

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Bank of America, N.A.		12/16/2011	National Association: UNITED STATES

**RECEIVING PARTY DATA**

Name:	Ultra Stores, Inc.
Street Address:	122 S. Michigan Ave.
Internal Address:	Suite 800
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60603
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 7**

Property Type	Number	Word Mark
Registration Number:	2296549	PREMIER FINE JEWELRY DIRECT
Registration Number:	1927251	ULTRA
Registration Number:	1629987	ULTRA DESIGNS
Registration Number:	2295319	ULTRA DIAMOND AND GOLD OUTLET
Registration Number:	3114099	ULTRADIAMONDS.COM
Registration Number:	3354269	THE FLOWERS THAT LAST A LIFETIME
Registration Number:	3917629	MII

**CORRESPONDENCE DATA**

Fax Number: (617)248-4000  
 Phone: 6172485000  
 Email: tadmin@choate.com

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

OP \$190.00 2296549

Correspondent Name: Elizabeth A. Walker  
Address Line 1: Two International Place  
Address Line 2: Choate, Hall & Stewart LLP  
Address Line 4: Boston, MASSACHUSETTS 02110

ATTORNEY DOCKET NUMBER:	2009985.0020
NAME OF SUBMITTER:	Elizabeth A. Walker
Signature:	/Elizabeth A. Walker/
Date:	12/20/2011

Total Attachments: 4  
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## SECURITY INTEREST TERMINATION

WHEREAS, Ultra Stores, Inc. (the "Grantor"), granted a security interest to Bank of America, N.A., (the "Secured Party") in those certain trademarks set forth on Exhibit A hereto (the "Marks"), pursuant to a certain Intellectual Property Security Agreement (the "Agreement") which was filed at the United States Patent and Trademark Office on August 12, 2009 and recorded on Reel 004043 and beginning on Frame 0533; and

WHEREAS, the security interest of the Secured Party in the Marks pursuant to the Agreement have been terminated.

NOW, THEREFORE, the Secured Party releases its security interest in, and reassigns to the Grantor, any and all interest it has, if any, in the Marks and declares as null and void all liens, security interests, and other claims, including any claim of ownership, of the Secured Party with respect to the Marks arising from the Agreement. The Secured Party agrees that, upon the request of the Grantor, and at the expense of the Grantor, the Secured Party will execute any document, cause to be made any filing or take any other action deemed reasonably necessary or advisable by the Grantor to effectuate the release of security interest contemplated herein.

IN WITNESS WHEREOF, the Secured Party and the Grantor have caused this Security Interest Termination to be executed as of this 16<sup>th</sup> day of December, 2011.

BANK OF AMERICA, N.A.

By: \_\_\_\_\_  
Name: Joseph Becker  
Title: Managing Director

GRANTOR:

ULTRA STORES, INC.

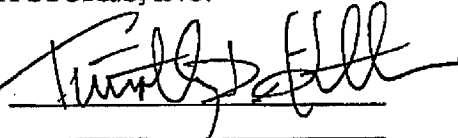
By:   
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

EXHIBIT A  
Marks

<b>Registered Owner of Trademark or Servicemark</b>	<b>Trademark or Servicemark</b>	<b>Country</b>	<b>Reg./App. Number</b>	<b>Reg./App. Date</b>
Ultra Stores, Inc.	Premier Fine Jewelry Direct	USA	2,296,549	11/30/99
Ultra Stores, Inc.	Ultra	USA	1,927,251	10/17/95
Ultra Stores, Inc.	Ultra Designs	USA	1,629,987	1/1/91
Ultra Stores, Inc.	Ultra Diamond and Gold Outlet	USA	2,295,319	11/30/99
Ultra Stores, Inc.	Ultradiamonds.com	USA	3,114,099	7/11/06
Ultra Stores, Inc.	THE FLOWERS THAT LAST A LIFETIME	USA	78901572	6/6/06
Ultra Stores, Inc.	Mii	USA	77727189	5/1/2009