

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SuperMedia LLC		12/02/2011	LIMITED LIABILITY COMPANY:

RECEIVING PARTY DATA

Name:	Switchboard, LLC
Street Address:	1301 Fifth Avenue, Suite 1600
City:	Seattle
State/Country:	WASHINGTON
Postal Code:	98101
Entity Type:	LIMITED LIABILITY COMPANY: UNITED STATES

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	2122875	CLASSIFIEDS2000
Registration Number:	2546355	ENVENUE
Registration Number:	2956224	LOCALCALLS
Registration Number:	2927010	LOCALCLICKS
Registration Number:	2206040	MAPS ON US
Registration Number:	2551109	NEARBUY
Registration Number:	2111673	SWITCHBOARD
Registration Number:	2445844	SWITCHBOARD
Registration Number:	2370582	WHAT'S NEARBY

CORRESPONDENCE DATA

Fax Number: (206)436-5640
 Phone: 206-973-5140
 Email: jmarshall@whitepags.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

OP \$240.00 2122875

via US Mail.

Correspondent Name: Jolene Marshall
Address Line 1: 1301 Fifth Avenue, Suite 1600
Address Line 4: Seattle, WASHINGTON 98101

NAME OF SUBMITTER:	Jolene Lau Marshall
Signature:	/JLM/
Date:	12/19/2011
Total Attachments: 3 source=SuperMedia_SwitchBoard Trademark Assignment#page1.tif source=SuperMedia_SwitchBoard Trademark Assignment#page2.tif source=SuperMedia_SwitchBoard Trademark Assignment#page3.tif	

ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS, SuperMedia LLC ("Assignor"), a Delaware limited liability company with its principal place of business at 2200 West Airfield Dr., P.O. Box 619810, Dallas, Texas 75261-9810, is the owner of the service mark applications and registrations set forth below (the "Marks"):

Mark	Registration No.	Status
CLASSIFIEDS2000	2,112,875	Live
ENVENUE	2,546,355	Dead
LOCALCALLS	2,956,224	Live
LOCALCLICKS	2,927,010	Dead
MAPS ON US	2,206,040	Dead
NEARBUY	2,551,109	Dead
SWITCHBOARD	2,111,673	Live
SWITCHBOARD	2,445,844	Live
WHAT'S NEARBY	2,370,582	Live

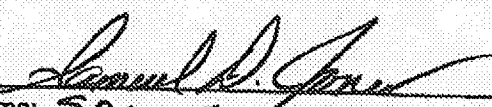
WHEREAS, Switchboard LLC ("Assignee"), a Delaware limited liability with its principal place of business at 1301 Fifth Avenue, Suite 1600, Seattle, WA 98101, is desirous of acquiring said common law rights, registration, and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Marks and the goodwill appurtenant thereto.

Assignor agrees to execute and deliver, at the request of Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all right, title, and interest in and to the Marks to the Assignee and/or provide evidence to support any of the foregoing in the event such evidence is necessary to effectuate the assignment, to the extent such evidence is in the possession or control of Assignor.

Signed this 2nd day of December, 2011.

SUPERMEDIA LLC

By: 
Name: SAMUEL D JONES
Title: CFO

STATE OF Nevada)
)
COUNTY OF Sarason) ss.

On the 10 day of December, 2011, before me personally appeared Amual R. Sprue the person who signed the foregoing instrument, who being by me duly sworn, acknowledged that he/she is the CEO of SuperMedia LLC, the limited liability company described in and which executed the foregoing instrument, that he/she has signed said instrument as a free act on behalf of said company, and that he/she has the authority to act on behalf of, and bind, said corporation.

SUBSCRIBED AND SWORN to before me on the date stated above.

Barbara A. Kemp
NOTARY PUBLIC in and for the State of Nevada
residing at 2200 W. Airfield Dr., 45061
My Appointment Expires: 11-07-2015

