

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Cox Holdings, Inc.		12/20/2011	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Cox Enterprises, Inc.
Street Address:	6205 Peachtree Dunwoody Road
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30328
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 38

Property Type	Number	Word Mark
Registration Number:	1145259	2
Registration Number:	2324212	9
Registration Number:	2340759	9 WSOC.TV
Registration Number:	1048292	ACTION NEWS
Registration Number:	2214357	BAYINSIDER.COM
Registration Number:	2110714	COMPANIES WITH SPIRIT OF THE NORTHWEST
Registration Number:	2835583	COMPLETE BAY AREA ELECTION COVERAGE
Registration Number:	3124994	COMPLETE BAY AREA NEWS COVERAGE
Registration Number:	3124993	COMPLETE BAY AREA WEATHER COVERAGE
Registration Number:	1915472	COVERAGE YOU CAN COUNT ON
Registration Number:	3452760	COX CROSS MEDIA
Registration Number:	3452956	COX CROSS MEDIA COXCROSSMEDIA.COM X
Registration Number:	2031069	DATE NIGHT TV
Registration Number:	2031070	DNTV

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Registration Number:	1611614	FAMILY 2 FAMILY
Registration Number:	2690737	HOT TOPICS
Registration Number:	2750195	KAME-TV
Registration Number:	2480044	KICU
Registration Number:	2585328	KIRO
Registration Number:	3377586	KIROTV.COM
Registration Number:	2852795	KRXI
Registration Number:	1423291	KTVU
Registration Number:	2576884	PITTSBURGH.COM
Registration Number:	2026732	PITTSBURGH CABLE NEWS CHANNEL PCNC
Registration Number:	3498714	SALUTE 2 AMERICA
Registration Number:	2451444	SEATTLE INSIDER.COM
Registration Number:	2982347	SEVERE WEATHER TEAM
Registration Number:	2433740	THE SHINY SHEET
Registration Number:	2752840	WAXN
Registration Number:	1434962	WPXI
Registration Number:	2418823	WHIO
Registration Number:	1539631	WHIO-TV
Registration Number:	1392638	WJAC-TV
Registration Number:	1413655	WSB-TV
Registration Number:	1422274	WSOC-TV
Registration Number:	2750197	WTOV
Registration Number:	2709314	YOUR EARLY WARNING NEIGHBORHOOD FORECAST
Serial Number:	85086980	GROUP 236

CORRESPONDENCE DATA

Fax Number: (202)776-4981
Phone: (202) 776-2782
Email: trademark@dowlohnes.com
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Correspondent Name: David Wittenstein c/o Dow Lohnes PLLC
Address Line 1: 1200 New Hampshire Avenue, N.W.
Address Line 2: Suite 800
Address Line 4: Washington, DISTRICT OF COLUMBIA 20036

ATTORNEY DOCKET NUMBER:	06515.0401.002
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NAME OF SUBMITTER:	David J. Wittenstein
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TRADEMARK

/David J. Wittenstein/

Date:

12/21/2011

Total Attachments: 3

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ASSIGNMENT AGREEMENT

This Assignment Agreement ("Agreement") is entered into by and between Cox Holdings, Inc., a Delaware corporation, located at 6205 Peachtree Dunwoody Road, Atlanta, GA 30328 ("Assignor"), and Cox Enterprises, Inc., a Delaware corporation, located at 6205 Peachtree Dunwoody Road, Atlanta, GA 30328 ("Assignee").

WHEREAS, Assignor is the owner of the trademarks listed on Schedule A attached hereto (the "Marks"), which are registered or for which applications are pending in the United States Patent and Trademark Office; and

WHEREAS, Assignee desires to acquire Assignor's right, title and interest in and to the Marks, the pending applications and registrations thereof, and the goodwill associated therewith, pursuant to this Agreement;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title, and interest in and to the Marks, including the pending applications and registrations thereof and the goodwill of the business symbolized thereby.

Signed this 20th day of December, 2011.

Assignor:

COX HOLDINGS, INC.

By: 

Name: Charles N. Bowen
Title: Assistant Secretary

Assignee:

COX ENTERPRISES, INC.

By: 

Name: Charles N. Bowen
Title: Assistant Secretary

Schedule A
to
Assignment Agreement

<u>Pending Applications</u>		
<u>Mark</u>	<u>Serial Number</u>	<u>Application Date</u>
GROUP 236	85/086,980	7/16/2010

<u>Registered Marks</u>		
<u>Mark</u>	<u>Reg. Number</u>	<u>Reg. Date</u>
2 and DESIGN	1,145,259	12/30/1980
9 and DESIGN	2,324,212	2/29/2000
9 WSOC.TV and DESIGN	2,340,759	4/11/2000
ACTION NEWS	1,048,292	9/14/1976
BAYINSIDER.COM	2,214,357	12/29/1998
COMPANIES WITH SPIRIT OF THE NORTHWEST	2,110,714	11/4/1997
COMPLETE BAY AREA ELECTION COVERAGE	2,835,583	4/20/2004
COMPLETE BAY AREA NEWS COVERAGE	3,124,994	8/1/2006
COMPLETE BAY AREA WEATHER COVERAGE	3,124,993	8/1/2006
COVERAGE YOU CAN COUNT ON	1,915,472	8/29/1995
COX CROSS MEDIA	3,452,760	6/24/2008
COX CROSS MEDIA COXCROSSMEDIA.COM and X and DESIGN	3,452,956	6/24/2008
DATE NIGHT TV	2,031,069	1/14/1997
DNTV	2,031,070	1/14/1997
FAMILY 2 FAMILY	1,611,614	8/28/1990
HOT TOPICS and DESIGN	2,690,737	2/25/2003
KAME-TV	2,750,195	8/12/2003
KICU	2,480,044	8/21/2001
KIRO	2,585,328	6/25/2002
KIROTV.COM	3,377,586	2/5/2008
KRXI	2,852,795	6/15/2004
KTVU	1,423,291	12/30/1986
PITTSBURGH.COM	2,576,884	6/4/2002

Ex. A - 1

<u>Registered Marks</u>		
<u>Mark</u>	<u>Reg. Number</u>	<u>Reg. Date</u>
PITTSBURGH CABLE NEWS CHANNEL PCNC and DESIGN	2,026,732	12/31/1996
SALUTE 2 AMERICA	3,498,714	9/2/2008
SEATTLE INSIDER.COM	2,451,444	5/15/2001
SEVERE WEATHER TEAM	2,982,347	8/2/2005
THE SHINY SHEET	2,433,740	3/6/2001
WAXN	2,752,840	8/19/2003
WPXI	1,434,962	3/31/1987
WHIO	2,418,823	1/9/2001
WHIO-TV	1,539,631	5/16/1989
WJAC-TV	1,392,638	5/6/1986
WSB-TV	1,413,655	10/14/1986
WSOC-TV	1,422,274	12/23/1986
WTOV	2,750,197	8/12/2003
YOUR EARLY WARNING NEIGHBORHOOD FORECAST	2,709,314	4/22/2003

Ex. A - 2