

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT																									
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																									
CONVEYING PARTY DATA																											
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CORRESPONDENCE DATA																											
Fax Number: (202)719-7049 Phone: 202-719-7000 Email: ckelly@wileyrein.com <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Correspondent Name: Christopher Kelly Address Line 1: 1776 K Street, N.W. Address Line 2: WILEY REIN LLP Address Line 4: Washington, DISTRICT OF COLUMBIA 20006																											
ATTORNEY DOCKET NUMBER:		795430274																									
NAME OF SUBMITTER:		Christopher Kelly																									
Signature:		/Christopher Kelly/																									

CH \$40.00 77918160

Date:

12/28/2011

Total Attachments: 2

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EXHIBIT B

ASSIGNMENT

WHEREAS, Brian J. Certo, an individual United States citizen, with an address at 1330 Orange Avenue, Winter Park, Florida 32789 ("CERTO"), is the owner of all right, title and interest in and to the trading name and service mark EDEN'S FRESH CO. and pending application Ser. No. 77/918,160 for services described as "carry-out restaurants; restaurant" filed in the U.S. Patent and Trademark Office January 22, 2010.

WHEREAS, Eden Foods, Inc., a Michigan corporation, located and doing business at 701 Tecumseh Road, Clinton, Michigan 49236 ("EDEN FOOD"), is desirous of acquiring the above-identified trading name, service mark and application Ser. No. 77/918,160.

NOW, THEREFORE, for and in consideration of the mutual promises made herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, CERTO hereby sells, conveys and assigns unto EDEN FOODS all right, title and interest in and to the above-identified trading name, service mark and application Ser. No. 77/918,160, together with the goodwill of the business symbolized thereby. CERTO agrees to take any and all action and to execute any and all additional documents that are deemed necessary by EDEN FOODS to implement and record this Assignment.

CERTO further assigns unto EDEN FOODS all right to sue for and to receive all damages accruing from past infringement of the above-identified trading name and service mark by third parties.



This Assignment shall be binding upon the parties, their successors and/or assigns, and all others acting by, through, with or under their direction and all those in privity therewith.

BRIAN J. CERTO

by



Brian J. Certo

Dated:

12/19/11