

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	01/10/2005		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pureggs Brands, Inc.		11/11/2011	CORPORATION: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	Michael Foods, Inc.		
Street Address:	301 Carlson Parkway, Suite 400		
City:	Minnetonka		
State/Country:	MINNESOTA		
Postal Code:	55305		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Registration Number:	2183092	ALLWHITES	
Registration Number:	2215004	CHEF'S OMELETS	
Registration Number:	1673894	QUICK EGGS	
Registration Number:	2636526	QUICK WHITES	
Registration Number:	1673895	EGGSTARTS	
Registration Number:	1709417	EGG MATES	
Registration Number:	1687263	THE RIGHT EGG	
Registration Number:	1758515	SMART EGGS	
Registration Number:	1861424	LIKE EGGS	
Registration Number:	1783536	THE RIGHT EGG FOR EVERY USE	
CORRESPONDENCE DATA			

OP \$265.00 2183092

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Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: Eric D. Paulsrud

Address Line 1: 150 South 5th Street, Suite 2300

Address Line 4: Minneapolis, MINNESOTA 55402

ATTORNEY DOCKET NUMBER:

13992.00151

NAME OF SUBMITTER:

Eric D. Paulsrud

Signature:

/Eric D. Paulsrud/

Date:

12/23/2011

Total Attachments: 2

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EXHIBIT E

CORRECTIVE ASSIGNMENT OF TRADEMARKS

WHEREAS, Pureggs Brands, Inc., a Massachusetts corporation with offices at 180 Linden Street, Wellesley, MA 02482 ("Assignor"), entered into an agreement with Michael Foods, Inc., a Delaware corporation, with offices at 301 Carlson Parkway, Suite 400, Minnetonka, MN 55305 ("Assignee"), dated December 13, 2004 (the "Agreement"); and

WHEREAS, the Agreement and the Assignment of Trademarks dated January 10, 2005 incorrectly identified the Assignor as Pureggs, Inc. rather than Pureggs Brands, Inc.;

NOW, THEREFORE, effective January 10, 2005, for good and valuable consideration as set forth in the Agreement, the receipt and adequacy of which are hereby acknowledged, and intending to be legally bound, Assignor does hereby sell, assign and transfer unto Assignee all of its right, title, and interest in and to the Trademarks set forth in Schedule A, together with the goodwill of the business symbolized by the Trademarks, if any, and the Trademark registrations or applications identified in Schedule A, as well as any and all claims, demands, causes of action, rights to sue or other rights occasioned from or because of any and all past infringement of such Trademarks and the right to collect damages therefor. This Assignment is binding on Assignor, its successors and assigns, and will inure to the benefit of the Assignee, its successors and assigns. Nothing in this instrument, express or implied, is intended or shall be construed to confer upon, or give to, any person, corporation or entity other than Assignee, its successors and assigns, any remedy or claim under or by reason of this instrument, or any terms, covenants or conditions hereof, and all the terms, covenants and conditions in this instrument shall be for the sole and exclusive benefit of Assignee and its successors and assigns.

IN WITNESS WHEREOF, Assignor Pureggs Brands, Inc. has caused this Assignment to be executed on the date set forth below.

Date: November 11, 2011

By: Spyros A. Georgis

Its: Pres.

STATE OF Massachusetts)

) ss.

COUNTY OF Norfolk)

The foregoing instrument was acknowledged before me this 11th day of November, 2011, ~~2010~~ by Assignor Michael Georgis, and he acknowledged the same to be his free act and deed done with full authority and on behalf of Assignor.

Mary Elizabeth Anya

Notary Public

My Commission Expires September 14, 2012

Schedule A

Registered Trademarks and Pending Applications:

Mark	Country	Reg. No.	Reg. Date
Whippin' Whites®	USA	2791671	December 9, 2003
AllWhites®	USA	2183092	August 18, 1998
Chef's Omelets®	USA	2215004	December 29, 1998
Quick Omelets®	USA	2404455	November 14, 2000
Quick Egg®	USA	1673894	January 28, 1992
Quick Whites®	USA	2636526	October 15, 2002
Egg Starts®	USA	1673895	January 28, 1992
Egg Mates®	USA	1709417	August 18, 1992
The Right Egg®	USA	1687263	May 12, 1992
Smart Eggs®	USA	1758515	March 16, 1993
Like Eggs®	USA	1861424	November 1, 1994
Whiteggs®	USA	2146569	March 24, 1998
Whiteggs™ (1B Status)	USA	78392487 (serial no.)	Filing Date: March 29, 2004
Chef's Eggs®	USA	2129324	January 13, 1998
Chef's Eggs™ (1B Status)	USA	78376322 (serial no.)	Filing Date: March 1, 2004
Free Eggs®	USA	1573636	December 26, 1989
Safeggs®	USA	2072077	June 17, 1997
Egg Menu®	USA	2095775	September 9, 1997
Riteggs	USA		Abandoned
Wholeggs	USA		Abandoned
Neweggs	USA		Abandoned
Sure Eggs	USA		Abandoned
Ready Eggs	USA		Abandoned
Pure Whites	USA		Application 78/301, 401
Nobody Beats our Eggs®	USA	2666741	December 24, 2002
The Right Egg for Every Use®	USA	1783536	July 20, 1993
Quickeggs™	USA	Ser. No. 73817940	Abandoned

In addition to the trademark scheduled above, this Assignment includes all other trademark rights of the Assignor with respect to the trademarks listed above, whether registered or unregistered, wherever they may exist.