

Mail Stop Assignment Recordation Services

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

VIA FACSIMILE 571 273 0140

To the Commissioner for Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
DSM Nutritional Products, Inc.

 Individual(s) Association
 General partnership Limited Partnership
 Corporation-State: Delaware
 Other: _____

2. Name and address of receiving party(ies):
Name: DSM IP Assets B.V.
Internal Address: _____
Street Address: Het Overloon 1
City: Heerlen
State/Country: The Netherlands
Zip: 6411 TE

3. Nature of conveyance:
 Assignment Merger
 Security Assignment Change of Name
 Other: _____

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State _____
 Other besloten vennootschap of The Netherlands

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

Effective Date: December 10, 2010

Designations must be a separate document from Assignment)
Additional name/s & address/es attached Yes No

4. Application number(s) or registration number(s):
If this document is being filed together with a new application, the execution date of the application is: _____
A. Trademark Application No.(s)
(1) _____
(2) _____
(3) _____
B. Trademark Registration No.(s)
(1) 3,496,916
(2) _____
(3) _____
Additional numbers attached? Yes No

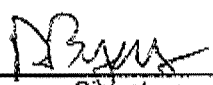
5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Duane M. Byers
Internal Address: _____
Street Address: Nixon & Vanderhye P.C.
901 North Glebe Road
11th Floor
City Arlington State: VA Zip: 22203

6. Total number of applications and registrations involved: 1
7. Total fee (37 CFR 3.41)(8521; \$40) (8522; \$25)\$ 40.00
 Enclosed
 Authorized to be charged to deposit account #14-1140

8. The Commissioner is hereby authorized to charge any deficiency, or credit any overpayment, in the fee(s) filed, or asserted to be filed, or which should have been filed herewith (or with any paper thereafter filed in this application by this firm) to our **Account No. 14-1140**.

DO NOT USE THIS SPACE

9. Statements and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Duane M. Byers  December 15, 2011
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments and document: 4

DMB:ifo

CH \$40.00 141140 349691

ASSIGNMENT

This Assignment is effective on December 10, 2010 and is by and between:

DSM Nutritional Products, Inc., a Delaware corporation, having
a place of business at 45 Waterview Blvd., Parsippany, New Jersey,
07054, United States (hereinafter "ASSIGNOR") and

DSM IP Assets B.V., a besloten vennootschap of The Netherlands,
having a place of business at Het Overloon 1, Heerlen, 6411 TE, The
Netherlands (hereinafter "ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of the domain name and the trademark, the goodwill and business symbolized by the trademark, and the trademark registration therefore listed on the attached Schedule, and

WHEREAS, ASSIGNEE desires to acquire all of ASSIGNOR's rights, title and interest in and to the domain name and the trademark listed on the attached Schedule and trademark registration therefor, together with the goodwill and business symbolized by the trademark, and is desirous of confirming and making of record said acquisition;

NOW, THEREFORE, for and in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer and convey to ASSIGNEE, nunc pro tunc, as of the dates of first use of or applications for registration of the domain name and the trademark, all rights, title and interest in and to the domain name and the trademark listed on the attached Schedule and the trademark registration therefore, together with the goodwill and business symbolized by the trademark.

IN WITNESS WHEREOF this Assignment has been executed by or on behalf of the parties hereto.

DSM Nutritional Products, Inc.

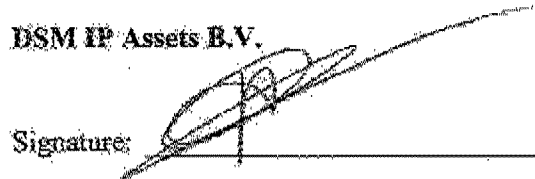
Signature:  _____

Printed name: Aug HWEISS

Corporate title: PRESIDENT DSM NA

Date: _____

DSM IP Assets B.V.

Signature:  _____

Printed name: PETRA HEKKEL

Corporate title: AUTHORIZED SIGNATORY

Date: 6/10/2011

SCHEDULEDomain name: www.slimshots.com

TRADEMARK	COUNTRY	U.S. REG. NO.
Slim Shots	United States of America	3496916