

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Taylor & Francis Group, LLC		12/20/2011	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Productivity, LLC		
Street Address:	4 Armstrong Road		
Internal Address:	3rd Floor		
City:	Shelton		
State/Country:	CONNECTICUT		
Postal Code:	06484		
Entity Type:	LIMITED LIABILITY COMPANY: CONNECTICUT		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1221304	PRODUCTIVITY	
CORRESPONDENCE DATA			
Fax Number:	(503)226-0079		
Phone:	503-226-1191		
Email:	trademark@aterwynne.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Akana K.J. Ma		
Address Line 1:	1331 NW Lovejoy St., Suite 900		
Address Line 4:	Portland, OREGON 97209		
ATTORNEY DOCKET NUMBER:	102897-0001		
NAME OF SUBMITTER:	Akana K.J. Ma		
Signature:	/Akana K.J. Ma/		

CH \$40.00 1221304

Date:

12/27/2011

Total Attachments: 3

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TRADEMARK ASSIGNMENT AND USE AGREEMENT

This Assignment and Use Agreement (this "Agreement") is entered into this 20th day of December 2011 (the "Effective Date") between Productivity, LLC , a limited liability company duly organized and existing under the laws of the state of Connecticut, having its principal place of business at 4 Armstrong Road, 3rd Floor, Shelton, Connecticut 06484 (hereinafter referred to as "Productivity"), and Taylor & Francis Group, LLC, a Delaware limited liability company, having its principal place of business at 6000 Broken Sound Parkway, NW, Suite 300, Boca Raton, Florida 33487 (hereinafter referred to as "Taylor & Francis"). Productivity and Taylor & Francis may be individually addressed as a "Party" or collectively addressed as the "Parties."

WHEREAS, each Party owns an undivided fifty-percent (50%) interest in United States Trademark Registration No. 1221304, PRODUCTIVITY and Design (the "Trademark"), further described on Schedule A, attached hereto; and

WHEREAS, Taylor & Francis is desirous of assigning its undivided fifty-percent (50%) interest in said trademark to Productivity, and Productivity accepts said transfer.

For good and valuable consideration given and received, and in accordance with the mutual promises below, Productivity and Taylor & Francis do agree as follows:

1. Taylor & Francis hereby assigns its undivided fifty-percent (50%) interest in United States Trademark Registration No. 1221304 to Productivity so that Productivity will own 100% of said Trademark.

2. Notwithstanding said assignment, Productivity grants Taylor & Francis the right to use the Trademark on any backlist titles where it currently appears as of the date of this Agreement.

3. Taylor & Francis does hereby transfer and assign to Productivity, and Productivity hereby accepts the transfer and assignment of the entire right, title and interest of Taylor & Francis in and to the Trademark, together with the goodwill of the business associated therewith and which is symbolized thereby, all rights to sue for infringement of the Trademark, whether arising prior to or subsequent to the date of this Assignment of Trademark, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States and in any other jurisdiction. The foregoing shall be held and enjoyed by Productivity, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by Taylor & Francis had this Assignment of Trademark not been made.

4. In respect of said assignment, as of the Effective Date, Taylor & Francis hereby releases, discharges, and indemnifies Productivity regarding any and all performance, liability, claims, and demands whatsoever that may arise in connection with

Taylor & Francis' activities affecting or encumbering its undivided fifty-percent interest that is the subject of this assignment.

IN WITNESS WHEREOF, each Party has caused its duly authorized officer to execute this Assignment and Use Agreement below.

TAYLOR & FRANCIS GROUP, LLC

By:  _____

Name: T. Emmett Dages

Title: Executive Vice President

Date: December 20, 2011

PRODUCTIVITY, LLC

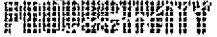
By:  _____

Name: Maureen C. Fahey

Title: Managing Partner

Date: December 20, 2011

SCHEDULE A

TRADEMARK IMAGE	DESCRIPTION GOODS AND SERVICES	DATE REGISTERED	REGISTRATION NO.
	Cl 16: Monthly newsletter	December 21, 1982	1221304