

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Allied Tobacco Consulting & Distribution, Inc.		12/19/2011	CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	Franchise Wholesale, LLC		
Street Address:	17998 Chesterfield Rd.		
City:	Chesterfield		
State/Country:	MISSOURI		
Postal Code:	63005		
Entity Type:	LIMITED LIABILITY COMPANY: MISSOURI		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3977487	CLOUD 9	
CORRESPONDENCE DATA			
Fax Number:	(314)612-1301		
Phone:	314-444-7600		
Email:	ipdept@lewisrice.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Samuel A. Yoffie		
Address Line 1:	Lewis, Rice & Fingersh, L.C.		
Address Line 2:	600 Washington Avenue, Suite 2500		
Address Line 4:	St. Louis, MISSOURI 63101		
NAME OF SUBMITTER:	Samuel A. Yoffie		
Signature:	/say/		
Date:	12/28/2011		
Total Attachments: 2 source=Cloud9assignment#page1.tif source=Cloud9assignment#page2.tif			

OP \$40.00 3977487

ASSIGNMENT OF TRADEMARK

WHEREAS, Allied Tobacco Consulting & Distribution, Inc., an Illinois corporation (hereinafter the "Assignor"), whose address is 2541 Technology Drive, Suite 410, Elgin, IL 60123, did obtain the following United States Trademark (hereinafter "Trademark"), on June 14, 2011:

1. "Cloud 9" (Registration No. 3977487).

WHEREAS, Assignor is the sole owner and user of said Trademark; and

WHEREAS, Franchise Wholesale, LLC, a Missouri limited liability company, (hereinafter the "Assignee") whose mailing address is 17998 Chesterfield Rd., Chesterfield, MO 63005, is desirous of acquiring the entire right, title and interest in the Trademark.

NOW, THEREFORE, in consideration of the sum of ten dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are acknowledged, the Assignor, by these presents, does hereby sell, assign and transfer unto said Assignee the entire right, title and interest in and to the Trademark and the underlying registration therefore, together with the goodwill of the business symbolized by the mark; the same to be held and enjoyed by the said Assignee for its own use and behalf, and for its legal representatives and assigns, to the full end of the term for which said Trademark are granted, as fully and entirely as the same would have been held by Assignor had this assignment and sale not been made.

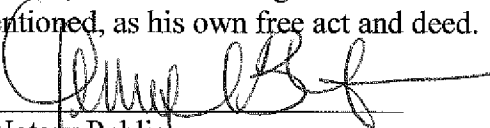
Executed this 19th day of December, 2011 at Omaha, Nebraska.

ALLIED TOBACCO CONSULTING &
DISTRIBUTION, INC.

By: Peter T. Karfias, President

STATE OF Nebraska)
) SS.
COUNTY OF Douglas)

On this 19th day of December 2011, before me, a Notary Public, personally appeared Peter Kartias, to me known to be the person named in and who executed the above Assignment of Trademark, and acknowledged to me that he executed the same for the uses and purposes therein mentioned, as his own free act and deed.



Notary Public

My Commission Expires: June 23, 2012

