

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE BY SECURED PARTY

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
BMO Harris Bank N.A., successor by merger to M&I Marshall & Ilsley Bank		12/22/2011	National Banking Association: UNITED STATES

**RECEIVING PARTY DATA**

<b>Name:</b>	Innovative Aftermarket Systems L.P.
<b>Street Address:</b>	12800 Angel Side Drive
<b>City:</b>	Leander
<b>State/Country:</b>	TEXAS
<b>Postal Code:</b>	78641
<b>Entity Type:</b>	LIMITED PARTNERSHIP: TEXAS

**PROPERTY NUMBERS Total: 23**

Property Type	Number	Word Mark
Registration Number:	1968928	DIAL SMART CARD
Registration Number:	3036934	GAP PROTECTION
Registration Number:	2867920	IAS
Registration Number:	2854857	IAS
Registration Number:	2124944	INVISIBLE PHANTOM FOOTPRINTS
Registration Number:	2788867	R.E.D. - ALERT
Registration Number:	2756528	R.I.D.E. SAFE
Registration Number:	2861481	R.O.A.D. INTIRE
Registration Number:	1850295	SAFELOK
Registration Number:	3027272	SMART DEALER PRODUCTS
Registration Number:	2856954	SMART DEALER UNIVERSITY
Registration Number:	2863566	SMARTEYE
Registration Number:	3014220	SMARTMENU

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Registration Number:	2867707	SMARTTRAC
Registration Number:	2858989	THE INSTITUTE OF HIGHER EARNING
Registration Number:	1781303	THEFT AVERT
Registration Number:	3084510	VSC VEHICLE SERVICE CONTRACT
Registration Number:	3336338	MULTI-SHIELD
Registration Number:	3341253	SMARTEYE F&I WITNESS
Registration Number:	3790556	SUPER POLYSTEEL
Serial Number:	78666540	YOUR EYE IN F&I
Serial Number:	78676002	F&I WITNESS
Serial Number:	78538430	SMART CRM

**CORRESPONDENCE DATA**

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Phone: 312-863-7198  
Email: nancy.brougher@goldbergkohn.com  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
Correspondent Name: Nancy Brougher  
Address Line 1: Goldberg Kohn Ltd.  
Address Line 2: 55 East Monroe Street, Suite 3300  
Address Line 4: Chicago, ILLINOIS 60603

ATTORNEY DOCKET NUMBER:	4975.233
NAME OF SUBMITTER:	Nancy Brougher
Signature:	/njb/
Date:	12/22/2011

Total Attachments: 4  
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**RELEASE OF SECURITY INTEREST IN UNITED STATES PATENTS,  
TRADEMARKS, AND COPYRIGHTS**

This Release of Security Interest in United States Patents, Trademarks, and Copyrights (the "Release") is made by BMO Harris Bank N.A., successor by merger to M&I Marshall & Ilsley Bank (the "Bank"), on behalf of Innovative Aftermarket Systems L.P. ("IAS").

WHEREAS, IAS and the Bank entered into a Security Agreement effective as of November 6, 2007 (the "Security Agreement"), pursuant to which IAS granted the Bank, for the benefit of the Lenders, a security interest in substantially all of IAS's personal property and assets, including without limitation the patents (the "Patents"), the trademarks and the goodwill of the business in connection therewith (the "Trademarks"), and the copyrights (the "Copyrights"), all listed on Exhibit A attached hereto;

WHEREAS, the Security Agreement was recorded against: (i) the Patents with the U.S. Patent and Trademark Office (at Reel/Frame 20337/0793, on January 9, 2008); (ii) the Trademarks with the U.S. Patent and Trademark Office (at Reel/Frame 3692/0449, on January 9, 2008); and (iii) the Copyrights with the U.S. Copyright Office (at Volume 3561/ Doc. No. 421, on January 16, 2008);

WHEREAS, IAS has paid in full all Obligations and the Bank wishes to release the security interest.

NOW, THEREFORE, in consideration of the mutual covenants and agreements set forth herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, it is hereby agreed that:

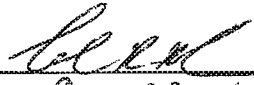
- 1) Definitions. All capitalized terms not defined herein shall have the respective meaning given to them in the Security Agreement.
- 2) Release of the Security Interest.

