

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Interactive Network, Inc.		09/28/2011	CORPORATION: NEVADA
FriendFinder Networks Inc.		09/28/2011	CORPORATION: NEVADA
General Media Art Holding, Inc.		09/28/2011	CORPORATION: DELAWARE
General Media Communications, Inc.		09/28/2011	CORPORATION: NEW YORK
General Media Entertainment, Inc.		09/28/2011	CORPORATION: NEW YORK
GMCI Internet Operations, Inc.		09/28/2011	CORPORATION: NEW YORK
GMI On-line Ventures, Ltd.		09/28/2011	Limited: DELAWARE
Penthouse Images Acquisitions, Ltd.		09/28/2011	Limited: NEW YORK
West Coast Facilities Inc.		09/28/2011	CORPORATION: CALIFORNIA
PMGI Holdings Inc.		09/28/2011	CORPORATION: DELAWARE
Pure Entertainment Telecommunications, Inc.		09/28/2011	CORPORATION: NEW YORK
Penthouse Digital Media Productions Inc.		09/28/2011	CORPORATION: NEW YORK
Video Bliss, Inc.		09/28/2011	CORPORATION: CALIFORNIA
Danni Ashe, Inc.		09/28/2011	CORPORATION: CALIFORNIA
Snapshot Productions, LLC		09/28/2011	LIMITED LIABILITY COMPANY: TEXAS
Various, Inc.		09/28/2011	CORPORATION: CALIFORNIA
Global Alphabet, Inc.		09/28/2011	CORPORATION: CALIFORNIA
Sharkfish, Inc.		09/28/2011	CORPORATION: CALIFORNIA
Traffic Cat, Inc.		09/28/2011	CORPORATION: CALIFORNIA
Big Island Technology Group, Inc.		09/28/2011	CORPORATION: CALIFORNIA
Fastcupid, Inc.		09/28/2011	CORPORATION: CALIFORNIA
Medley.com Incorporated		09/28/2011	CORPORATION: CALIFORNIA
PPM Technology Group, Inc.		09/28/2011	CORPORATION: CALIFORNIA
FriendFinder California Inc.		09/28/2011	CORPORATION: CALIFORNIA
Streamray Inc.		09/28/2011	CORPORATION: NEVADA
Confirm ID, Inc.		09/28/2011	CORPORATION: CALIFORNIA

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FRNK Technology Group		09/28/2011	CORPORATION: CALIFORNIA
Transbloom, Inc.		09/28/2011	CORPORATION: CALIFORNIA
Streamray Studios Inc.		09/28/2011	CORPORATION: CALIFORNIA
Tan Door Media Inc.		09/28/2011	CORPORATION: CALIFORNIA
Big Ego Games Inc.		09/28/2011	CORPORATION: CALIFORNIA
NAFT News Corporation		09/28/2011	CORPORATION: CALIFORNIA
Playtime Gaming Inc.		09/28/2011	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	U.S. Bank National Association
Street Address:	225 Asylum Street, 23rd Floor
Internal Address:	Corporate Trust
City:	Hartford
State/Country:	CONNECTICUT
Postal Code:	06103
Entity Type:	National Association: UNITED STATES

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Serial Number:	85169969	PENTHOUSE3D
Serial Number:	85250257	CALIGULA
Serial Number:	85211603	HB3D
Serial Number:	85211436	HOTBOX3D
Serial Number:	85324589	LAIRHEART

CORRESPONDENCE DATA

Fax Number: (407)841-2343
Phone: 407-841-2330
Email: dsigalow@addmg.com
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Correspondent Name: David L. Sigalow
Address Line 1: 255 South Orange Avenue
Address Line 2: Suite 1401
Address Line 4: Orlando, FLORIDA 32801

ATTORNEY DOCKET NUMBER:	97297
NAME OF SUBMITTER:	David L. Sigalow
Signature:	/David L. Sigalow/

TRADEMARK

12/27/2011

Total Attachments: 5

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TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT (this "Agreement"), is effective as of March 31, 2011 and dated as of September 28, 2011 by and among Interactive Network, Inc., a Nevada corporation, ("INI"), FriendFinder Networks Inc., a Nevada corporation ("FFN," and together with INI, the "Issuers"), and each Subsidiary of FFN (other than INI) listed on the signature pages hereto (the "Guarantors" and together with the Issuers, the "Grantors") and U.S. Bank National Association, a national banking association, as collateral agent (in its capacity as the "Non-Cash Pay Second Lien Collateral Agent" (as defined in the Cash Pay Second Lien Indenture (as defined below)) and in its capacity as the "Cash Pay Second Lien Collateral Agent" (as defined in the Non-Cash Pay Second Lien Indenture (as defined below)), and together in such capacities, (the "Collateral Agent") for the benefit of (a) the holders of the Non-Cash Pay Second Lien Securities (the "Non-Cash Pay Second Lien Holders") to be issued pursuant to that certain Indenture (as amended and in effect from time to time, the "Non-Cash Pay Second Lien Indenture") dated as of the date hereof, by and among the Issuers, the Guarantors party thereto and U.S. Bank National Association, as trustee (in such capacity, together with its successors in such capacity, the "Non-Cash Pay Second Lien Trustee") and (b) the holders of the Cash Pay Second Lien Securities (the "Cash Pay Second Lien Holders," and together with the Non-Cash Pay Second Lien Holders, the "Holder") to be issued pursuant to that certain Indenture (as amended and in effect from time to time, the "Cash Pay Second Lien Indenture," together with the Non-Cash Pay Second Lien Indenture, the "Indenture") dated as of the date hereof, by and among the Issuers, the Guarantors party thereto and U.S. Bank National Association, as trustee (in such capacity, together with its successors in such capacity, the "Cash Pay Second Lien Trustee," and together with the Non-Cash Pay Second Lien Trustee, the "Trustee").

