

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|---|---|------------------------|---------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | RELEASE BY SECURED PARTY | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| JPMorgan Chase Bank, N.A. | | 12/29/2011 | National Banking Association: INDIANA |
| RECEIVING PARTY DATA | | | |
| Name: | Blairex Laboratories, Inc. | | |
| Street Address: | 1600 Brian Drive | | |
| Internal Address: | P.O. Box 2127 | | |
| City: | Columbus | | |
| State/Country: | INDIANA | | |
| Postal Code: | 47202 | | |
| Entity Type: | CORPORATION: INDIANA | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2334996 | BOUDREAUX'S BUTT PASTE | |
| Registration Number: | 2331647 | BOUDREAUX'S BUTT PASTE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (317)231-7433 | | |
| Phone: | 3172361313 | | |
| Email: | dwong@btlaw.com | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Correspondent Name: | David A.W. Wong, Barnes & Thornburg LLP | | |
| Address Line 1: | 11 South Meridian Street | | |
| Address Line 4: | Indianapolis, INDIANA 46204-3535 | | |
| ATTORNEY DOCKET NUMBER: | 28146-179 | | |
| NAME OF SUBMITTER: | David A.W. Wong | | |

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|--|------------|
| Signature: | /dwong/ |
| Date: | 12/29/2011 |
| Total Attachments: 4 source=Release#page1.tif source=Release#page2.tif source=Release#page3.tif source=Release#page4.tif | |

RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS (this "Release") is entered into as of the 29th day of December, 2011 (the "Effective Date"), by and between JPMorgan Chase Bank, N.A., with offices at 1 East Ohio Street, Indianapolis, Indiana 46277 (the "Releasing Party"), and Blairex Laboratories, Inc., with offices at 1600 Brian Drive, P. O. Box 2127 Columbus, Indiana 47202 (the "Trademark Holder").

WITNESSETH:

WHEREAS, the Trademark Holder and the Releasing Party entered into that certain Trademark Security Agreement dated April 26, 2006 (the "Security Agreement"), whereby the Trademark Holder granted the Releasing Party a security interest (the "Security Interest") in and to certain of the Trademark Holder's trademark registrations, including those trademark registrations as set forth on the attached Exhibit A (collectively, the "Trademarks");

WHEREAS, the Releasing Party recorded its Security Interest in certain of the Trademarks on May 23, 2006; and

WHEREAS, the Security Interest has been released by the Releasing Party;

NOW THEREFORE, FOR GOOD AND VALUABLE CONSIDERATION, the receipt and sufficiency of which is hereby acknowledged, the Releasing Party hereby releases its security interest in or to the following:

- (a) the Trademarks;
- (b) all goodwill associated with the Trademarks;
- (c) all rights to sue for past, present, and future infringements of the Trademarks;
- (d) all proceeds, including without limitation, license royalties and proceeds of infringement suits, based on the Trademarks; and
- (e) all licenses and other agreements relating to the Trademarks and the use thereof.

If any clause or provision of this Release shall be held invalid or unenforceable, in whole or in part in any jurisdiction, such invalidity or unenforceability shall attach only to such clause or provision, or part thereof, and shall not in any manner affect any other clause or provision in any jurisdiction.

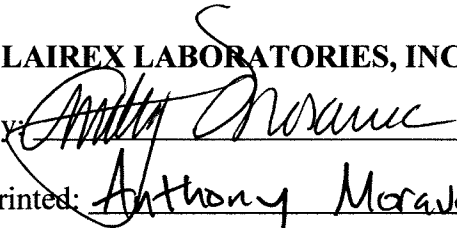
All notices, requests, and demands to or upon the Trademark Holder or the Releasing Party under this Release shall be given by first class mail to the addresses listed above.

[Signature Page Follows]

IN WITNESS WHEREOF, the undersigned have executed this Release as of the Effective Date.

"TRADEMARK HOLDER"

BLAIREX LABORATORIES, INC.

