

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Notice of Release of Security Interest in Trademarks recorded at R/F 2511/0787

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
JPMorgan Chase Bank, N.A. Successor-in-Interest to the Bank of New York	FORMERLY The Bank of New York	12/22/2011	National Banking Association: UNITED STATES

**RECEIVING PARTY DATA**

<b>Name:</b>	American Medical Alert Corp.
<b>Street Address:</b>	36-36 33rd Street
<b>City:</b>	Long Island City
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	11106
<b>Entity Type:</b>	CORPORATION: NEW YORK

**PROPERTY NUMBERS Total: 15**

Property Type	Number	Word Mark
Registration Number:	1211400	AMERICAN MEDICAL ALERT
Registration Number:	1309791	THE VOICE OF HELP
Registration Number:	1323020	AM
Registration Number:	1581284	SECURE-NET
Registration Number:	2166208	HELPING PEOPLE LIVE BETTER
Registration Number:	2107823	VOICECARE
Registration Number:	2113956	CARE-NET
Registration Number:	2486357	MEDTIME
Registration Number:	2525500	HLINK
Serial Number:	75819120	SILENT PARTNER
Serial Number:	76044407	HELP LINK
Serial Number:	76044493	THE RESPONSIVE COMPANY
Serial Number:	76044477	SMART TOUCH

CH \$390.00 1211400

Serial Number:	76219447	CARERING
Serial Number:	76402332	WHERE PATIENTS AND PROVIDERS CONNECT

**CORRESPONDENCE DATA**

Fax Number: (212)751-4864  
Phone: 212-906-1200  
Email: angela.amaru@lw.com  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
Correspondent Name: Angela M. Amaru c/o Latham & Watkins  
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Address Line 2: Suite 1000  
Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	028871-0024
NAME OF SUBMITTER:	Angela M. Amaru
Signature:	/s/ Angela M. Amaru
Date:	12/22/2011

Total Attachments: 2  
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**NOTICE OF RELEASE OF  
SECURITY INTEREST IN UNITED STATES TRADEMARKS**

**WHEREAS**, pursuant to an Assignment, dated as of May 20, 2002, and recorded in the United States Patent and Trademark Office on May 23, 2002, at Reel 002511, Frame 0787, **AMERICAN MEDICAL ALERT CORP.** (the "Company") granted and assigned to **THE BANK OF NEW YORK**, (the "Assignee") a lien upon and security interest in all of the rights, title and interest of the Company in and to the trademarks, trademark registrations and trademark applications set forth on Schedule A attached hereto (the "Trademarks"); and

**WHEREAS**, the Assignee wishes to release, relinquish and discharge its security interest in the Trademark.

**NOW, THEREFORE**, in consideration of and in exchange for good and valuable consideration, the Assignee hereby relinquishes, releases and discharges the security interest of the Assignee in and to the Trademark.

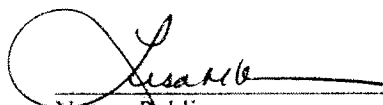
**IN WITNESS WHEREOF**, this Notice of Release of Security Interest in United States Trademarks has been executed as of December 22, 2011.

**JPMORGAN CHASE BANK, N.A. SUCCESSOR-  
IN-INTEREST TO THE BANK OF NEW YORK**

By: Carolyn B. Lattanzi  
Name: Carolyn B. Lattanzi  
Title: Underwriter

STATE OF New York            )  
  )SS.:  
COUNTY OF Suffolk        )

On the 22 day of December in the year 2011, before me, the undersigned, personally appeared Carolyn B. Lattanzi, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

  
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Notary Public

**LISA M. VACCARO**  
Notary Public, State of New York  
No. 02VA5049635  
Qualified in Nassau County  
Commission Expires 09/18/2013

SCHEDULE A

Registered and Pending U.S. Trademarks

P-2577-1	AMERICAN MEDICAL ALERT	1,211,400	10/05/82
P-2577-5	THE VOICE OF HELP	1,309,791	12/18/84
P-2577-6	"A" Logo	1,323,020	03/05/85
P-2577-8	SECURE-NET	1,581,284	02/06/90
P-2577-15	HELPING PEOPLE LIVE BETTER	2,166,208	06/16/98
P-2577-16	VOICECARE	2,107,823	10/21/97
P-2577-18	CARE-NET	2,113,956	11/18/97
P-2577-20	MED-TIME	2,486,357	09/04/01
P-2577-21	H LINK	2,525,500	01/01/02
P-2577-22	SILENT PARTNER	SN:75/819,120	10/12/99
P-2577-24	HELP LINK	SN:76/044,407	05/10/00
P-2577-26	THE RESPONSIVE COMPANY	SN:76/044,493	05/10/00
P-2577-27	SMART TOUCH	SN:76/044,477	05/10/00
P-2577-28	CARERING	SN:76/219,447	03/05/01
P-2577-29	WHERE PATIENTS AND PROVIDERS CONNECT	SN:76/402,332	04/29/02

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