

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Baby Star, LLC		07/01/2011	LIMITED LIABILITY COMPANY: OREGON
RECEIVING PARTY DATA			
Name:	Baby XO, Inc.		
Street Address:	1801 NW Upshur		
Internal Address:	Suite 760		
City:	Portland		
State/Country:	OREGON		
Postal Code:	97209		
Entity Type:	CORPORATION: OREGON		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3292562	BABY STAR	
CORRESPONDENCE DATA			
Fax Number:	(503)417-4250		
Email:	ben@slindenelson.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Benjamin C. Stoller		
Address Line 1:	111 SW Fifth Avenue		
Address Line 2:	Suite 1740		
Address Line 4:	Portland, OREGON 97204		
NAME OF SUBMITTER:	Benjamin C. Stoller		
Signature:	/Benjamin C. Stoller/		
Date:	12/29/2011		
Total Attachments: 1 source=assignment_001#page1.tif			

OP \$40.00 3292562