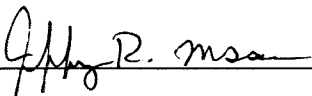
By: 

Printed: Anthony Moravec

Title: President

"RELEASING PARTY"

JPMORGAN CHASE BANK, N.A.

By: 

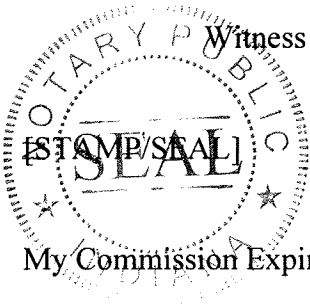
Printed: Jeffrey R. Mason

Title: VP.

STATE OF INDIANA)
)
COUNTY OF MARION) SS:

I, Gretchen L. Snyder, a Notary Public for said County and State, do hereby certify that Jeffrey R. Mason personally appeared before me this day and acknowledged that he is a Vice-President of JPMorgan Chase Bank, N.A., and acknowledged, on behalf of JPMorgan Chase Bank, N.A., the due execution of the foregoing instrument.

Witness my hand and Notarial seal this 28th day of December, 2011.



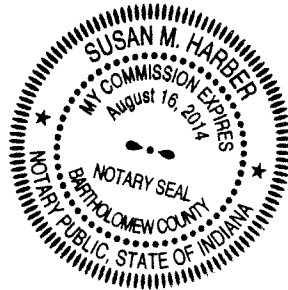
Gretchen L. Snyder
Notary Public

My Commission Expires:

County of Residence:

Gretchen L. Snyder, Notary Public
County of Residence: Marion
My Commission Expires
November 20, 2014

STATE OF Indiana)
)
COUNTY OF Bartholomew) SS:



I, Susan M. Harber, a Notary Public for said County and State, do hereby certify that ANTHONY MORAVEC personally appeared before me this day and acknowledged that he is President of Blairex Laboratories, Inc., and acknowledged, on behalf of Blairex Laboratories, Inc., the due execution of the foregoing instrument.

Witness my hand and Notarial seal this 27th day of December, 2011.

[STAMP/SEAL]

Susan M. Harber
Notary Public

My Commission Expires:

County of Residence:

Aug 16, 2014

Bartholomew

EXHIBIT A
TRADEMARKS

| Mark | Country | Serial Number | Registration Number |
|---|-----------|-----------------|---------------------|
| Boudreaux's Butt Paste | US | 75/591397 | 2334996 |
| Boudreaux's Butt Paste & design | US | 75/591399 | 2331647 |
| Boudreaux's Butt Paste | CAN | 1298538 | TMA694349 |
| Boudreaux's Butt Paste & design | CAN | 1298469 | TMA694248 |
| Boudreaux's | US | 77/075734 | 3316073 |
| Boudreaux's Baby Butt Smooth | US | 77/121229 | 3353143 |
| Boudreaux's Baby Kisses | US | 77/121281 | 3353144 |
| Boudreaux's Butt Bath | US | 77/121373 | 3458957 |
| Boudreaux's Butt Paste & Design | CTM | N/A | 6482905 |
| Boudreaux's Butt Paste and Design – (Words) | CHINA | 6997883 | 6997883 |
| Design – (Baby) | CHINA | 6997882 | 6997882 |
| Boudreaux's Butt Paste & Design | KOREA | 40-2008-0013331 | 776024 |
| Boudreaux's Butt Paste & Design | MEXICO | 921927 | 1070494 |
| Boudreaux's Baby Block | US | 77/781849 | |
| Boudreaux's Skin Therapy | US | 77/839337 | |
| Boudreaux's Butt Paste & design | SINGAPORE | T1012066F | T1012066F |
| Boudreaux's Butt Paste & Design – (Baby) | HONG KONG | 301963323 | |
| Boudreaux's Butt Paste and Design – (Words) | HONG KONG | 301963314 | |

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[Exhibit A to Trademark Security Release]

RECORDED: 12/29/2011

TRADEMARK
REEL: 004688 FRAME: 0965