

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
D.L. RYAN & COMPANIES, LTD.		12/12/2011	CORPORATION: CONNECTICUT
RECEIVING PARTY DATA			
Name:	D.L. RYAN COMPANIES, LLC		
Street Address:	50 Danbury Road		
City:	Wilton		
State/Country:	CONNECTICUT		
Postal Code:	06897		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	3664448	CONCEPT CONNECT	
Registration Number:	3513827	CONTEMPO	
Registration Number:	3891380	MARKETING FOR DIGITAL BEINGS	
Registration Number:	3804633	NSIGHT CONNECT	
Registration Number:	3652079	RPM CONNECT	
Registration Number:	3652078	STOREHOUSE CONNECT	
Registration Number:	4022067	ETAILING SOLUTIONS	
Serial Number:	85111182	DIGITAL SHOPPER MARKETING	
Serial Number:	85231342	SUBTEXT	
CORRESPONDENCE DATA			
Fax Number:	(212)768-6800		
Phone:	212-398-5831		
Email:	trademarks@snrdenton.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			

OP \$240.00 3664448

Correspondent Name: Kate F. Buckley c/o SNR Denton US LLP
Address Line 1: P. O. Box 061080
Address Line 4: Chicago, ILLINOIS 60606-1080

ATTORNEY DOCKET NUMBER: 20000941-0004-KFB-R7M

NAME OF SUBMITTER: Kate F. Buckley

Signature: /Kate F. Buckley/

Date: 12/16/2011

Total Attachments: 4

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ASSIGNMENT OF TRADEMARKS

WHEREAS, D.L. RYAN & COMPANIES, LTD., a Connecticut corporation, (“ASSIGNOR”), having a place of business at 50 Danbury Road, Wilton, Connecticut, is desirous of transferring its entire right, title and interest in and to the trademarks listed in Schedule A hereto, including the U.S. registrations and U.S. applications therefor listed in Schedule A hereto (collectively the “Marks”); and

WHEREAS, D.L. RYAN COMPANIES, LLC, a Delaware limited liability company, having a place of business at 50 Danbury Road, Wilton, Connecticut 06897, (“ASSIGNEE”), contemporaneously with the execution of this assignment, is, and will be, the successor to the ongoing and existing business of ASSIGNOR to which the Marks pertain; and is desirous of acquiring said Marks and the goodwill symbolized thereby;

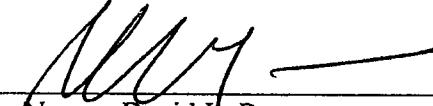
NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby assign and transfer to ASSIGNEE, its successors and assigns, ASSIGNOR’S entire right, title and interest in and to said Marks, together with the good will of the business symbolized by the Marks; including, without limitation, the right to sue for, assert claims or demands, settle and/or release, and recover damages and all other remedies for any past or present or future infringements thereof; also including, without limitation, the good will of the business in connection with which the Marks are used and which are symbolized by the Marks, the same to be held and enjoyed by ASSIGNEE, its successors and assigns to the same extent that such right, title and interest, if any, would have been held and enjoyed by ASSIGNOR if this Assignment had not been made.

The Under Secretary of Commerce for Intellectual Property and Director of the United States Patent and Trademark Office is requested to issue Certificates of Registration arising from the pending applications listed on Schedule A hereto to said ASSIGNEE, D.L. RYAN COMPANIES, LLC.

[Signature Page Follows]

IN WITNESS WHEREOF, the parties hereto have executed this Agreement this 12th day of December, 2011.

D.L. RYAN & COMPANIES, LTD.

By: 
Name: David L. Ryan
Title: Chairman

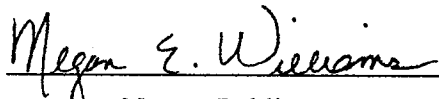
D.L. RYAN COMPANIES, LLC

By: 
Name: Lester Preston
Title: Authorized Person

United States of America)
State of CONNECTICUT) ss.: WILTON
County of FAIRFIELD)

On the 12 day of DECEMBER, 2011, before me, the Undersigned, Notary Public in and for the State of Connecticut, personally appeared David L. Ryan and Lester Preston, personally known to me or proved to me on the basis of satisfactory evidence to be the individuals whose names are subscribed to the within instrument and acknowledged to me that they executed the same in their capacities, and that by their signatures on the instrument, the individuals, or the persons upon behalf of which the individuals acted, executed the instrument.

Subscribed and sworn to before me
this 12 day of DECEMBER, 2011


Notary Public
(Stamp)

MEGAN E. WILLIAMS
NOTARY PUBLIC
MY COMMISSION EXPIRES JULY 31, 2012

SCHEDULE A

U.S. TRADEMARK REGISTRATIONS

REGISTRATION NO.	TRADEMARK	REGISTRATION DATE
3664448	CONCEPT CONNECT	08-04-2009
3513827	CONTEMPO	10-07-2008
3891380	MARKETING FOR DIGITAL BEINGS	12-14-2010
3804633	NSIGHT CONNECT	06-15-2010
3652079	RPM CONNECT	07-7-2009
3652078	STOREHOUSE CONNECT	07-07-2009
4022067	ETAILING SOLUTIONS	09-06-2011

U.S. TRADEMARK APPLICATIONS

APPLICATION NO.	TRADEMARK	FILING DATE
85/111182	DIGITAL SHOPPER MARKETING	08-19-2010
85/231342	SUBTEXT	02-01-2011