

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	CHANGE OF NAME																										
CONVEYING PARTY DATA																											
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>BFS Brands, LLC</td> <td></td> <td>12/18/2008</td> <td>LIMITED LIABILITY COMPANY: DELAWARE</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	BFS Brands, LLC		12/18/2008	LIMITED LIABILITY COMPANY: DELAWARE																
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RECEIVING PARTY DATA																											
<table border="1"> <tr> <td>Name:</td> <td colspan="3">Bridgestone Brands, LLC</td> </tr> <tr> <td>Street Address:</td> <td colspan="3">535 Marriott Drive</td> </tr> <tr> <td>City:</td> <td colspan="3">Nashville</td> </tr> <tr> <td>State/Country:</td> <td colspan="3">TENNESSEE</td> </tr> <tr> <td>Postal Code:</td> <td colspan="3">37214</td> </tr> <tr> <td>Entity Type:</td> <td colspan="3">LIMITED LIABILITY COMPANY: DELAWARE</td> </tr> </table>				Name:	Bridgestone Brands, LLC			Street Address:	535 Marriott Drive			City:	Nashville			State/Country:	TENNESSEE			Postal Code:	37214			Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
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CORRESPONDENCE DATA																											
Fax Number: (330)379-4064 Phone: 330-379-6178 Email: iplaw@bfusa.com <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Correspondent Name: Thomas R. Kingsbury Address Line 1: 1200 Firestone Parkway Address Line 4: Akron, OHIO 44317																											
NAME OF SUBMITTER:	Thomas R. Kingsbury																										
Signature:	/Thomas R. Kingsbury/																										
Date:	12/19/2011																										
Total Attachments: 3 source=Bridgestone Brands, LLC docs for filing with TM Office#page1.tif source=Bridgestone Brands, LLC docs for filing with TM Office#page2.tif source=Bridgestone Brands, LLC docs for filing with TM Office#page3.tif																											

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Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "BFS BRANDS, LLC", CHANGING ITS NAME FROM "BFS BRANDS, LLC" TO "BRIDGESTONE BRANDS, LLC", FILED IN THIS OFFICE ON THE EIGHTEENTH DAY OF DECEMBER, A.D. 2008, AT 12:28 O'CLOCK P.M.

3432783 8100

081208799



You may verify this certificate online
at corp.delaware.gov/authver.shtml

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 7036104

DATE: 12-18-08

TRADEMARK
REEL: 004682 FRAME: 0420

Delaware

The First State

PAGE 1

RILEY DARNELL
SECRETARY OF STATE

2008 DEC 19 AM 11:04

RECEIVED
STATE OF TENNESSEE

5411-1414

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY "BRIDGESTONE BRANDS, LLC" IS DULY FORMED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL EXISTENCE SO FAR AS THE RECORDS OF THIS OFFICE SHOW, AS OF THE EIGHTEENTH DAY OF DECEMBER, A.D. 2008.

AND I DO HEREBY FURTHER CERTIFY THAT THE SAID "BRIDGESTONE BRANDS, LLC" WAS FORMED ON THE THIRTEENTH DAY OF SEPTEMBER, A.D. 2001.

AND I DO HEREBY FURTHER CERTIFY THAT THE ANNUAL TAXES HAVE BEEN PAID TO DATE.



3432783 8300

081208799

You may verify this certificate online
at corp.delaware.gov/authvar.shtml

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 7036105

DATE: 12-18-08

TRADEMARK

REEL: 004682 FRAME: 0421

State of Delaware
Secretary of State
Division of Corporations
Delivered 12:28 PM 12/18/2008
FILED 12:28 PM 12/18/2008
SRV 081208799 - 3432783 FILE

**STATE OF DELAWARE
CERTIFICATE OF AMENDMENT**

1. Name of Limited Liability Company: BFS Brands, LLC

2. The Certificate of Formation of the limited liability company is hereby amended as follows:

The name of the limited liability company is hereby changed to Bridgestone Brands, LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the 11th day of December, A.D. 2008.

By: PP

Authorized Person(s)

Name: Phil Pacsi, Vice President

Print or Type