

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Fashion Star, Inc.		08/29/2011	CORPORATION: GEORGIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Electus, LLC		
<b>Street Address:</b>	8800 W. Sunset Blvd.		
<b>City:</b>	West Hollywood		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90069		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1191754	FASHION STAR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(678)553-2212		
<b>Phone:</b>	678-553-2100		
<b>Email:</b>	atltrademark@gtlaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Correspondent Name:</b>	Joel R. Feldman, Esq.		
<b>Address Line 1:</b>	3290 Northside Parkway, Suite 400		
<b>Address Line 2:</b>	Greenberg Traurig, LLP		
<b>Address Line 4:</b>	Atlanta, GEORGIA 30327		
<b>ATTORNEY DOCKET NUMBER:</b>	133966.010100		
<b>NAME OF SUBMITTER:</b>	Mary Martha Adkins		
<b>Signature:</b>	/mma/		

CH \$40.00 1191754

Date:

12/29/2011

Total Attachments: 2

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**TRADEMARK ASSIGNMENT AGREEMENT**


FOR GOOD AND VALUABLE CONSIDERATION, the sufficiency and receipt of which is hereby acknowledged, **James G. Baker, as Chapter 7 Trustee for Fashion Star, Inc.** (hereinafter referred to as "Assignor"), pursuant to the terms contained in that certain Agreement for the Purchase and Sale of Intellectual Property Assets by and between Assignor and Assignee dated August 29, 2011 (the "Agreement"), hereby transfers, assigns, and conveys to **Electus, LLC**, a Delaware limited liability company (hereinafter referred to as "Assignee"), Assignor's entire right, title and interest in and to, the trademark registrations, trade names, service marks, and/or trademark applications respectively listed on Schedule A attached hereto and made a part hereof; together with all renewals thereof; subject to the provisions of the Agreement, all income, royalties, damages and payments now and hereafter due and/or payable with respect thereto, including, without limitation, damages and payments for past or future infringements thereof; and any and all United States and/or foreign trademark (or service mark) registrations which may issue on same in the future; and together with all goodwill relating thereto. The above trademark, service mark and trade name rights being assigned to Assignee are any and all rights and privileges of Assignor in the United States as well as throughout the entire world associated with same, including any right to sue for any and all past infringement which may have occurred at any time up to the date of this Agreement.

**Assignor:**

**Assignee:**

**James G. Baker, as Chapter 7 Trustee for Fashion Star, Inc.**

**Electus, LLC**

By:   
Name: JAMES G. BAKER  
Title: Trustee


By:   
Name: DREW BUCKLEY  
Title: Chief Operating Officer

EXHIBIT A

Trademark

MARK	REGISTRATION NO.
Fashion Star	1191754

ATL 18,185,399v4 8-16-11