WHEREAS, pursuant to (a) that certain Cash Pay Second Lien Indenture, the Cash Pay Second Lien Holders have agreed to purchase the Issuers' Cash Pay Secured Notes due 2013 in the initial aggregate principal amount of: (the "Cash Pay Second Lien Securities") and (b) that certain Non-Cash Pay Second Lien Indenture, the Non-Cash Pay Second Lien Holders have agreed to purchase the Issuers' Non-Cash Pay Secured Notes due 2014 in the initial aggregate principal amount of (the "Non-Cash Pay Second Lien Securities," together with the Cash Pay Second Lien Securities, the "Securities");

WHEREAS, pursuant to the Indenture, each of the Subsidiary Grantors has guaranteed the obligations of the Issuers in respect of the Indenture, the Securities and the other Note Documents;

WHEREAS, pursuant to the Indenture each Grantor has granted to the Collateral Agent, for the Collateral Agent's benefit and for the benefit of the Trustee, the Holders and U.S. Bank National Association, as collateral agent under the Cash Pay Second Lien Indenture, a security interest in certain assets of such Grantor, including all right, title and interest of such Grantor in, to and under all now owned and hereafter acquired Trademarks (as defined in the Second Lien Security and Pledge Agreement dated as of October 27, 2010 by and between the Issuers, the Subsidiary Grantors and the Collateral Agent (the "Security and Pledge Agreement") and Trademark Licenses (as defined in the Security and Pledge Agreement), to secure such Grantor's obligations under the Indenture and, in the case of the Issuers, the Notes; and

WHEREAS, each Grantor owns the Trademarks listed beneath such Grantor's name on Schedule I annexed hereto;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Grantor does hereby grant to the Collateral Agent, for the Collateral Agent's benefit and for the benefit of the Trustee and for the ratable benefit of the Holders, a continuing security interest in all of such Grantor's right, title and interest in, to and under the following, in each case whether presently existing or hereafter created or acquired (all of the following items or types of property being herein collectively referred to as the "Trademark Collateral"), to secure the Obligations of such Grantor:

- (1) each Trademark referred to in the Schedule I annexed; and
- (2) each Trademark License.

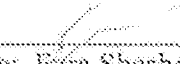
This security interest is granted in conjunction with the security interests granted to the Collateral Agent pursuant and subject to the Indenture. Each Grantor hereby acknowledges and affirms that the rights and remedies of the Collateral Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Indenture, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

[Signature Page(s) Follow]

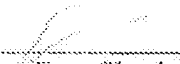
IN WITNESS WHEREOF, each Grantor has caused this Trademark Security Agreement to be duly executed and delivered by their respective undersigned duly authorized officer as of the date first written above.

ISSUERS:

INTERACTIVE NETWORK, INC., a Nevada corporation

By: 
Name: Ezra Shashoua
Title: Chief Financial Officer

FRIENDFINDER NETWORKS INC., a Nevada corporation

By: 
Name: Ezra Shashoua
Title: Chief Financial Officer

SUBSIDIARY GRANTORS:

GENERAL MEDIA ART HOLDING, INC.
GENERAL MEDIA COMMUNICATIONS, INC.
GENERAL MEDIA ENTERTAINMENT, INC.
GMI INTERNET OPERATIONS, INC.
GMI ON-LINE VENTURES, LTD.
PENTHOUSE IMAGES ACQUISITIONS, LTD.
WEST COAST FACILITIES INC.
PMGI HOLDINGS INC.
PURE ENTERTAINMENT TELECOMMUNICATIONS, INC.
PENTHOUSE DIGITAL MEDIA PRODUCTIONS INC.
VIDEO BLISS, INC.
DANNI ASHE, INC.
SNAPSHOT PRODUCTIONS, LLC
VARIOUS, INC.

By: 
Name: Ezra Shashoua
Title: Chief Financial Officer

GLOBAL ALPHABET, INC.
SHARKFISH, INC.
TRAFFIC CAT, INC.
BIG ISLAND TECHNOLOGY GROUP, INC.
FASTCUPID, INC.
MEDLBY.COM INCORPORATED
PPM TECHNOLOGY GROUP, INC.
FRIENDFINDER CALIFORNIA INC.
STREAMRAY INC.
CONFIRM ID, INC.
FRNK TECHNOLOGY GROUP
TRANSBLOOM, INC.
STREAMRAY STUDIOS INC.

By: _____

Name: Ezra Shashoua
Title: Chief Financial Officer

TAN DOOR MEDIA INC.
BIG EGO GAMES INC.
NAFT NEWS CORPORATION
PLAYTIME GAMING INC.

By: _____

Name: Ezra Shashoua
Title: Treasurer

Schedule I

Claimant: General Media Communications, Inc.

<u>MARK</u>	<u>SERIAL NO.</u>	<u>REG. NO.</u>
PENTHOUSE3D	85/169,969	Pending
CALIGULA	85/250,257	Pending
HB3D	85/211,603	Pending
HOTBOX3D	85/211,436	Pending

Claimant: Big Ego Games Inc.

<u>MARK</u>	<u>SERIAL NO.</u>	<u>REG. NO.</u>
LAIRHEART	85/324,589	Pending