

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mag Rack Entertainment Inc.		07/28/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Concert TV, Inc.		
Street Address:	954 3rd Avenue		
Internal Address:	Suite 733		
City:	New York, New York		
State/Country:	NEW YORK		
Postal Code:	10022		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	78500802		
Serial Number:	78180378	CONCERT ON DEMAND	
Serial Number:	77225494	CONCERT.TV	
Serial Number:	78942001	GO LIVE	
Serial Number:	78317204	WHO WAS YOUR FIRST	
CORRESPONDENCE DATA			
Fax Number:	(212)994-8093		
Phone:	646 327-8772		
Email:	ls@laurencesinger.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Laurence Singer		
Address Line 1:	46-60 156th Street		
Address Line 4:	Flushing, NEW YORK 11355		

OP \$140.00 78500802

NAME OF SUBMITTER:	Laurence Singer
Signature:	/Laurence Singer/
Date:	12/21/2011
Total Attachments: 3 source=TM Assignment - Mag Rack to Concert TV#page1.tif source=TM Assignment - Mag Rack to Concert TV#page2.tif source=TM Assignment - Mag Rack to Concert TV#page3.tif	

TRADEMARK ASSIGNMENT

This Trademarks Assignment ("Assignment") is made and effective as of July 28th, 2010, from Mag Rack Entertainment Inc., a corporation with offices at 331, West 57th Street #733, New York, New York 10019 ("Assignor") to Concert TV, Inc., a corporation with offices at 331, West 57th Street #733, New York, New York 10019 ("Assignee").

WHEREAS, Assignor is the owner of the trademarks and service marks listed in Schedule A attached hereto (the "Marks"), together with the goodwill of the business symbolized thereby in connection with the goods and/or services with which the Marks are used (the "Products").

WHEREAS, Assignor desires to convey, transfer, assign, deliver, and contribute to Assignee all of its right, title, and interest in and to the Marks.

NOW THEREFORE, in consideration of the payment of a sum of one dollar (US\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby agrees as follows:

1. Assignor hereby irrevocably conveys, transfers, assigns, delivers, and contributes to Assignee, its successors, assigns and other legal representatives all of Assignor's right, title, and interest of whatever kind throughout the world in and to the Marks, together with (1) all applications and registrations relating thereto, including the right to apply for and maintain all registrations, renewals and/or extensions thereof; (2) the goodwill of the business relating to the Products in respect upon which the Marks are used or associated with; (3) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Marks, including without limitation, payments for past or future infringements and misappropriations of the Marks; (4) all rights to sue for past, present and future infringements or misappropriations of the Marks; and (5) all rights to grant licenses or other interests in the Marks.

2. Assignor further covenants that it will execute all instruments, documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in Assignee full right, title, and interest in the Marks as contemplated hereunder.

[Signature page to follow]

IN WITNESS WHEREOF, the parties have duly executed and delivered this Assignment, as of the day and year first above written.

MAG RACK ENTERTAINMENT INC.

By: 

Name: JOE COVEY

Title: CEO

CONCERT TV, INC.

By: 

Name: JOE COVEY

Title: CEO

SCHEDULE A - TRADEMARKS AND SERVICE MARKS

Mark: CONCERT NETWORK LOGO
Goods and Services: Entertainment services, namely programming, production, and distribution of television programs via broadcast, cable, satellite television and the Internet.

Application Number: 78500802
Status: Registered

Mark: CONCERT ON DEMAND
Goods and Services: Entertainment services, namely programming, production, and distribution of live and on-demand television programs via broadcast, cable, satellite television, audio and video media, and a global computer network.

Application Number: 78180378
Status: Registered

Mark: CONCERT.TV
Goods and Services: Entertainment services, namely programming, production, and distribution of television programs via broadcast, cable, satellite television and the Internet.

Application Number: 77225494
Status: Registered

Mark: GO LIVE
Goods and Services: Online music and concert information; television programming in the field of music and concert information.

Application Number: 78942001
Status: Registered

Mark: WHO WAS YOUR FIRST
Goods and Services: Entertainment services, namely, programming, production and distribution of television programs via broadcast, cable, and satellite television, audio and video media and the Internet.

Application Number: 78317204
Status: Registered