

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Meineke Car Care Centers, Inc.		12/16/2011	CORPORATION: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	General Electric Capital Corporation, as Administrative Agent		
Street Address:	500 West Monroe Street		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60661		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 30			
Property Type	Number	Word Mark	
Registration Number:	1042467	MEINEKE DISCOUNT MUFFLERS	
Registration Number:	1191431	MINE-A-KEY	
Registration Number:	1206108	EVERLAST	
Registration Number:	1207483	MEINEKE	
Registration Number:	1207490	MEINEKE	
Registration Number:	1215262	MEINEKE	
Registration Number:	1241466	MEINEKE	
Registration Number:	1268145	MEINEKE	
Registration Number:	1268264	MEINEKE DISCOUNT MUFFLERS	
Registration Number:	1268265	MEINEKE DISCOUNT MUFFLERS SAY MINE-A-KEY	
Registration Number:	1283288	EVERLAST	
Registration Number:	1434915	MEINEKE	
Registration Number:	1610116	MEINEKE	
Registration Number:	1620331	MEINEKE	

TRADEMARK

Registration Number:	2022824	MEINEKE DISCOUNT MUFFLERS
Registration Number:	1970877	MEINEKE
Registration Number:	2728887	MEINEKE UNIVERSITY
Registration Number:	2748431	M.KEY MEINEKE BUSINESS SYSTEM
Registration Number:	2803550	M.KEY
Registration Number:	2913294	YOU WON'T PAY A LOT, BUT YOU'LL GET A LOT
Registration Number:	2956651	MEINEKE CAR CARE CENTER
Registration Number:	2979521	RIGHT SERVICE. RIGHT PRICE.
Registration Number:	3017566	MEINEKE
Registration Number:	3126804	MEINEKE CAR CARE CENTER
Registration Number:	3126819	MEINEKE CAR CARE CENTER
Registration Number:	3207739	MEINEKE CAR CARE CENTER
Registration Number:	3338640	LIFE DOESN'T ALWAYS GIVE YOU OPTIONS. MEINEKE DOES.
Registration Number:	3673443	LIFE DOESN'T ALWAYS GIVE YOU OPTIONS. MEINEKE DOES.
Registration Number:	3558572	THUMP BOWL
Registration Number:	3886061	MY MONEY. MY CHOICE. MY MEINEKE.

#### CORRESPONDENCE DATA

Fax Number: (312)577-4688  
 Phone: (312)577-8416  
 Email: carole.dobbins@kattenlaw.com  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
 Correspondent Name: Carole Dobbins c/o Katten Muchin  
 Address Line 1: 525 W. Monroe St.  
 Address Line 4: Chicago, ILLINOIS 60661

ATTORNEY DOCKET NUMBER:	207170-00463
NAME OF SUBMITTER:	Carole Dobbins
Signature:	/Carole Dobbins/
Date:	12/19/2011

#### Total Attachments: 8

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**TRADEMARK**  
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## TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT, dated as of December 16, 2011, is made by Meineke Car Care Centers, Inc., a North Carolina corporation ("Grantor"), in favor of General Electric Capital Corporation ("GE Capital"), as administrative agent (in such capacity, together with its successors and permitted assigns, the "Administrative Agent") for the Lenders and the L/C Issuers (as defined in the Credit Agreement referred to below) and the other Secured Parties.

### WITNESSETH:

WHEREAS, pursuant to the Credit Agreement, dated as of the date hereof (as the same may be amended, restated, supplemented or otherwise modified from time to time, the "Credit Agreement"), among Driven Holdings, LLC, a Delaware limited liability company ("Holdings"), Driven Acquisition Corporation, a Delaware corporation ("Initial Borrower"; Initial Borrower, together with its successors and permitted assigns, including Driven Brands (as defined therein), from and after the consummation of the Closing Date Merger (as defined therein), and each other Person who joins in the execution of the Credit Agreement and agrees to be bound as a Borrower thereby pursuant to a Borrower Joinder Agreement (as defined therein), are referred to herein individually as a "Borrower" and collectively as the "Borrowers"), the other Credit Parties, Initial Borrower, in its capacity as Borrower Representative (as defined therein), the Lenders and the L/C Issuers from time to time party thereto and GE Capital, as Revolver Agent for itself and the Revolving Lenders, and as a Lender, and as Administrative Agent for the Lenders (each as defined in the Credit Agreement), the Lenders and the L/C Issuers have severally agreed to make extensions of credit to the Borrowers upon the terms and subject to the conditions set forth therein;

WHEREAS, Grantor has agreed, pursuant to a Guaranty and Security Agreement of even date herewith in favor of the Administrative Agent (as amended, restated, supplemented or otherwise modified from time to time, the "Guaranty and Security Agreement"), to guarantee the Obligations (as defined in the Credit Agreement) of each Borrower; and

WHEREAS, Grantor is party to the Guaranty and Security Agreement pursuant to which the Grantor is required to execute and deliver this Trademark Security Agreement;

NOW, THEREFORE, in consideration of the premises and to induce the Lenders, the Revolver Agent and the Administrative Agent to enter into the Credit Agreement and to induce the Lenders and the L/C Issuers to make their respective extensions of credit to the Borrowers thereunder, Grantor hereby agrees with the Administrative Agent as follows:

Section 1. Defined Terms. Capitalized terms used herein without definition are used as defined in the Guaranty and Security Agreement.

