

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CINMAR, L.P.		06/20/2010	LIMITED PARTNERSHIP: DELAWARE
RECEIVING PARTY DATA			
Name:	CINMAR, LLC		
Street Address:	1 HSN Drive		
Internal Address:	Attn: Legal Dept.		
City:	St. Petersburg		
State/Country:	FLORIDA		
Postal Code:	33729		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2652908	OUTFITTING AMERICA'S FINEST HOMES	
Serial Number:	85409771	OUTFITTING AMERICA'S FINEST HOMES	
CORRESPONDENCE DATA			
Fax Number:	(813)229-4133		
Phone:	813-223-7000		
Email:	trademarks@carltonfields.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	William Giltinan		
Address Line 1:	P.O. Box 3239		
Address Line 2:	Attn: IP Dept.		
Address Line 4:	Tampa, FLORIDA 33601-3239		
ATTORNEY DOCKET NUMBER:	55270/42886		
NAME OF SUBMITTER:	William Giltinan		

CH \$65.00 2652908

Signature:	/William Giltinan/
Date:	12/22/2011
Total Attachments: 4 source=Cinmar L P Conversion to Cinmar LLC#page1.tif source=Cinmar L P Conversion to Cinmar LLC#page2.tif source=Cinmar L P Conversion to Cinmar LLC#page3.tif source=Cinmar L P Conversion to Cinmar LLC#page4.tif	

Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE LIMITED PARTNERSHIP UNDER THE NAME OF "CINMAR, L.P." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "CINMAR, L.P." TO "CINMAR, LLC", FILED IN THIS OFFICE ON THE SEVENTEENTH DAY OF JUNE, A.D. 2010, AT 1:31 O'CLOCK P.M.


AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE TWENTIETH DAY OF JUNE, A.D. 2010, AT 5 O'CLOCK P.M.

2535143 8100V

100666411

You may verify this certificate online
at corp.delaware.gov/authvar.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8064601

DATE: 06-18-10

TRADEMARK
REEL: 004684 FRAME: 0814

CERTIFICATE OF CONVERSION
CONVERTING

CINMAR, L.P.
(a Delaware limited partnership)

TO

CINMAR, LLC
(a Delaware limited liability company)

The Certificate of Conversion is being filed for the purpose of converting Cinmar, L.P., a Delaware limited partnership (the "Converting Partnership"), to a Delaware limited liability company to be named "Cinmar, LLC" (the "Company") pursuant to Section 18-214 of the Delaware Limited Liability Company Act, 6 DEL. C. Sections 18-101 et seq. (the "Delaware LLC Act").

The undersigned, as an authorized person of the Converting Partnership, does hereby certify as follows:

1. Name of Converting Corporation. The name of the Converting Partnership immediately prior to the filing of this Certificate of Conversion was Cinmar, L.P.
2. Date and Jurisdiction of Organization of Converting Partnership. The date on which and the jurisdiction where, the Converting Partnership was formed, which jurisdiction has not changed, are as follows:

Date	Jurisdiction
8/18/95	Delaware
3. Name of Converted Limited Liability Company. The name of the Delaware limited liability company to which the Converting Partnership is being converted and the name set forth in the Certificate of Formation of the Company filed in accordance with Section 18-214(b) of the Delaware LLC Act is "Cinmar, LLC";
4. Effective Time. The effective date and time of this Certificate shall be 5:00 p.m. Eastern Time, on June 20, 2010.

IN WITNESS WHEREOF, the undersigned has duly executed this Certificate of Conversion as of June 14, 2010.

Cinmar, L.P. by Cinmar, Inc.
Its General Partner

By: Matthew D. Soysted
Matthew D. Soysted
Vice President, General Counsel and
Assistant Secretary

Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "CINMAR, LLC" FILED IN THIS OFFICE ON THE SEVENTEENTH DAY OF JUNE, A.D. 2010, AT 1:31 O'CLOCK P.M.


AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF FORMATION IS THE TWENTIETH DAY OF JUNE, A.D. 2010, AT 5 O'CLOCK P.M.

2535143 8100V

100666411

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8064601

DATE: 06-18-10

TRADEMARK
REEL: 004684 FRAME: 0816

CERTIFICATE OF FORMATION

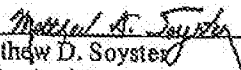
OF

CINMAR, LLC

This Certificate of Formation of Cinmar, LLC ("LLC"), dated June 14, 2010, is being duly executed and filed by Matthew D. Soyster, as an authorized person, to form a limited liability company under the Delaware Limited Liability Company Act, 6 Del. C. §§ 18-101 *et seq.*

1. Name. The name of the limited liability company formed hereby is Cinmar, LLC.
2. Registered Office. The address of the registered office of the limited liability company in the State of Delaware is 160 Greentree Drive, Suite 101, Dover, Delaware 19904.
3. Registered Agent. The name and address of the registered agent for service of process on LLC in the State of Delaware is National Registered Agents, Inc., 160 Greentree Drive, Suite 101, Dover, Delaware 19904.
4. Effective Time. The effective date and time of this Certificate shall be 5:00 p.m. Eastern Time on June 20, 2010.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation as of the date first above written.



Matthew D. Soyster
Authorized Person