number:	3529104	RYAN ICHANNEL
Registration Number:	2509877	RYAN INTERACTIVE
Registration Number:	1812369	RYAN PARTNERSHIP
Registration Number:	1812370	RYAN PROMOTION AGENCY
Registration Number:	2652532	RYAN RETAIL ZONE
Registration Number:	2577233	SEE HOW FAR IDEAS CAN TAKE YOU
Registration Number:	3337211	STAGE ACTIVE BRAND MARKETING
Serial Number:	85272441	MINDTAP INSIGHT NETWORK

OP \$515.00 3266960

Serial Number:	85273187	FROM MIND SPACE TO DIGITAL SPACE TO SHELF SPACE
Serial Number:	85309504	ETRACK
Serial Number:	85338614	ROI ALWAYS MAKES A GOOD IMPRESSION
Serial Number:	85343405	TRANSACTION SPORTS
Serial Number:	85343408	TRANSACTION ENTERTAINMENT
Serial Number:	85278910	PINBALL

CORRESPONDENCE DATA

Fax Number: (212)768-6800

Phone: 212-398-5831

Email: trademarks@snrdenton.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: Kate F. Buckley c/o SNR Denton US LLP

Address Line 1: P. O. Box 061080

Address Line 4: Chicago, ILLINOIS 60606-1080

ATTORNEY DOCKET NUMBER:	2000941-0004-KFB-R7M
NAME OF SUBMITTER:	Kate F. Buckley
Signature:	/Kate F. Buckley/
Date:	12/16/2011

Total Attachments: 6

source=DL RYAN COMPANIES LTD - TRADEMARK ASSIGNMENT#page1.tif
source=DL RYAN COMPANIES LTD - TRADEMARK ASSIGNMENT#page2.tif
source=DL RYAN COMPANIES LTD - TRADEMARK ASSIGNMENT#page3.tif
source=DL RYAN COMPANIES LTD - TRADEMARK ASSIGNMENT#page4.tif
source=DL RYAN COMPANIES LTD - TRADEMARK ASSIGNMENT#page5.tif
source=DL RYAN COMPANIES LTD - TRADEMARK ASSIGNMENT#page6.tif

ASSIGNMENT OF TRADEMARKS

WHEREAS, D.L. RYAN COMPANIES, LTD., a Connecticut corporation, (“ASSIGNOR”), having a place of business at 50 Danbury Road, Wilton, Connecticut, is desirous of transferring its entire right, title and interest in and to the trademarks listed in Schedule A hereto, including the U.S. registrations and U.S. applications therefor listed in Schedule A hereto (collectively the “Marks”); and

WHEREAS, D.L. RYAN COMPANIES, LLC, a Delaware limited liability company, having a place of business at 50 Danbury Road, Wilton, Connecticut 06897, (“ASSIGNEE”), contemporaneously with the execution of this assignment, is, and will be, the successor to the ongoing and existing business of ASSIGNOR to which the Marks pertain; and is desirous of acquiring said Marks and the goodwill symbolized thereby;

NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby assign and transfer to ASSIGNEE, its successors and assigns, ASSIGNOR’S entire right, title and interest in and to said Marks, together with the good will of the business symbolized by the Marks; including, without limitation, the right to sue for, assert claims or demands, settle and/or release, and recover damages and all other remedies for any past or present or future infringements thereof; also including, without limitation, the good will of the business in connection with which the Marks are used and which are symbolized by the Marks, the same to be held and enjoyed by ASSIGNEE, its successors and assigns to the same extent that such right, title and interest, if any, would have been held and enjoyed by ASSIGNOR if this Assignment had not been made.

The Under Secretary of Commerce for Intellectual Property and Director of the United States Patent and Trademark Office is requested to issue Certificates of Registration arising from the pending applications listed on Schedule A hereto to said ASSIGNEE, D.L. RYAN COMPANIES, LLC.

[Signature Page Follows]

IN WITNESS WHEREOF, the parties hereto have executed this Agreement this 12th day of December, 2011.

D.L. RYAN COMPANIES, LTD.

By: _____

Name: David L. Ryan
Title: Chairman

D.L. RYAN COMPANIES, LLC

By: _____

Name: Lester Prestor
Title: Authorized Person

United States of America)
State of CONNECTICUT) ss.: WILTON
County of FAIRFIELD)

On the 12 day of DECEMBER, 2011, before me, the Undersigned, Notary Public in and for the State of CONNECTICUT, personally appeared David L. Ryan and Lester Preston, personally known to me or proved to me on the basis of satisfactory evidence to be the individuals whose names are subscribed to the within instrument and acknowledged to me that they executed the same in their capacities, and that by their signatures on the instrument, the individuals, or the persons upon behalf of which the individuals acted, executed the instrument.

