

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Shane Baum		11/29/2011	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Leisure Society Unlimited, LLC		
Street Address:	3100 Pullman Street, Unit C		
City:	Costa Mesa		
State/Country:	CALIFORNIA		
Postal Code:	92626		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3609318	LEISURE SOCIETY	
Registration Number:	3609290	BY ORDER OF THE ROYAL AND ANCIENT LEISURE SOCIETY	
CORRESPONDENCE DATA			
Fax Number:	(949)760-9502		
Phone:	9497600404		
Email:	efiling@kmob.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Tirzah Abe Lowe		
Address Line 1:	Knobbe, Martens, Olson & Bear, LLP		
Address Line 2:	2040 Main Street, 14th Floor		
Address Line 4:	Irvine, CALIFORNIA 92614		
ATTORNEY DOCKET NUMBER:	LSOC.001T/002T		
NAME OF SUBMITTER:	Tirzah Abe Lowe		

OP \$65.00 3609318

Signature:	/tirzah abe lowe/
Date:	12/20/2011
Total Attachments: 3 source=LSOC TM ASSIGNMENT#page1.tif source=LSOC TM ASSIGNMENT#page2.tif source=LSOC TM ASSIGNMENT#page3.tif	

TRADEMARK ASSIGNMENT

This Trademark Assignment (hereinafter referred to as "Assignment") is effective as of the 10th day of September, 2011 by and between Shane Baum, an individual having a place of business at 3100 Pullman St, Unit C, Costa Mesa, California 92626 ("ASSIGNOR"), and Leisure Society Unlimited, LLC, a California limited liability company with its principal place of business at 3100 Pullman St, Unit C, Costa Mesa, California 92626 ("ASSIGNEE").

WHEREAS, ASSIGNOR has adopted, has used, is using, and is, to the best of his knowledge and belief, the owner of, the trademarks listed in Schedule A, attached hereto and incorporated herein by this reference, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (hereinafter collectively referred to as "Trademarks") worldwide;

WHEREAS, ASSIGNOR has acquired goodwill associated with and symbolized by said Trademarks, and he has not abandoned the same;

WHEREAS, ASSIGNOR is the owner of the federal trademark registrations relating to the Trademarks listed in Schedule B, attached hereto and incorporated herein by reference (hereinafter collectively referred to as "Registrations");

WHEREAS, ASSIGNEE is desirous of acquiring all rights, title, and interest in and to the Trademarks and Registrations worldwide; and

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the Trademarks and Registrations worldwide;

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns and sells to ASSIGNEE all worldwide rights, title, and interest as ASSIGNOR may possess in and to the Trademarks set forth in Schedule A and the Registrations set forth in Schedule B, together with the goodwill symbolized by said Trademarks and Registrations concurrent with the transfer of certain tangible assets as indicia of said goodwill.

Executed at Newport Beach California, this 29th day of NOVEMBER, 2011.

SHANE BAUM

By: 

[Notary stamp on following page]

STATE OF *California*

) ss.
COUNTY OF) *Orange*
) *29TH DAY OF*

On *NOV, 2011*, before me, *SUN MI LEE*, notary public, personally appeared Shane Baum who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

[SEAL]



Sun Mi Lee
Signature

SCHEDULES

SCHEDULE A

Marks:

LEISURE SOCIETY

BY THE ORDER OF THE ROYAL AND ANCIENT LEISURE SOCIETY

SCHEDULE B

Federal Trademark Registrations:

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>	<u>INTL. CLASS</u>
LEISURE SOCIETY	3,609,318	April 21, 2009	9
BY THE ORDER OF THE ROYAL AND ANCIENT LEISURE SOCIETY	3,609,290	April 21, 2009	9