

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Casual Living Worldwide, Inc.		10/13/2011	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Brown Jordan Services, Inc.		
Street Address:	475 West Town Place		
Internal Address:	Suite 201		
City:	St. Augustine		
State/Country:	FLORIDA		
Postal Code:	32092		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2164638	SUN ISLE	
CORRESPONDENCE DATA			
Fax Number:	(312)527-0484		
Phone:	(312) 840-7860		
Email:	CHGOIP@jenner.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Mariann R. Murphy		
Address Line 1:	353 N. Clark Street		
Address Line 2:	Jenner & Block LLP		
Address Line 4:	Chicago, ILLINOIS 60654-3456		
ATTORNEY DOCKET NUMBER:	45354-10100		
NAME OF SUBMITTER:	Mariann R. Murphy		
Signature:	/Mariann R. Murphy/		

CH \$40.00 2164638

Date:

12/20/2011

Total Attachments: 2

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NOTED

1514943

FILED *2/1/11*
In the Office of the Secretary of State
of the State of California

OCT 13 2011

**CERTIFICATE OF AMENDMENT
OF
ARTICLES OF INCORPORATION
OF
CASUAL LIVING WORLDWIDE, INC.**

The undersigned certify that:

1. They are the President and Secretary, respectively, of Casual Living Worldwide, Inc.
2. Article One of the Articles of Incorporation of this corporation is amended to read as follows:

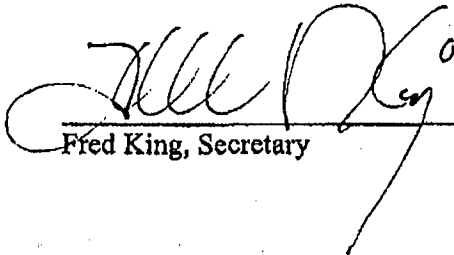
"The name of the corporation is Brown Jordan Services, Inc."
3. The foregoing amendment to the Articles of Incorporation has been duly approved by the board of directors.
4. The foregoing amendment to the Articles of Incorporation has been duly approved by the required vote of shareholders in accordance with Section 902, California Corporations Code. The total number of outstanding shares of the corporation is 2,180. The number of shares voting in favor of the amendment equaled or exceeded the vote required. The percentage vote required was more than 50%.

We further declare under penalty of perjury under the laws of the State of California that the matters set forth in this certificate are true and correct of our own knowledge.

Date: October 13, 2011



Gene J. Moriarty, President



Fred King, Secretary



I hereby certify that the foregoing
transcript of 5 page(s)
is a full, true and correct copy of the
original record in the custody of the
California Secretary of State's office.

DEC 09 2011

Date: _____ *BKL*

John Bowen

TRADE MARK Secretary of State