TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT | |
|-----------------------|--|--|
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|--------------------------------|----------|----------------|-----------------------|
| Gareb Shamus Enterprises, Inc. | | 12/21/2011 | CORPORATION: NEW YORK |

RECEIVING PARTY DATA

| Name: | Hudson Media Properties, LLC | |
|-----------------|-------------------------------------|--|
| Street Address: | 110 Kinderkermack Rd | |
| City: | Emerson | |
| State/Country: | NEW JERSEY | |
| Postal Code: | 07630 | |
| Entity Type: | LIMITED LIABILITY COMPANY: NEW YORK | |

PROPERTY NUMBERS Total: 4

| Property Type | Number | Word Mark |
|----------------------|---------|-------------------------|
| Registration Number: | 2058065 | WIZARD |
| Registration Number: | 1804423 | WIZARD |
| Registration Number: | 2797955 | TOYFARE |
| Registration Number: | 2969096 | TWISTED TOYFARE THEATRE |

CORRESPONDENCE DATA

Fax Number: (845)818-3588
Email: wizgareb@gmail.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Gareb Shamus
Address Line 1: 1101 The Plaza

Address Line 4: Tenafly, NEW JERSEY 07670

| NAME OF SUBMITTER: | Gareb Shamus |
|--------------------|----------------|
| Signature: | /gareb shamus/ |
| | |

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| Date: | 12/22/2011 |
|--|------------|
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TRADEMARK
REEL: 004684 FRAME: 0985

ASSIGNMENT OF TRADEMARKS

WHEREAS Gareb Shamus Enterprises, Inc., a New York corporation ("Assignor") is desirous of assigning all its rights, title and interest in and to the trademarks set forth on Schedule A (the "Trademarks") and all goodwill therein to Assignee;

WHEREAS Hudson Media Properties, LLC, a New York limited liability company ("Assignee") is desirous of acquiring Assignor's rights, title and interest in and to the Trademarks and all goodwill therein;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged and intending to be bound hereby. Assignor hereby assigns and transfers to Assignee, all of Assignor's right, title and interest in and to the Trademarks, together with the goodwill of the business connected with the use of and symbolized by the Trademarks and the common law rights associated therewith.

This Agreement may be executed in counterparts by one or more parties. All such counterparts, when so executed, shall be deemed to constitute one final agreement as if one document had been signed by all parties to this Agreement. Each such counterpart, upon execution and delivery of all counterparts, shall be deemed to be a complete and original of this Agreement. A telecopy or facsimile transmission of a signed counterpart of this Agreement shall be sufficient to bind the party or parties whose signature(s) appear thereon.

Dated: December 2/2, 2011

| GAREI | SHAMUS ENTERPRISES, INC. |
|--------|----------------------------|
| By: | <u> </u> |
| Name: | <u>6000, 00000</u> |
| Title: | _D#CW |
| HUDS | ON MEDLA PROPERTIES, LLC |
| Ву: " | |
| Name: | |
| Title: | Hope of the Horleson Madie |

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Schedule A

| MARK | Country | Status | App. # | Reg. # |
|-------------------------|---------------|------------|----------|---------|
| WIZARD | United States | Registered | 74669783 | 2058065 |
| WIZARD | United States | Registered | 74327653 | 1804423 |
| TOYFARE | United States | Registered | 75173495 | 2797955 |
| TWISTED TOYFARE THEATRE | United States | Registered | 76380288 | 2969096 |

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