The Bank hereby releases the security interest in (1) all of IAS's right, title and interest in and to any and all Patents, Trademarks, and Copyrights, including without limitation those set forth on Exhibit A, together with (2) all proceeds and products of such Patents, Trademarks, and Copyrights, and (3) all causes of action arising prior to or after the date hereof for infringement of any of such Patents, Trademarks, or Copyrights, or unfair competition regarding the same.

IN WITNESS WHEREOF, the Bank has executed this Release effective as of the date indicated below:

(Signature Follows)

BMO Harris Bank N.A., successor by merger to  
M&I Marshall & Ilsley Bank

By:   
Name: Carl R. Arken  
Title: Vice president  
Date: \_\_\_\_\_

**RELEASE OF SECURITY INTEREST IN UNITED STATES PATENTS,  
TRADEMARKS, AND COPYRIGHTS**  
**Exhibit A - SCHEDULE OF PATENTS, TRADEMARKS, AND COPYRIGHTS**

REGISTERED TRADEMARKS & PENDING APPLICATIONS:

<u>Trademark</u>	<u>Serial No.</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Status</u>
DIAL SMART CARD	74551633	1968928	04/16/1996	Registered
GAP PROTECTION	78430002	3036934	12/27/2005	Registered
IAS	78195202	2867920	07/27/2004	Registered
IAS	78009368	2854857	06/15/2004	Registered
INVISIBLE PHANTOM FOOTPRINTS	75117151	2124944	12/30/1997	Registered
R.E.D. - ALERT	78186879	2788867	12/02/2003	Registered
R.I.D.E. SAFE	75794366	2756528	08/26/2003	Registered
R.O.A.D. INTIRE	78187547	2861481	07/06/2004	Registered
SAFELOK	74342576	1850295	08/16/1994	Registered
SMART DEALER PRODUCTS	78430018	3027272	12/13/2005	Registered
SMART DEALER UNIVERSITY	78212666	2856954	06/22/2004	Registered
SMARTEYE	78095700	2863566	07/13/2004	Cancelled
SMARTMENU	78095694	3014220	11/08/2005	Registered
SMARTTRAC	78095688	2867707	07/27/2004	Cancelled
THE INSTITUTE OF HIGHER EARNING	78212665	2858989	06/29/2004	Registered
THEFT AVERT	74323936	1781303	07/13/1993	Registered
VSC VEHICLE SERVICE CONTRACT	78430005	3084510	04/24/2006	Registered
YOUR EYE IN F&I	78666540			Abandoned
F&I WITNESS	78676002			Abandoned
MULTI-SHIELD	78676014	3336338	11/13/2007	Registered
SMART CRM	78538430			Abandoned
SMARTEYE F&I WITNESS	78676004	3341253	11/20/2007	Registered
SUPER POLYSTEEL	77198307	3790556	05/18/2010	Registered

U.S. PATENTS AND PATENT APPLICATIONS

<u>Description</u>	<u>Patent Application No.</u>	<u>Filing Date</u>	<u>Status</u>
Business Method for Memorializing Vehicle Purchase Transactions	10/060,027	01/28/2002	Abandoned
Business Method for Tracking Customer Presentations by Vehicle Sales	10/060,033	01/28/2002	Abandoned
Business Method for Tracking Customer Presentations by Vehicle Sales	10/901,892	07/19/2004	Abandoned
Network Communications Protocol	60/592,340	07/29/2004	Provisional application expired
Network Communications Protocol	11/193,000	07/29/2005	Abandoned

U.S. COPYRIGHTS

REGISTERED COPYRIGHTS"

<u>Title of Work</u>	<u>Registration No.</u>	<u>Issue Date</u>
ROAD intire brochure	TX-5-705-027	2/14/2003
Smarteyenetmon.ece.	TXu-1-173-261	11/10/2003
Smartmenu.exe.	TXu-1-173-262	11/10/2003
Smarteye.exe.	TXu-1-173-263	11/10/2003
Smarteye.net.exe.	TXu-1-173-264	11/10/2003