

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT											
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL											
CONVEYING PARTY DATA												
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>SocialMedia Networks, Inc.</td> <td></td> <td>12/20/2011</td> <td>CORPORATION: DELAWARE</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	SocialMedia Networks, Inc.		12/20/2011	CORPORATION: DELAWARE	
Name	Formerly	Execution Date	Entity Type									
SocialMedia Networks, Inc.		12/20/2011	CORPORATION: DELAWARE									
RECEIVING PARTY DATA												
Name:	LivingSocial, Inc.											
Street Address:	1445 New York Avenue NW, Suite 200											
City:	Washington											
State/Country:	DISTRICT OF COLUMBIA											
Postal Code:	20005											
Entity Type:	CORPORATION: DELAWARE											
PROPERTY NUMBERS Total: 2												
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Registration Number:</td> <td>3800574</td> <td>WOMI</td> </tr> <tr> <td>Registration Number:</td> <td>3800038</td> <td>FRIENDRANK</td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Registration Number:	3800574	WOMI	Registration Number:	3800038	FRIENDRANK
Property Type	Number	Word Mark										
Registration Number:	3800574	WOMI										
Registration Number:	3800038	FRIENDRANK										
CORRESPONDENCE DATA												
Fax Number:	(202)857-6395											
Phone:	202-857-8977											
Email:	bush.douglas@arentfox.com											
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>												
Correspondent Name:	Douglas R. Bush											
Address Line 1:	Arent Fox LLP 1050 Connecticut Ave NW											
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20036											
ATTORNEY DOCKET NUMBER:	032516.00000											
NAME OF SUBMITTER:	Douglas R. Bush											
Signature:	/D.R. Bush/											
Date:	12/21/2011											
Total Attachments: 1 source=Social Media- Assigment of TM (WOMI- FRIENDRANK)-Executed#page1.tif												

OP \$65.00 3800574


ASSIGNMENT

WHEREAS, SocialMedia Networks, Inc. ("Assignor"), a Delaware corporation, has adopted and used in its business the trademarks WOMI and FRIENDRANK and registered the same with the United States Patent and Trademark Office, Registration Nos. 3800574 and 3800038;

WHEREAS, LivingSocial, Inc. ("Assignee"), a Delaware corporation having a business address of 1445 New York Avenue NW, Suite 200 Washington D.C. 20005 seeks to acquire all right, title and interest in and to all names or marks used by Assignor that including in whole or in part WOMI or FRIENDRANK ("the Marks") as well as all applications and registrations thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the Marks as well as all applications and registrations thereof, including US Registration Nos. 3800574 and 3800038, together with the goodwill of the business symbolized by the Marks.

SocialMedia Networks, Inc.

By 
Printed Name James Bramson
Title Secretary
Date December 20, 2011