Section 2. Grant of Security Interest in Trademark Collateral. Grantor, as collateral security for the prompt and complete payment and performance when due (whether at stated maturity, by acceleration or otherwise) of the Secured Obligations of Grantor, hereby mortgages, pledges and hypothecates to the Administrative Agent for the benefit of the Secured Parties, and grants to the Administrative Agent for the benefit of the Secured Parties a Lien on and security interest in, all of its right, title and interest in, to and under the following Collateral of Grantor (the "Trademark Collateral"):

(a) the Trademarks set forth on Schedule 1 hereto (provided that no security interest shall be granted in any "intent to use" Trademark applications for which a statement of use has not been filed (but only until such statement is filed));

(b) all renewals and extensions of the foregoing;

(c) all goodwill of the business connected with the use of, and symbolized by, each of the foregoing; and

(d) all income, royalties, proceeds and Liabilities at any time due or payable or asserted under and with respect to any of the foregoing, including, without limitation, all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof.

Notwithstanding the foregoing, no grant of any Lien or security interest shall be deemed granted hereunder in any Excluded Property.

Section 3. Guaranty and Security Agreement. The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interest granted to the Administrative Agent pursuant to the Guaranty and Security Agreement and Grantor hereby acknowledges and agrees that the rights and remedies of the Administrative Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Guaranty and Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. In the event that any provisions of this Security Agreement are deemed to conflict with the Guaranty and Security Agreement, the provisions of the Guaranty and Security Agreement shall govern in all respects. Upon termination of the Guaranty and Security Agreement, the Administrative Agent's security interests in the Trademark Collateral shall automatically terminate and the Administrative Agent shall execute, acknowledge, and deliver to the Grantor an instrument in writing evidencing the release of the security interest in the Trademark Collateral granted under this Security Agreement.

Section 4. Counterparts. This Trademark Security Agreement may be executed in any number of counterparts and by different parties in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Signature pages may be detached from multiple separate counterparts and attached to a single counterpart. Delivery of an

executed counterpart of this Trademark Security Agreement by facsimile or electronic mail shall be equally effective as delivery of an original executed counterpart.

Section 5. Governing Law. This Trademark Security Agreement and the rights and obligations of the parties hereto shall be governed by, and construed and interpreted in accordance with, the law of the State of New York.

[SIGNATURE PAGES FOLLOW]

IN WITNESS WHEREOF, Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

Very truly yours,

MEINEKE CAR CARE CENTERS, INC., a  
North Carolina corporation, as Grantor

By: 

Name: Kenneth D. Walker

Title: Chief Executive Officer

Trademark Security Agreement

ACCEPTED AND AGREED  
as of the date first above written:

GENERAL ELECTRIC CAPITAL CORPORATION,  
as Administrative Agent

By: Deva Vallabani  
Name: Devasena Vallabharani  
Its: Duly Authorized Signatory



SCHEDULE I  
TO  
TRADEMARK SECURITY AGREEMENT

Trademark Registrations

1. REGISTERED TRADEMARKS

<b>Registration/Application</b>
US Service Mark, Meineke and Design, Reg. No. 1,042,467
US Service Mark, Mine A Key, Reg. No. 1,191,431
US Trademark, Everlast & Design, Reg. No. 1,206,108
US Service Mark, Meineke, Reg. No. 1,207,483
US Service Mark, Meineke, Reg. No. 1,207,490
US Service Mark, Meineke & Design, Reg. No. 1,215,262

<b>Registration/Application</b>
US Service Mark, Meineke, Reg. No. 1,241,466
US Service Mark, Meineke & Design, Reg. No. 1,268,145
US Service Mark, Meineke Discount Mufflers & Design, Reg. No. 1,268,264
US Service Mark, Say Mine-A-Key Meineke Discount Mufflers & Design, Reg. No. 1,268,265
US Trademark, Everlast, Reg. No. 1,283,288
US Service Mark, Meineke, Reg. No. 1,434,915
US Service Mark, Meineke (lower case), Reg. No. 1,610,116
US Service Mark, Meineke, Reg. No. 1,620,331
US Trademark, Meineke Discount Mufflers, Reg. No. 2,022,824
US Trademark, Meineke, Reg. No. 1,970,877
US Service Mark, Meineke University, Reg. No. 2,728,887
US Trademark, M.Key logo, Reg. No. 2,748,431
US Trademark (word mark), M.Key, Reg. No. 2,803,550
US Trademark, YOU WON'T PAY A LOT, BUT YOU'LL GET A LOT, Reg. No. 2,913,294
US Service Mark, MEINEKE CAR CARE CENTER & Design, Reg. No. 2,956,651
US Service Mark, RIGHT SERVICE. RIGHT PRICE., Reg. No. 2,979,521
US Service Mark, MEINEKE, Reg. No.

<b>Registration/Application</b>
3,017,566
US Trademark, MEINEKE CAR CARE CENTER, Reg. No. 3,126,804
US Trademark, MEINEKE CAR CARE CENTER & Design, Reg. No. 3,126,819
US Trademark, MEINEKE CAR CARE CENTER & Design, Reg. No. 3,207,739
US Service Mark, LIFE DOESN'T ALWAYS GIVE YOU OPTIONS. MEINEKE DOES., Reg. No. 3,338,640
US Trademark, LIFE DOESN'T ALWAYS GIVE YOU OPTIONS. MEINEKE DOES., Reg. No. 3,673,443
US Servicemark, THUMP BOWL, Reg. No. 3,558,572
US Trademark, MY MONEY. MY CHOICE. MY MEINEKE. Reg. No. 3,886,061