

FORM PTO-1594
 COMMERCE
 (Rev. 07/05)
 OMB No. 0651-0027 (exp. 06/30/2008)

RECORDATION FORM COVER SHEET

U.S. DEPARTMENT OF
 United States Patent and Trademark Office

TRADEMARKS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):
 Silicon Valley Bank
 3003 Tasman Drive
 Santa Clara, CA 95054

Individual(s) Association

2. Name and address of receiving party(ies):
 Additional name(s) of conveying parties attached? Yes No

Name: Demandtec, Inc.
 Internal Address:

General Partnership Limited Partnership

Corporation-State: DE
 Other

Additional name(s) of conveying parties attached? Yes No

Street Address: One Franklin Parkway Building 910

City: San Mateo
 State: CA
 Country: USA
 Zip: 94403

3. Nature of conveyance/ Execution Date(s):
 Execution Date(s): December 13, 2011

Assignment Merger
 Security Agreement Change of Name

Other : Release

Association Citizenship
 General Partnership Citizenship
 Limited Partnership Citizenship
 Corporation Citizenship : United States, Delaware
 Other Citizenship

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark:

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2583711
 2717888
 2583737

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown): Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: UCC Direct Services

Internal Address: Attn: 14080632

Street Address: 187 Wolf Road, Suite 101

City: Albany State: NY ZIP: 12205

Phone Number: 1-800-342-3676 X 4065

Fax Number: 1-800-962-7049

Email Address: cjs-udsalbany@wolterskluwer.com

6. Total number of applications and registrations involved: 3

7. Total fee (37 CFR 2.6 (b)(6) & 3.41): \$ 90.00

Authorized to be charged by credit card
 Authorized to be charged to deposit account
 Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers 1040
 Expiration Date 10/13

b. Deposit Account Number
 Authorized User Name

9. Signature. Angela Brown
 Signature
ANGELA BROWN
 Name of Person Signing

12-15-2011
 Date

Total number of pages including cover sheet, attachments, and document:

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0177. Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1459, Alexandria, VA 22303-1459


OP \$90.00 258371

**RELEASE OF SECURITY AGREEMENT COVERING
INTERESTS IN TRADEMARKS**

Silicon Valley Bank ("Secured Party"), hereby releases its security interest in the interests of **Demandtec, Inc.** ("Assignor") in the trademarked works set forth in that certain **Intellectual Property Security Agreement** dated, 10/23/2001, executed by Assignor in favor of Secured Party recorded with the United States Department of Commerce, Patent and Trademark Office on 02/04/2002, Reel 2448, Frame 0423.

Dated: **December 13, 2011**

SILICON VALLEY BANK

By: 
Name: **Romil Randhawa**
Title: **Operations Manager**