Subscribed and sworn to before me
this 12 day of DECEMBER, 2011

Megane E. Williams
Notary Public
(Stamp)

MEGANE WILLIAMS
NOTARY PUBLIC
MY COMMISSION EXPIRES JULY 31, 2012

SCHEDULE A

U.S. TRADEMARK REGISTRATIONS

REGISTRATION NO.	TRADEMARK	REGISTRATION DATE
3266960	ACTION BIASED MARKETING	07-17-2007
3337344	IS YOUR BRAND ACTIVE?	11-13-2007
3990472	'NVISTA	07-05-2011
3605540	PANAVISTA	04-14-2009
3410466	PROCREATE	04-08-2008
1836347	RYAN DIRECT	05-10-1994
3529104	RYAN ICHANNEL	11-04-2008
2509877	RYAN INTERACTIVE	11-20-2001
1812369	RYAN PARTNERSHIP	12-21-1993
1812370	RYAN PROMOTION AGENCY	12-21-1993
2652532	RYAN RETAIL ZONE	11-20-2001
2577233	SEE HOW FAR IDEAS CAN TAKE YOU	06-11-2002
3337211	STAGE ACTIVE BRAND MARKETING	11-13-2007

U.S. TRADEMARK APPLICATIONS

APPLICATION NO.	TRADEMARK	FILING DATE
85/272441	MINDTAP & DESIGN	03-21-2011
85/273187	FROM MIND SPACE TO DIGITAL SPACE TO SHELF SPACE	03-22-2011
85/309504	ETRACK	05-02-2011
85/338614	ROI ALWAYS MAKES A GOOD IMPRESSION	06-06-2011
85/343405	TRANSACTION SPORTS	06-10-2011
85/343408	TRANSACTION ENTERTAINMENT	06-10-2011
85/278910	PINBALL	03-28-2011

FOREIGN REGISTRATIONS AND APPLICATIONS

Country	Appn. No.	Filing Date	Reg. No.	Reg. Date	Class	Trademark
China	6869258	7/29/2008	6869258	8/14/2010	35	CATAPULT Marketing & Design
European Community	7107899	7/29/2008	7107899	3/13/2009	35	CATAPULT Marketing & Design
Hong Kong	301169343	7/28/2008	301169343	7/28/2008	35	CATAPULT Marketing & Design
India	1715730	7/29/2008			35	CATAPULT MARKETING & Design
Japan	61872/2008	7/29/2008	5230670	5/15/2009	35	CATAPULT MARKETING & Design
Korea	20763/2008	7/29/2008	188503	8/3/2009	35	CATAPULT MARKETING & Design
Malaysia	08015317	8/4/2008			35	CATAPULT MARKETING & Design
Philippines	4-2008-009586	8/4/2008	4-2008-009586	12/8/2008	35	CATAPULT MARKETING & Design
Singapore	T0809322C	7/15/2008	T-0809322C	7/15/2008	35	CATAPULT Marketing & Design
Taiwan	097035845	7/30/2008	1366608	6/16/2009	35	CATAPULT Marketing & Design
Thailand	703818	8/1/2008	SM43825	8/1/2008	35	Catapult Marketing & Design
INTL China, European Community, Japan & Singapore	972810	7/16/2008	972810	7/16/2008	35	RYAN PARTNERSHIP
Hong Kong	301203812	9/18/2008	301203812	9/18/2008	35	RYAN PARTNERSHIP
China	6869249	7/29/2008	6869249	9/7/2010	35	RYAN RETAIL
European Community	007106792	7/29/2008	7106792	3/13/2009	35	RYAN RETAIL
Hong Kong	301168786	7/25/2008	301168786	7/25/2008	35	RYAN RETAIL
Japan	61873/2008	7/29/2008	5230671	5/15/2009	35	RYAN RETAIL
Singapore	T0809784I	7/24/2008	T0809784I	7/24/2008	35	RYAN RETAIL
Canada	1048933	3/2/2000	552866	10/14/2001	35	SEE HOW FAR IDEAS CAN TAKE YOU
India	2082280	1/7/2011			35	RPM CONNECT